

# Data Scientist

- Location:** UK
- Role Type:** Permanent - Full Time
- Job Location:** Hybrid Working - minimum of 2 days a week in our London office

A small, solid pink circle.

ABOUT SAGACITY

# Clever with data... combining data, insight, and action to drive value

Sagacity are the data intelligence people. Our proposition is simple: we help consumer facing businesses increase customer engagement and make more money. How do we do it? We dig into the data businesses already have, and combine it with our data, insight, and action. Think of us as data co-pilots for sales, marketing, ops, billing, credit and debt - clients typically see 5x returns within the first few months.

Founded in 2005, we are a customer-centric business with a World Class +82 Net Promoter Score. We believe data should be at the heart of every company and while we are sector agnostic, primarily our clients are in the financial services, retail, energy, telecoms & media, water, and not for profit sectors.

We are a purpose led company and we believe that purpose comes before profit. We work as one team both with clients and internally, and are trusted to deliver quality in our standards and in achieving successful client outcomes. We are open, honest and communicate in a jargon-free, collaborative way, with all our teams being agile and curious, and continuously learning to achieve our purpose. We believe that if we achieve our purpose then everything else will follow.

## Data Scientist

### About the Role

As part of the Analytics Team, you will work closely with the Data & Analytics Manager and other colleagues across data strategy, sales and account management and marketing. You will be supported by colleagues with a range of industry and technical experience, working on projects to help our clients apply data analysis and insight to their data-driven marketing campaigns.

### Responsibilities

- Principal responsibilities will involve:
- Provide marketing insights (market sizing, customer profiling etc) to a range of clients across many different sectors
- Application of predictive modelling and machine learning techniques to optimize client marketing strategy
- Development of new predictive models and application of existing models to score populations in readiness for marketing campaigns
- Validating, cleansing, de-duplicating, importing, extracting and manipulating data from a variety of sources and formats for analysis
- Summarising results and presenting to internal and client teams
- Helping others in the company understand the work done and why it will be of benefit to our clients including pre-sales activity with clients to persuade them of the value of analysis and insight work

- QA own work and that of others

### What Success Looks Like in the Role

- Clear, concise, and insightful data analytics which enable our clients to make sound business decisions based on fact
- Ability to translate data analysis into targeted information which can be converted into actionable improvements, based on specific client / industry need
- Continued improvement of Sagacity's Product Suite through the delivery of robust data insight
- Ability to take accountability and ownership for client and internal deliverables
- Work as part of a Data Analytics team proving knowledge transfer support, peer to peer reviews and mentoring as a team to increase the team's skill sets and drive continuous learning

## Data Scientist

### Competencies and Behaviours

- 1-3 years analytics / data science experience
- Educated to degree level - ideally from a computing, numerate or business-related degree
- Strong understanding of statistical methods (including modelling techniques such as logistic regression and gradient boost decision trees) and statistical programming languages such as Python or R
- Experience with data manipulation and visualization tools and techniques (Databricks, SQL, PowerBI)
- Highly numerate with strong attention to detail
- Solutions orientated with natural problem-solving skills
- Self-motivated and pro-active, with an ability to multi-task, prioritise, be organised and plan your work
- Excellent communication skills, both written and verbal, with a willingness to engage and influence others
- A team player with a positive attitude; personable, adaptable and willing to learn
- Are flexible and self-motivated
- Are good under pressure
- Able to travel throughout the UK
- Have the right to work in the UK
- Have a commitment to personal development

## ● ABOUT SAGACITY

# People at Sagacity

Success in any business is ultimately about its people; their skills, personality, attitude, qualities, dedication and enthusiasm.

We recognise the value of our people and their commitment to working together to achieve successful outcomes.

If you would like to join a unique working environment, with a sociable culture, where work is done a little bit differently – and we believe 'better' - then we look forward to hearing from you!

### **At Sagacity, we:**

- believe working with our clients collaboratively delivers better results
- coach and mentor our clients' teams so our data and solutions live on after our assignment ends
- believe in delivering benefits as we go along

### **We achieve this through our core values:**

- ✓ One Team
- ✓ Quality Delivery
- ✓ Trusted
- ✓ Agile & Curious
- ✓ Open, Honest, Simple Communication