# practically persuasivE RESOURCES

sample text analysis

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| **Area of focus** | **Title of text** | **Persuasive technique/structural feature** |
| Rhetorical devices | *Save Australia Day* | Rhetorical Question: “What if the Greens and Labor Left get their way and abolish Australia Day on 26 January?” |
| Pathos: “Mummy, mummy”. Could be intended to evoke the innocence of a child, which in turn invites the audience to feel pity.  Mother looking over her shoulder/ the scene being shown through surveillance camera might be intended to make the audience empathise with a fear about being discovered acknowledging an ‘prohibited’ day. |
| Emotive appeal: “Doing something tomorrow are you?”  Could be intended to persuade the audience to empathise with the person who might be buying sausages for an Australia Day barbeque. |
| *We will not accept Australia Day on 26 January without resistance* | Expert evidence/testimony: Jacinta Price, Alice Springs Councillor |
| Repetition: “I woke this morning to another media storm caused by our prime minister, another media storm about First Nations Australians on Sunrise.”  Hyperbole/metaphor: “…he is holding office by his fingernails…” |
| Modality | *Save Australia Day* | “Changing Australia doesn’t change the lives of people in remote Aboriginal communities. We have to come together as a nation…” |
| *We will not accept Australia Day on 26 January without resistance* | “26 January will always be a day of mourning to Indigenous people” |
| Intensifiers | *We will not accept Australia Day on 26 January without resistance* | …“demonstrating his complete lack of understanding of Indigenous issues.” |
| Stated meaning and Implied meaning | *Save Australia Day* | “Talking about the good old days were you?”  Could be implying something illicit or outdated is occurring. |
| Structure Topic sentences Paragraphs (TEEL) | *We will not accept Australia Day on 26 January without resistance* | “[T]Most white Australians I speak to when I travel don’t even know what they are celebrating when they celebrate that day. [E]Many of them think it’s the anniversary of Cook “discovering” Australia. [E]Others, recent immigrants and some people around the world, assume it’s like Waitangi Day in New Zealand, the day that a treaty was signed with First Nations people, or the day of Federation like Canada Day. [L] They are shocked to discover we still don’t have a treaty.” |
| Connectives | *We will not accept Australia Day on 26 January without resistance* | “Despite the uproar Scott Morrison’s comments were bound to cause…”  “He also said we didn’t ‘need to tear down one group to hear from another’.” |
| Lexical cohesion | *Save Australia Day* | ‘G’day love’, sausages, lamb chops, ‘Jonesy’, ‘cheers mate’. |

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