

Pocket Process

4 SUPPORT, MEASURE & IMPROVE

- Analytics, Metrics and KPIs
- Continuous Improvement
- Competitors & Market

*Hosting, Monitoring, Maintenance
PEN Tests, App Store Updates,
Troubleshooting, Security
Patches*

1 EXPLORE CHALLENGES

- Your business and challenges
- Is Pocketworks right for you?
- Mobile insights and trends
- Your investment & ROI

2

DISCOVER OPPORTUNITIES

- Customer research
- Your ideal future
- How to get there
- Your mobile opportunity

3

DELIVER SOLUTION

- Create concepts and test them
- Develop a solution, iteratively
Apps, PWAs, APIs and Web
- User Testing & Quality Assurance

