

# BRADLEY & PABLO

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# BRADLEY & PABLO



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Bradley & Pablo (Bradley Bell and Pablo Jones-Soler) are an L.A.-based directing duo who blend youth and pop culture with high-concept storytelling. Named *'Directors to Watch' finalists* by *Ad Age*, their strong signature style grew out of their early days creating experimental and animated short films.

They made their first music video in 2015 for QT's *'Hey QT'*, which received widespread critical acclaim and became the first in a series of collaborations with the influential *PC Music label* and avant-garde pop star *Charli xcx*. Their debut documentary, *Alone Together* – which captures *Charli xcx's* whirlwind journey making an album in 40 days during quarantine – premiered as the closing-night headliner at the *2021 SXSW Festival*.

Bradley & Pablo have since become highly sought after by major artists, including *Lil Nas X, Harry Styles, Dua Lipa, Jennie of BLACKPINK, Rosalía, HAIM, and Cardi B*. In 2021, they were nominated for *Best Director* at the *U.S. Music Video Awards*. In 2023, their music video for *Jung Kook's 'Seven'* became the most-watched music video in the world, amassing over 100 million views in 10 days.

In the commercial space, Bradley & Pablo have worked with top brands including *Heineken, Bose, Squarespace, ZenBusiness, Desperados*, and the historic Parisian luxury fashion house *Balmain on Fracture* – a first-of-its-kind short-form drama series. Their work has earned multiple wins at *Cannes Lions* and *The One Show*, along with recognition from *Ciclope, D&AD, AICP*, and the *Andy Awards*, among others.

## CLIENTS

Heineken  
Bose  
Squarespace  
Zalando  
Desperados

## INSTAGRAM

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