

# PEP BOSCH

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Born in Barcelona, Pep has built his reputation working with some of the most renowned agencies around the world, from *SCPF* in Barcelona and *McCann* in Madrid, to *BBH* and *Fallon* in London, from *Forsman & Bodenfors* in Goteborg, to *BETC Paris* or *Loducca* in Sao Paulo, from *Publicis Mojo* in Sydney to *Fuel Amsterdam* or *Heimat* in Berlin.

Pep studied Graphic Design and Photography in Barcelona and Film in Rome, specializing in script-writing. He cut his teeth working as an Illustrator in a toy factory, shooting backgrounds for Karaoke Videos, editing Documentaries and writing for TV. He started as a Commercial Director almost three decades ago.

Pep has collaborated with clients such as *Audi*, *VW* or *BMW*, *Volvo*, *Toyota*, *Honda*, *Visa* or *Ikea*, winning awards in most of the international festivals, including 5 *Cannes Lions* (one gold, one silver, three bronzes), 5 *Clio Awards*, 5 *Eurobest*, 4 *London International Awards*, 4 *Pencils* at *D&AD* (two on best direction), 6 *Cresta Awards* or 9 at *Epica* among many others.

## CLIENTS

VW  
Hornbach  
Audi  
IKEA  
Volvo

## AWARDS

Cannes Lions  
Clio  
Eurobest  
LIA  
D&AD  
Cresta  
Epica



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