

THE ACE UP YOUR SLEEVE

for those who want to make payments easy and get paid faster

Digital payment methods offer more freedom of choice and simplicity. It is something that has quickly changed customer expectations too. Customers expect payments to be a seamless and easy process. Why isn't the invoice that you receive each month as easy to pay as the food or clothes that you purchase online?

Billogram has moved payment to the invoice. Your customer can easily see what needs to be paid, when it needs to be paid, and what they are being charged for. They get to choose their preferred payment method too, so that they can easily settle the bill. It's a solution that benefits both the invoice recipient and creditor.





How Billogram improves payment & cash flow

Pay analog invoices digitally

Billogram's paper invoices can easily be paid via a QR code or SMS. And, customers can also easily switch to a digital invoice or activate direct debit directly from the paper invoice.

Several preferred payment methods

Customers can themselves activate direct debit, or make a direct payment via their bank, digital wallet or reference number. The most preferred payment methods are included and they are continuously updated.

Fewer misunderstandings

Billogram's invoice has been designed to draw attention to the amount that needs to be paid, and when. It also clearly details what the customer is being charged for.

Fewer erroneous payments

Besides its clear design, Billogram offers payment methods that lower the risk of erroneous payments or overpayments. The reference number has been pre-entered and the payment status of the invoice is updated as soon as it has been paid.

Fewer customer service tickets

A streamlined design and simple payment methods means less confusion and fewer customer service tickets. In fact, Vimla, a company owned by Telenor, reduced its number of customer service tickets by 40% during its first six months with Billogram.

Automatic payments

Customers are able to activate automatic payments like direct debit directly via their invoice and sign with electronic ID. Automatic payment methods minimize erroneous payments and reduce the churn rate.

