

# MAX MILLES

# MAX MILLIES



[WATCH THE REEL HERE](#)

Max Millies was once a creative director who dreamed of becoming a “director director.” After a decade of writing ads at agencies including *Jung von Matt*, *Mother*, and *BBDO* in Berlin and New York, he finally got the chance to direct a spot for a small smoothie company called *True Fruits*. The campaign won a *Cannes Lion*—and Max promptly quit his day job at the agency.

Since then, he’s been living the dream: fathered a couple of children, gained a bit of weight, lost a lot of pitches, and won a few campaigns for clients including *Vodafone*, *Aldi Süd*, *Haribo*, and *The North Face*. Along the way, he’s collected a few oddly shaped awards—most of which now decorate his mum’s toilet.

His *Haribo* spots, now in their 10th season, have consistently ranked among the most popular ads on German TV for the past five years.

## CLIENTS

Aldi Süd  
Smart  
Haribo  
True Fruits  
Waterdrop



[info@zauberbergproductions.com](mailto:info@zauberbergproductions.com)

[zauberbergproductions.com](http://zauberbergproductions.com)

[@zauberbergproductions](https://www.instagram.com/zauberbergproductions)

ZAUBER  
BERG

ZAUBERBERG PRODUCTIONS GMBH  
WALDOWSTRASSE 64  
13053 BERLIN GERMANY

GF: ANDREA ROMAN-PERSE, FRANK SIEGL  
MAIL: [INFO@ZAUBERBERGPRODUCTIONS.COM](mailto:INFO@ZAUBERBERGPRODUCTIONS.COM)  
TEL: +49 30 403 63 36-0

HRB 200188 B // DE 3200 95889  
IBAN: DE32 1005 0000 0190 7588 05  
BIC: BELADEV3333