



BLUES+ROOTS BLUES MARKET APPLICATION

The 21st Annual Burnaby Blues+ Roots Festival is the City of Burnaby's signature summer event located at Deer Lake Park (6450 Deer Lake Avenue, Burnaby BC) on Friday, August 7, 2020 from 5pm – 10pm and Saturday August 8, 2020 from 12:00pm -10:00pm. Last year the festival drew over 6,000 attendees. The Blues Market is in a highly visible location and is a very busy and popular area of the festival. The festival is a strong supporter of a very diverse musical genre, comprised of local, provincial and national talent and the festival endeavours to reflect this diversity in our Blues Market.

NEW THIS YEAR!

- We're expanding! We've added a Friday night program to our schedule (5:00pm – 10:00pm). To celebrate, this year get Friday night free when you book your Blues Market stall for Saturday!
- New Location: This year the Blues Market will be located in a very prominent location, to the right of the stage – visible to everyone as they watch the performances

INFORMATION AND RESPONSIBILITIES

VENDOR MARKET POLICY

Items of interest include ceramics, jewelry, woodwork and other visual arts with a primary consideration to handmade items. Artisans are not permitted to sell any item(s) not listed on their application as well any item(s) with the Burnaby Blues+ Roots Festival logo, sponsor or supplier logo and names or images of any artists playing at the festival.

SUBMISSION PROCESS

All vendors returning or new to the festival are required to send in images of their items being sold with their application. Applications will be reviewed by a selection committee and vendors will be notified by email by Friday June 12, 2020.

ARTISAN APPLICATION

Application deadline is Friday May 22, 2020 at 4:00pm. Application fee is \$30.60 per hour plus GST to include tables (3), chairs (2) max and black table linens if requested. Vendors are required to email or provide a website link to view items to be sold at the festival and for publicity purposes.

Included in your fee are the following:

- 10x10 space located in a communal tent
- A maximum of 3 tables and 2 chairs
- Black table linens if requested
- 2 site access lanyards

INSURANCE

The City of Burnaby requires that all groups participating in events on City property carry liability

insurance in the amount of \$5,000,000.00 (five million dollars). The City must be named as co-insured with a cross-liability clause and 30 days' notice of cancellation. If you carry liability insurance, a certificate that includes the coverage noted above must be submitted with your application. If you do not carry this liability insurance, an assessment in the amount of \$5.00 will be added to the registration fees (no GST). The coverage will be provided through a Certificate of Insurance under the Municipal User Group policy underwritten by SBC Insurance Agencies Ltd.

VENDOR SPACE

All vendors will be located in a communal tent and allocated one space of 10ft x10ft (100sq.ft.) with two selling sides. Vendor space is for single use only. No subleasing or sharing is permitted.

Any decor or merchandise may not extend beyond the interior of the designated space.

All vendors must provide their own display lights; CSA approved extension cords and signage for their area.

SITE ACCESS

Two general site access lanyards will be distributed to each vendor on festival day. Additional site access lanyards can be purchased in the amount of \$55.00 at the time of vendor application acceptance.

SET UP HOURS

Friday, August 7 between 12:30-4:30pm, all vendors must be set up and ready to sell by 5:00pm.

INQUIRIES AND GENERAL INFORMATION

Please contact Lois Dawson, Special Events Officer at lois.dawson@burnaby.ca or 604-205-3003.