

MAX MALKIN

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Max Malkin began directing after an impressive career as a director of photography, cutting his teeth on some of the most iconic music videos of all time for artists including *Eminem*, *The Dead Weather*, *Beck*, *Red Hot Chili Peppers*, *R.E.M.*, and *The Beastie Boys*. He went on to bring his unique visual style to commercials and feature films, collaborating with prolific directors such as *Jonathan Glazer*, *Michel Gondry*, *Jim Sheridan*, and *David O. Russell*.

As a director, Max's distinct visual aesthetic has earned him recognition from some of the world's most renowned brands. He has directed campaigns for *Nike*, *Beats*, *Jim Beam*, *Volvo*, *Coca-Cola*, *Adidas*, *Samsung*, *T-Mobile*, *Blue Moon*, *Mercedes*, and *Apple*.

Adidas' "One in a Billion"—its first-ever campaign for China—was highly acclaimed for championing creativity and individuality in sports and won *Silver* at the *2017 CLIO Awards* for Fashion: Film. His work on *Nike's "Unlimited"* Olympics campaign generated global buzz and earned numerous awards, including the *Gold Film Lion* at the *2016 Cannes Lions International Festival of Creativity*, a *Bronze* at *One Show*, and recognition for Advertising Excellence/Campaign at the *2017 AICP Awards*.

Max's work behind the camera has garnered additional honors, including multiple awards for *Nike's "Frozen Moment"* spot featuring *Michael Jordan*, *AICP Visual Style* awards for *Nike's "Magnet"* and *"Move"*, and an *AICP Excellence* recognition for *Nike "Freestyle"*. His boundary-pushing NFL spot *"Take It To The House, Kid"* (2020) received two *Cannes Lions* in the Entertainment and Sports categories, along with four *Sports Emmys*. His Nike spot *"The Original Impossible"* premiered during the *2023 NFL Super Bowl*.

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info@zauberbergproductions.com

zauberbergproductions.com

@zauberbergproductions

ZAUBERBERG

ZAUBERBERG PRODUCTIONS GMBH
WALDOWSTRASSE 64
13053 BERLIN GERMANY

GF: ANDREA ROMAN-PERSE, FRANK SIEGL
MAIL: INFO@ZAUBERBERGPRODUCTIONS.COM
TEL: +49 30 403 63 36-0

HRB 200188 B // DE 3200 95889
IBAN: DE32 1005 0000 0190 7588 05
BIC: BELADEV3333