# Practically persuasive: RESOURCES

persuasive techniques bingo

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| Ethos | Pathos | Logos |
| Rhetorical Questions | Emotive language | Nominalisation |
| High modality | Low modality | Intensifier |
| Alliteration | Hyperbole | Rule of Three |
| Figurative language | Hypophora | Litotes |
| Tone | Lexical Cohesion | Repetition |

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