CASE STUDY

Sagacity
Part of Accenture Song

Verifying Named Tenants Within Client Properties

Client
Housing Association

Resident Validation

Client Situation & Impact

Our client needed to verify the tenants occupying their properties in order to ensure there was no illegal subletting and up to date tenant information was available to comply with regulatory requirements.

Data Cleanse

Analysis

Resident Validated

How Did Sagacity Help?

The client provided us with their portfolio of 700 unique properties occupied by 1,100 tenants. We cleansed the data using our proprietary software, scorecards and analytics capability prior to matching against third party data sources.

We identified the following:
- 365 of the tenants provided were no longer residing at the property
- 328 of the properties had additional tenants that were unknown to
- the client. We provided an indicator to show whether they were family
- members, of which 250 were non-family members

Outcome & Business Benefits

67% ‘known’ tenants verified
46% properties with additional tenants

Our results enabled the client to investigate the tenants residing at the properties to meet regulatory, health & safety and GDPR requirements.

Our solution allowed the client to upload corrected tenancy data into their systems in a cost-effective way and avoid expensive visits to each property.

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