EXPLORING MULTIMODAL TEXTS: RESOURCES

EXPLORING MODES: RECIPES

Students can discuss and compare chocolate cake recipes looking at the ways in which different recipes are using written, visual, and spatial information. Students can discuss and compare:

- · how steps are arranged
- where text is boldened and hyperlinked to define ingredients
- images/videos provide information of what the cake should look like
- · advertising.

Here are four different examples:

A. Written recipe

Chocolate Cake

Ingredients:

3 eggs, 1 cup sugar, 1 cup flour, I tsp cream of tartar, ½ teaspoon bicarbonate of soda, 1 tbsp butter

½ cup water, 1/3 cup cocoa

Method:

Beat egg whites until stiff and gradually add sugar and egg yolks. Blend cocoa in the water and bring to the boil with the butter. Sift the flour, cream of tartar and bicarb of soda and add to the egg mixture. Place in greased sandwich tins and cook 20 minutes in moderately hot oven.

- B. Digital chocolate cake recipe: *Easy chocolate cake* (Nice, 2017)
- C. Online recipe with step-by-step pictures: <u>Chocolate Cake Recipe with Step-by-Step Pictures</u> (Modiyani, 2014)
- D. Video instructions: How to Make Easy Chocolate Cake (Allrecipes, 2013)

References

Allrecipes (2013) *How to Make Easy Chocolate Cake*. Available at: https://www.youtube.com/watch?v=ZqMqTB7RSjo [Accessed: 4 July 2022].

Modiyani, M. (2014) *Chocolate Cake Recipe with Step-by-Step Pictures, Yummy Recipes*. Available at: https://recipes.snydle.com/easy-chocolate-cake-recipe-with-step-by-step-pictures.html [Accessed: 4 July 2022].

Nice, M. (2017) Easy chocolate cake, BBC Good Food. Available at:

https://www.bbcgoodfood.com/recipes/easy-chocolate-cake [Accessed: 4 July 2022].