

*THE ACE UP YOUR SLEEVE*

# **for companies that want to be sustainable and future-proof**

Customers today place higher demands on companies in many ways. For example, they may have higher expectations for how they want to be treated, what technologies they expect to be in place, how organizations treat their employees, and on an organization's environmental impact.

With Billogram, you get a full-range solution that has been designed for a changing world, incorporating state-of-the-art technology when customers demand it. Companies interested in getting more of their customers to use digital invoices can significantly lower their own, and their customers' climate footprint.





## **How to future-proof your business with Billogram**

### **Continuously updated**

With Billogram, your entire payment process will constantly be adapted to ensure that it is aligned with the latest laws, directives and customer requirements for modern invoice distribution and payment methods.

### **Fewer paper invoices**

Billogram's interactive invoice convinces more and more customers to choose digital distribution, which they can do themselves, directly via SMS or a QR code on the invoice.

### **Lower environmental impact**

Digital invoices reduce paper consumption and unnecessary postal deliveries.

### **Automatic set-up of direct debit**

Setting up direct debit is a time-consuming, costly task for companies and customers, typically involving paper forms that need to be filled out and processed. With Billogram, it's done automatically via the service and customers sign with electronic ID.

### **Soft reminders**

Billogram offers payment reminders that can be tailored to each individual customer and synced with the payment due date.

### **Smart data**

All data that is generated, starting with the invoice creation and right through to payment, is collected by the platform and made available so that you can get to know your customers better and easily optimize the payment flow.

