

APG|SGA Environmental Policy

We are committed to respectful and efficient use of internal and external resources, always acting responsibly in the interests of the environment and of society. We provide our services with a forward-looking focus on the key sustainability issues that matter to our target groups.

Ambitions

1. We protect the environment and climate from the negative impacts of our business activities and establish (digital) out of home advertising as an energy-efficient and CO₂-saving medium.
2. We reduce our CO₂ emissions and contribute to limiting global warming to 1.5°C. For this, we set ambitious science-based climate targets in line with the guidelines of the SBTi.
3. We reduce our resource consumption and improve our energy efficiency.
4. We strive to use 100% renewable electricity for our business operations and continuously increase the share of renewable energy.
5. We manage waste from our business activities according to national best practice standards and follow the principle of reduce, reuse, recycle.
6. We integrate climate and environmental criteria into the procurement process for goods and services, reducing the negative environmental and climate impacts in our supply chain.
7. We ensure that our business activities have no negative impacts on water bodies and biodiversity.
8. We are committed to organizations that promote environmental and climate protection and respect international agreements, particularly the Paris Agreement. Through networking, knowledge transfer, and collaboration with our stakeholders, we optimize our environmental performance.
9. We comply with all relevant environmental regulations and laws and strive to go beyond the legally required minimum for environmental protection.
10. We ensure transparent environmental reporting according to recognized standards and publicly communicate our environmental performance.

This environmental policy supports our Corporate Social Responsibility strategy, in which we commit to achieving net-zero by 2045 at the latest and creating a sustainable future for our stakeholders.



Markus Ehrle
CEO APG|SGA

