

Creative Design Manager

Location: UK

Role Type: Permanent - Full Time

Job Location: Hybrid Working - minimum of 2 days a week in our London office

A small, solid pink circle.

ABOUT SAGACITY

Clever with data... combining data, insight, and action to drive value

Sagacity are the data intelligence people. Our proposition is simple: we help consumer facing businesses increase customer engagement and make more money. How do we do it? We dig into the data businesses already have, and combine it with our data, insight, and action. Think of us as data co-pilots for sales, marketing, ops, billing, credit and debt - clients typically see 5x returns within the first few months.

Founded in 2005, we are a customer-centric business with a World Class +95 Net Promoter Score. We believe data should be at the heart of every company and while we are sector agnostic, primarily our clients are in the financial services, retail, energy, telecoms & media, water, and not for profit sectors.

We are a purpose led company and we believe that purpose comes before profit. We work as one team both with clients and internally, and are trusted to deliver quality in our standards and in achieving successful client outcomes. We are open, honest and communicate in a jargon-free, collaborative way, with all our teams being agile and curious, and continuously learning to achieve our purpose. We believe that if we achieve our purpose then everything else will follow.

Creative Design Manager

About the Role

We are seeking an experienced Creative Design Manager to join our team, bringing together strong content creation, design and storyboarding skills to help Sagacity produce consistently high-quality, on-brand creative work across the business. This is not a junior or first design-management role – we are looking for someone who has already built a solid track record in a design or creative capacity and is ready to take ownership of Sagacity's visual identity and creative output.

You will work closely with business leaders and colleagues across the business, taking their ideas and briefs and turning them into polished, consistent, on-brand designs, presentations and content. You will take the lead on storyboarding and content creation, making sure that everything Sagacity produces – from pitch documents to client deliverables – ensures a consistent and recognisable representation of our brand.

Responsibilities

- Lead on storyboarding for pitch documents, proposals and client presentations, structuring narratives that are clear, compelling and visually consistent
- Act as the primary point of contact for design and creative requests across the business, working directly with business leaders and colleagues to translate their ideas and briefs into polished, on-brand outputs
- Create high-quality marketing and sales assets using our in-house brand trained AI tooling, Adobe Creative Suite (particularly InDesign, Illustrator and Photoshop) and PowerPoint, including pitch decks, case studies, event collateral and social media content
- Own, maintain, and enhance Sagacity's brand guidelines, templates and visual assets, ensuring a consistent look and feel across every channel and every piece of content the business produces, whilst maintaining awareness of design trends and best practice
- Partner with the Marketing Manager and wider marketing team to plan, design and deliver content for digital channels, campaigns, industry events, webinars and roundtables
- Support the development of client case studies, testimonials and success stories, using strong visual storytelling to demonstrate proof of value

Creative Design Manager

Responsibilities

- Support the development of client case studies, testimonials and success stories, using strong visual storytelling to demonstrate proof of value
- Review and quality-check creative work produced across the business, including by other team members and third-party suppliers, to ensure it meets Sagacity's brand and quality standards before it goes external
- Provide creative direction and constructive feedback to colleagues, coaching them to improve the consistency and quality of their design and content output
- Manage multiple concurrent design requests from across the business, prioritising effectively and managing stakeholder expectations on turnaround and timescales

What we're looking for

Essential:

- Significant experience (typically 5+ years) in a design, creative or content role, with a clear track record of career progression and continuity
- Experience gained within a consultancy, professional services or agency environment, with a strong understanding of how to take the ideas of senior stakeholders and bring them to life quickly and consistently
- A strong portfolio demonstrating range across presentations, brand collateral, storyboarding and digital/print content
- Advanced skills in Adobe Creative Suite (particularly InDesign, Illustrator and Photoshop) and PowerPoint
- Proven ability to storyboard and structure content and presentations so they are clear, engaging and visually consistent
- A strong understanding of brand guidelines and the discipline to apply them consistently across every output

Creative Design Manager

What we're looking for

Essential:

- Excellent communication and stakeholder management skills, with the confidence to work directly with business leaders and colleagues and to constructively challenge where designs or ideas don't fit brand standards
- Highly organised, with excellent planning and prioritisation skills and the ability to manage multiple projects and deadlines at once
- Have a keen eye for detail
- Have pride in your deliverables
- Good at working independently and as part of a team
- Are flexible, self-motivated and calm under pressure
- Have a commitment to personal development and keeping up to date with design trends and tools
- Have the right to work in the UK

Desirable:

- Degree or professional qualification in Graphic Design, Visual Communication or a related discipline
- Experience with video or motion graphics editing
- Experience briefing and managing external design or creative agencies
- Familiarity with HubSpot or other marketing/CMS platforms

● ABOUT SAGACITY

People at Sagacity

Success in any business is ultimately about its people; their skills, personality, attitude, qualities, dedication and enthusiasm.

We recognise the value of our people and their commitment to working together to achieve successful outcomes.

If you would like to join a unique working environment, with a sociable culture, where work is done a little bit differently – and we believe 'better' - then we look forward to hearing from you!

At Sagacity, we:

- believe working with our clients collaboratively delivers better results
- coach and mentor our clients' teams so our data and solutions live on after our assignment ends
- believe in delivering benefits as we go along

We achieve this through our core values:

- ✓ One Team
- ✓ Quality Delivery
- ✓ Trusted
- ✓ Agile & Curious
- ✓ Open, Honest, Simple Communication