

THE ACE UP YOUR SLEEVE

for those who want more, without paying more

The rapid pace of technological development offers endless opportunities for companies to modernize and add functionality to their organization. The challenge lies in finding the time and budget for all of these improvement opportunities.

When you switch to Billogram, your company gets a partner who manages the entire invoicing and payment process in a cost-effective, future-proof way that is based on your needs. Streamlining and automation frees up resources that you can use to increase the level of engagement with your customer with the help of Billogram's smart tools.





How Billogram streamlines the payment process

One partner replaces several suppliers

Billogram manages everything from invoice creation to debt management. Typically, it will mean that we replace one or more suppliers who were engaged in time-consuming tasks that were costing you money. The parts that we take care of are entirely up to you!

Cost-effective

Switching to Billogram's service is typically cost-neutral compared to the existing solution, yet it offers new opportunities for higher revenue and cost savings.

New channel of communication

Invoices are the most frequent means of interaction with your customers. Billogram helps companies share relevant information, present offers and invite customers to participate in surveys by making the invoice a cost-effective channel of communication.

New revenue

Present personalized offers on every invoice. You can link the offer to My Pages or a website. Customers can also accept the offer directly via the invoice. This feature has an average CTA of 5% among Billogram customers.

Efficient process

Billogram creates a more seamless experience for you and your customers through higher automation in the form of digital rather than paper invoices, direct debit functionality and automated distribution and debt management processes.

