

# Data Scientist

- Location:** UK
- Role Type:** Permanent - Full Time
- Job Location:** Hybrid Working - minimum of 2 days a week in our London office

# Clever with data... combining data, insight, and action to drive value

Sagacity are the data intelligence people. Our proposition is simple: we help consumer facing businesses increase customer engagement and make more money. How do we do it? We dig into the data businesses already have, and combine it with our data, insight, and action. Think of us as data co-pilots for sales, marketing, ops, billing, credit and debt - clients typically see 5x returns within the first few months.

Founded in 2005, we are a customer-centric business with a World Class +82 Net Promoter Score. We believe data should be at the heart of every company and while we are sector agnostic, primarily our clients are in the financial services, retail, energy, telecoms & media, water, and not for profit sectors.

We are a purpose led company and we believe that purpose comes before profit. We work as one team both with clients and internally, and are trusted to deliver quality in our standards and in achieving successful client outcomes. We are open, honest and communicate in a jargon-free, collaborative way, with all our teams being agile and curious, and continuously learning to achieve our purpose. We believe that if we achieve our purpose then everything else will follow.

## Data Scientist

### About the Role

As a Data Scientist within the Analytics Team, you will contribute to data-driven strategies for our clients. Working closely with the Data & Analytics Manager and senior colleagues, you will deliver data science projects and collaborate with stakeholders across data strategy, sales, account management, delivery and marketing.

You will bring solid technical skills and commercial awareness to deliver data solutions that drive measurable operational performance. This is a hands-on role - ideal for someone who thrives on translating data into actionable insight and producing high-quality outcomes.

### Responsibilities

- Deliver data science projects, from problem definition through to actionable insights and presentation of results
- Develop and apply predictive modelling, supervised and unsupervised machine learning techniques to optimise client operations and business outcomes
- Build and maintain data pipelines, ensuring data quality, consistency, and integrity across multiple sources and formats
- Translate complex analyses into clear, commercially relevant recommendations for clients and internal stakeholders
- Work with client teams to identify analytical opportunities, support marketing strategy, and quantify the impact of data-driven decision-making
- Support pre-sales and client engagement, helping to demonstrate the value of data insight
- Follow best practices in data science, reproducible research, and ethical AI
- Collaborate cross-functionally to enhance the company's products and marketing data solutions

### What Success Looks Like in the Role

- Delivery of impactful, high-quality analytics that directly inform and improve client marketing outcomes
- Building trust and credibility with clients as an analytical consultant
- Regular iteration on our machine learning methodologies, tools, and frameworks
- Consistent demonstration of technical excellence and commercial insight in all project deliverables
- Measurable contribution to the enhancement of Sagacity's data science and analytics product suite

## Data Scientist

### Competencies and Experience

- 2+ years' experience in data science, analytics, or statistical modelling, ideally with commercial experience within the Telecoms, Banking or Utilities industries; or within a data-related consultancy
- Educated to degree level (postgraduate preferred) in a quantitative discipline such as Computer Science, Statistics, Mathematics, Economics, or similar
- Working knowledge of statistical and machine learning methods (e.g. logistic regression, gradient boosting, random forests, clustering, NLP)
- Proficient in Python and/or R, with strong experience in data quality, model development and feature engineering
- Strong command of SQL and familiarity with data engineering environments such as Databricks or similar
- Skilled in data visualisation and storytelling using tools such as Power BI, Tableau, Plotly, or Sigma
- Demonstrated ability to translate technical findings into strategic recommendations for non-technical audiences
- Commercially aware, with proven success in applying analytics to solve business problems
- Strong communicator; able to engage stakeholders and present findings with clarity and confidence
- Self-motivated, organised, and proactive, with the ability to manage multiple priorities and stakeholders in a fast-paced environment
- Willing to travel across the UK for client engagements
- Must have the right to work in the UK and a commitment to ongoing professional development

## ● ABOUT SAGACITY

# People at Sagacity

Success in any business is ultimately about its people; their skills, personality, attitude, qualities, dedication and enthusiasm.

We recognise the value of our people and their commitment to working together to achieve successful outcomes.

If you would like to join a unique working environment, with a sociable culture, where work is done a little bit differently – and we believe 'better' - then we look forward to hearing from you!

### **At Sagacity, we:**

- believe working with our clients collaboratively delivers better results
- coach and mentor our clients' teams so our data and solutions live on after our assignment ends
- believe in delivering benefits as we go along

### **We achieve this through our core values:**

- ✓ One Team
- ✓ Quality Delivery
- ✓ Trusted
- ✓ Agile & Curious
- ✓ Open, Honest, Simple Communication