



JAKOB GRUNERT

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Jakob Grunerts viral Edeka spot *"Supergeil"*, for which he also co-wrote the song, introduced him—almost accidentally—to the world of advertising. Music was always his first love. He studied visual arts in Hamburg before completing a film degree at the Pratt Institute in New York. A former secret member of a mysterious band, he has also worked as a film composer on multiple Tatort episodes and on *"Nebenan"* by *Daniel Brühl*. His two solo albums remain insider tips.

In 2011, he co-wrote and directed the wonderfully strange musical *"Icke" – die Oper* at Berlin's Volksbühne. He has since directed numerous music videos for artists including *Marteria*, *Seeed*, and *Solomon* featuring *Jamie Foxx*, among others. His work is defined by a strong sense of visual comedy, brought to life across both narrative and commercial formats. He has created campaigns for brands such as *VW*, *O2*, and *Fisherman's Friend*.

Jakob is a true creative vending machine—endless ideas, always with his foot tapping to the rhythm.

CLIENTS

Volkswagen
Edeka
O2
Fisherman's Friend
Deutsche Bahn

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