

Data transfer

Design and data transfer

Please label your print data with the design name, space number, language and send it to: operations@apgsga.ch

Software

We use the latest versions of Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Acrobat Professional.

Fonts

For printing, all font folders must be provided, unless they are converted into vector data.

Trapping/overprinting

Trapping is not required for digital printing. Please ensure that white text and elements are not set to overprint.

Colors/color areas

- We use the ISOcated_v2_eci.icc color profile. Our digital printing machines produce in 6-8 colors. Special colors (Pantone colors) are created with CMYK and cannot always be reproduced completely.
- Black vector areas and fonts should also be created in four colors (60C 50M 50Y 100K) to achieve a deep black.

Image resolutions

- For optimal results, you must comply with the following resolutions. Resolution depends on the viewing distance: from 20 m, minimum values are sufficient; for shorter distances, use optimum values. Fonts must be supplied as vector data.

• Print up to 1 m ²	Min. 55 ppi	Optimum 150 ppi
• Print up to 5 m ²	Min. 55 ppi	Optimum 100 ppi
• Print up to 10 m ²	Min. 55 ppi	Optimum 75 ppi
• Print up to 50 m ²	Min. 35 ppi	Optimum 55 ppi
• Print larger than 50 m ²	Min. 30 ppi	Optimum 55 ppi

Print data

Print data must be submitted in PDF format. Please note that a separate PDF file must be submitted for each design.

Final proof

You will receive a final proof PDF as a ready for press file. Please issue the "ready for press" approval within 24 hours, otherwise delivery delays may result.

Proof

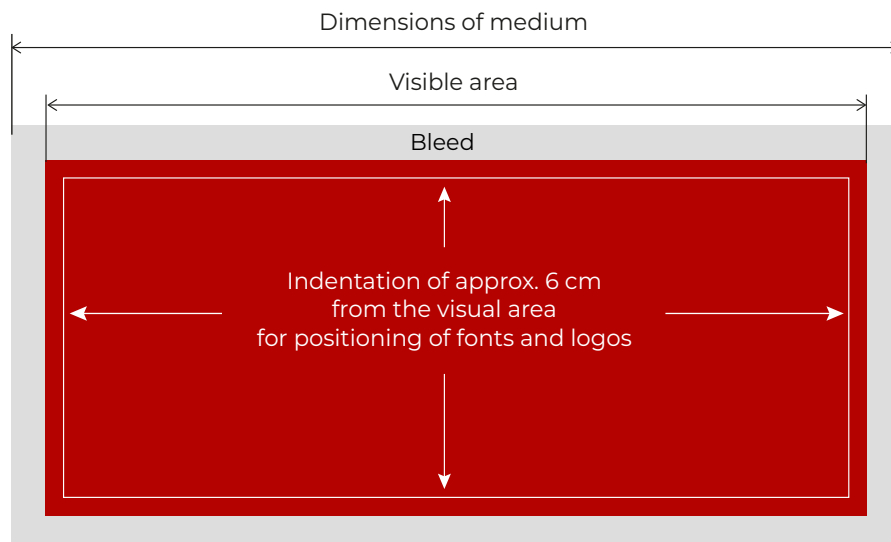
- A proof is a test print used to check the quality of the print template. The test print is a section of the original on a scale of 1:1 and is submitted to the client in a size of approx. 1 m² for checking and approval.
- A proof is created only on request. The costs amounting to CHF 220.00 will be billed.

Dimensions of medium/Bleed

- The final format consists of the visible area and the bleed, which is required for fixing and trimming.
- Background colours and images must extend beyond the visible area.
- All text, logos, and important elements must be placed within the visible area. Keep a safety margin of approx. 6 cm from the edge.

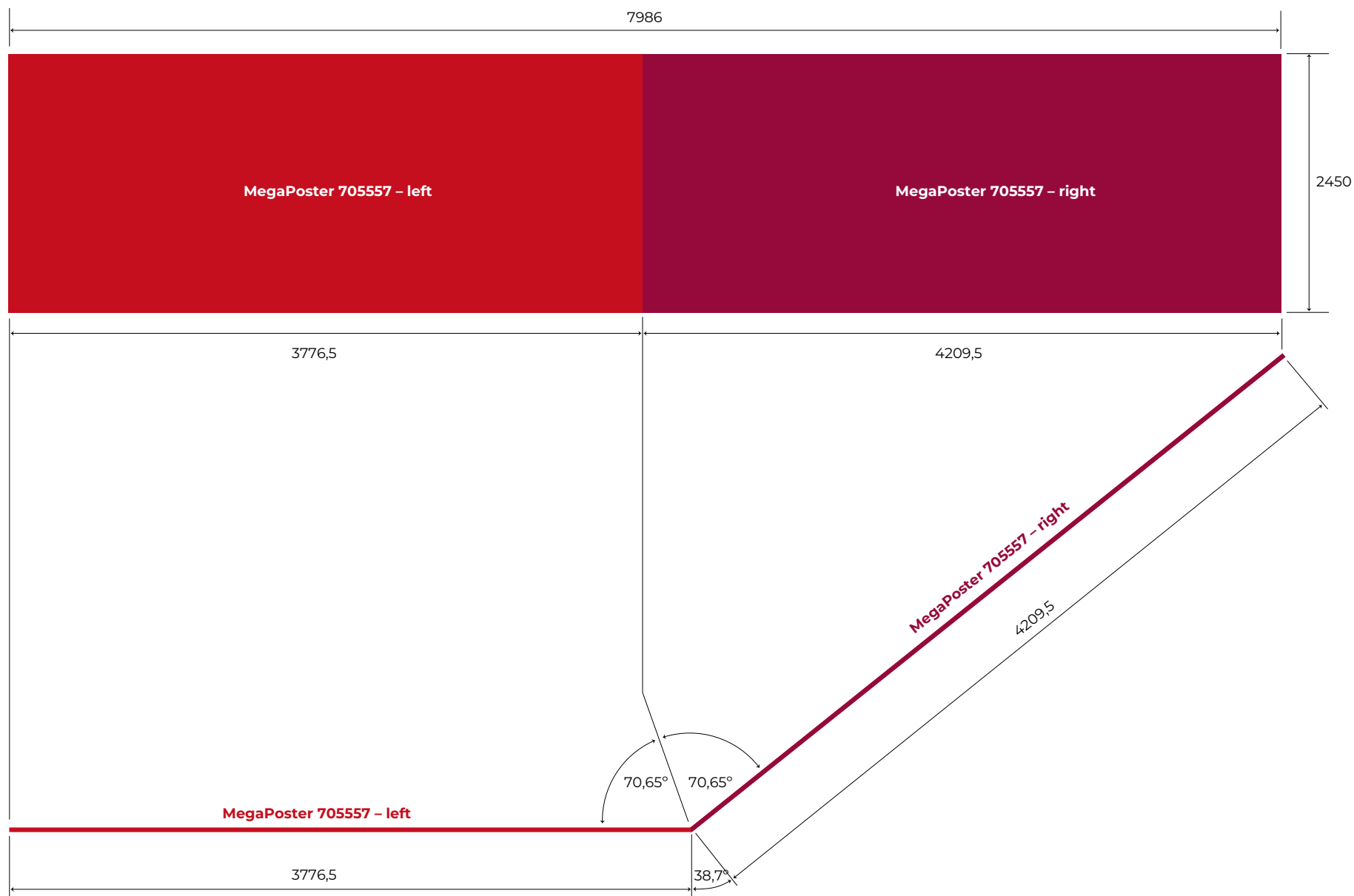
Technical illustrations

Example



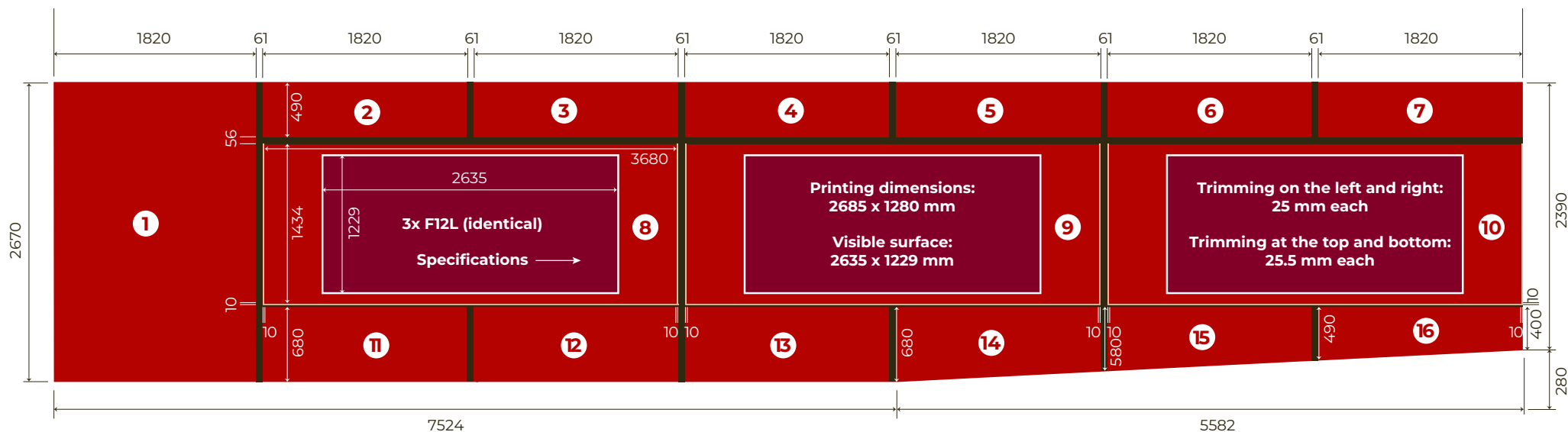
Special implementation MegaPoster Urania multi-storey car park in Zurich (705557)

This MegaPoster is located exclusively in the Urania multi-storey car park in Zurich (directly by the ticket offices).
This creative realisation is produced in one piece and leads around the corner.



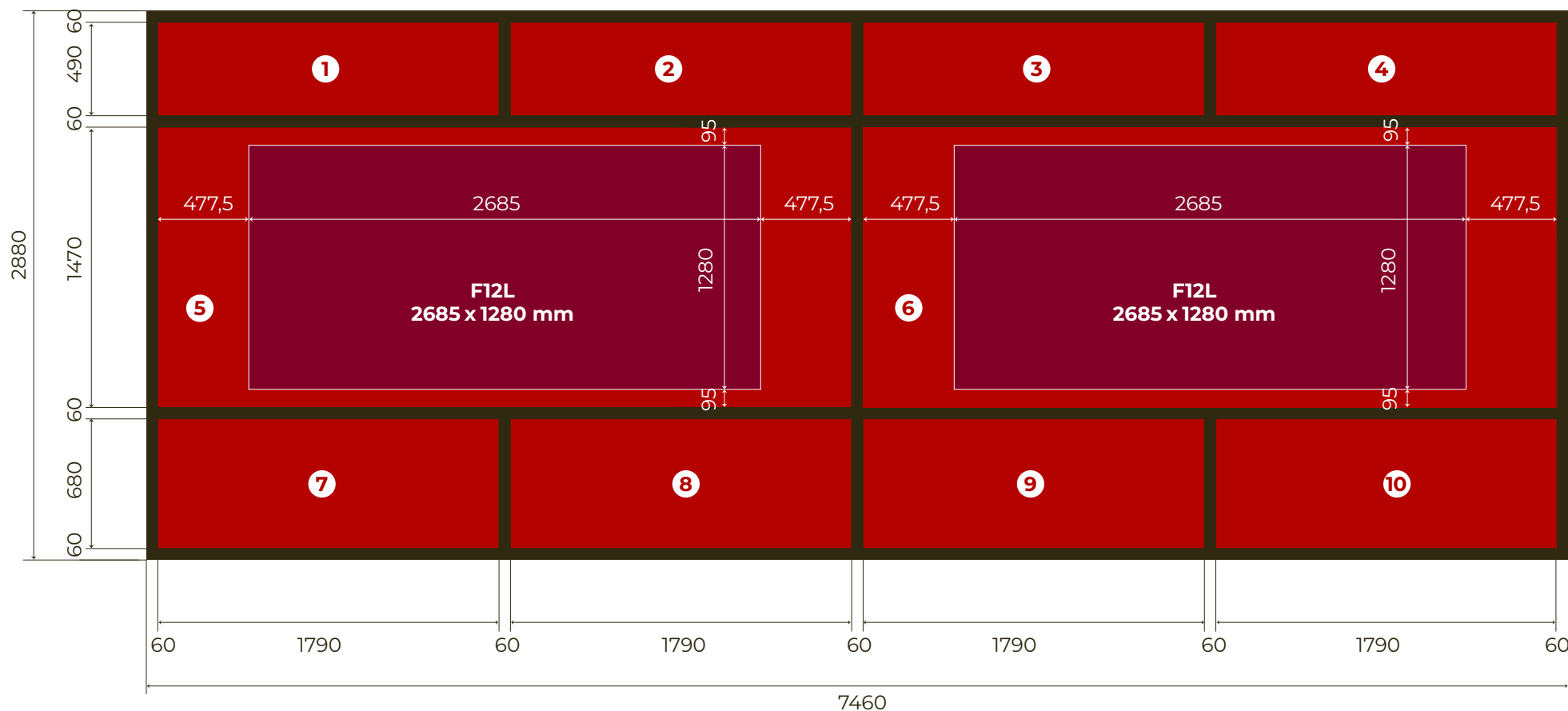
Special implementation MegaPoster at Genève Cornavin station with three F12L (763883)

This MegaPoster is located exclusively at Genève Cornavin station and consists of four parts, namely the three F12L and the outer foil, which must be delivered as a whole piece.



Special implementation MegaPoster at Genève Cornavin station with two F12L (763884)

This MegaPoster is located exclusively at Genève Cornavin station and consists of three parts, namely the two F12L and the outer foil, which must be delivered as a whole piece.



Do you have any questions?

Do not hesitate to contact us for further information
E-Mail: contact@apgsga.ch, Phone +41 58 220 70 00