

BRYAN BUCKLEY

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Bryan Buckley is an American filmmaker, activist, and two-time *Academy Award* nominated director. Dubbed the '*King of the Super Bowl*' by *The New York Times*, he has directed over 70 Super Bowl commercials.

Beyond advertising, he has directed two features and multiple short films. '*ASAD*' (2013), cited by *Archbishop Desmond Tutu* for helping combat xenophobia in South Africa, and '*SARIA*' (2019) were both nominated for *Best Live Action Short Film* at the *Academy Awards* – marking the first time in over 30 years that a director returned to the category within the same decade. His debut feature, '*The Bronze*' (2015), opened the *Sundance Film Festival*; '*The Pirates of Somalia*' (2017) premiered at *Tribeca*.

In 1997, Buckley co-founded *Hungry Man* with *Hank Perlman*. The company became a major force in advertising, earning every top industry honor, including the 2024 *Emmy* for *Best Commercial* for *Apple*.

As a political activist, he partnered with *Change the Ref* on *The Lost Class*, staging a fake school where former *NRA* president *David Keene* and researcher *John Lott* addressed a room of empty chairs representing students killed by gun violence. The campaign won four *Grand CLIOs*, the *ADC Black Cube*, two *D&AD Black Pencils*, *Best of Show* at *The One Show*, and a *Titanium Lion* at *Cannes Lions*.

Named *Adweek's Commercial Director of the Decade* in 2010, Buckley later won *Best Director* from the *CLIOs*, *D&AD*, and *The One Show* in 2022; his *NFL Super Bowl* spot '*Run With It*' earned a 2023 *Sports Emmy*.

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