

MATILDA FINN

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Matilda Finn is a director other directors talk about. Her distinctive visual style and surreal aesthetic have made her one of the most sought-after artists of her generation. Her work feels otherworldly—oddly familiar yet unlike anything else—prompting the inevitable question: “Which planet are you from?” Her answer: “I’m not sure, to be honest.” That’s Matilda: real, imaginative, and direct.

She has collaborated with artists such as *The Weeknd*, *Jay Rock*, *Danny Brown*, *Bicep*, *Brodinski*, *Bob Moses*, *Bipolar Sunshine*, and *Apparat*, earning numerous awards and recognitions. She was nominated for Best Director at the *UK Music Video Awards* in 2019, following consecutive wins for Best New Director in 2017 and 2018. Other accolades include Gold at *Kinsale Sharks 2019*, *Shots New Director of the Year 2019*, and Gold at *Ciclope 2020*. Her commercials have also won multiple awards, including *Arrows* and *Clios*, and she was named one of the top ten directors of the year by *Campaign Magazine* in 2022.

A multidisciplinary artist—director, photographer, and creative director—Matilda combines a unique voice with pragmatic clarity of vision. And, as everyone who meets her will tell you, she’s simply fantastic to talk to.

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