

FRIEDER WITTICH

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Frieder Wittich studied directing at the renowned Munich Film School (*HFF*). His very first advertising project—the McDonald’s campaign “*Keine Gegenfrage*”—swept the young talent awards circuit and launched his career directing commercials for brands such as “*Mercedes-Benz*”, “*IKEA*”, “*MediaMarkt*”, and “*Bauhaus*”. Following the success of his feature debut *13 Semesters*, he went on to direct “*Beck’s Last Summer*” and is currently developing several new film projects.

He says he’s allergic to anything fake, regardless of genre. We say he has an impeccable sense of comedic timing, a gift for finding the perfect cast, and a script-writing background that shines through in his conceptual strength and sharp dialogue. He says he loves both the sprint of advertising and the long-distance run of film-making. We say: we do too.

CLIENTS

Mercedes-Benz
IKEA
Parship
Burger King
Mobiliar

INSTAGRAM

@friederwittich



WATCH THE REEL HERE



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