



**terre des hommes**

stops child exploitation



# TOGETHER AGAINST CHILD EXPLOITATION

EAST AFRICA ANNUAL REPORT 2018 - 2019

# Terre des Hommes Netherlands

## **Who we are**

Terre des Hommes Netherlands is a Dutch not-for-profit child rights organisation dedicated to stopping child exploitation.

## **What we do**

Stopping child exploitation, the most serious violations of the rights of the child, is the core of our work. We fight child exploitation through quality programmes, capacity building of the local civil society sector, investigation of child rights violations and lobby for better compliance with the United Nations Convention on the Rights of the Child.

## **Our Vision**

Terre des Hommes Netherlands is working towards a world in which children are no longer exploited, in which all children can live in dignity and develop their talents in a safe and loving environment. We will continue our work until this has been accomplished.

## **Our Mission**

Terre des Hommes Netherlands prevents child exploitation, removes children from exploitative situations and ensures these children can develop themselves in a safe environment.

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## **Disclaimer**

This overview is a summarised version of the 2018 and 2019 Annual Reports, focusing solely on the region East Africa. For the full Terre des Hommes Netherlands' annual reports in English over 2018 and 2019 covering the whole organisation and including the complete audited accounts, kindly visit [bit.ly/TdHNLAnnualReport2018](https://bit.ly/TdHNLAnnualReport2018) and [bit.ly/TdHNLAnnualReport2019](https://bit.ly/TdHNLAnnualReport2019).

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# FOREWORD

Every child has a right to develop in a safe and secure environment. Terre des Hommes Netherlands seeks to end all forms of child exploitation through initiatives targeted not only at children and their families but also at the local community, governments, the private sector and the civil society sector within the East African region.

I am delighted to present the 2018 - 2019 regional annual report which highlights our key achievements within the two years.

At a global level, we have reviewed our programming approach to prioritise knowledge sharing and capacity building of and with stakeholders, as a key component of our interventions. We hope that as we empower others, we will create synergies that promote respect for children's rights and ultimately end child exploitation.

Also worth noting, is the renewed effort to bolster our advocacy and lobbying activities through proactive participation and lead-engagement in high-level forums, such as the African Union and CSO Forum, and increased media engagement. This we continue to do with our staff and local partners across East Africa, Asia and at the global level.

As we celebrate our impact, I would like to appreciate our donors and development partners who tirelessly support our efforts with finances, technical input and good will from start to finish. We thank you.

**“Terre des Hommes Netherlands remains committed to ensuring the rights of all children are safeguarded. We call upon the public and their governments to join us in the fight against violations of children's rights. Together we can accomplish a world free of child exploitation.”**



Raphael Kariuki  
Head of Region, East Africa and Madagascar  
Terre des Hommes Netherlands

# 2018 HIGHLIGHTS

**46,570**

CHILDREN HELPED

**24**

PROJECTS

REGIONAL  
PROGRAMME  
BUDGET

**€ 2,338,870**



## OUR FOCUS

### SAFEGUARDING

**1,881** children protected from abusive, exploitative and dangerous situations

Impact per theme



CTM - 1178  
CSEC - 523  
CA - 180

### EDUCATION

**30,381** children enrolled in educational programmes



CTM - 29,482  
CSEC - 613  
CA - 286

### LEGAL ADVICE

**698** abused/exploited children received legal assistance



CTM - 156  
CSEC - 4  
CA - 538

### LIVELIHOOD SUPPORT

**9,141** parents/guardians and adolescent survivors supported with income generating activities



CTM - 8,543  
CSEC - 381  
CA - 217

### AWARENESS CREATION

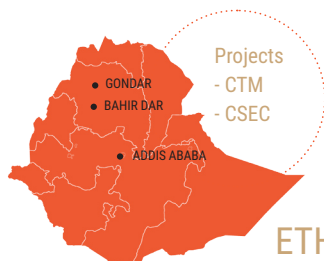
**625,519** community members reached through awareness activities



CTM - 616,391  
CSEC - 4,372  
CA - 4,756



## OUR RESULTS



### ETHIOPIA

Children 29,506

Families & Communities 10,711

Government Officials 236,933

CSO Organisations 925

Private Sector 121

Children 7,251

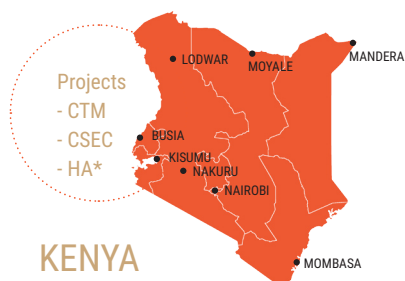
Families & Communities 606,317

Government Officials 20

CSO Organisations 187

Private Sector 46

\* Humanitarian Assistance



### KENYA

Children 7,358

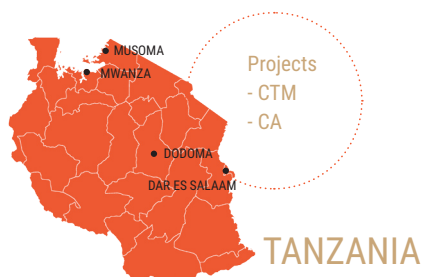
Families & Communities 12,286

Government Officials 205

Law Enforcement Officers 103

CSO Organisations 98

Private Sector 70



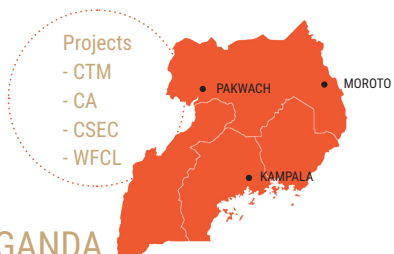
### TANZANIA

Children 2,455

Families & Communities 1,472

Government Officials 216

CSO Organisations 72



### UGANDA

# 2019 HIGHLIGHTS

**54,300**

CHILDREN HELPED

**29**

PROJECTS

REGIONAL  
PROGRAMME  
BUDGET

**€ 3,722,041**



## OUR FOCUS

### SAFEGUARDING

**2,890** children protected from abusive, exploitative and dangerous situations

Impact per theme



CTM - 1,697  
CSEC - 408  
CA - 785

### EDUCATION

**4,251** children enrolled in educational programmes



CTM - 2,984  
CSEC - 609  
CA - 658

### LEGAL ADVICE

**560** abused/exploited children received legal assistance



CTM - 192  
CSEC - 46  
CA - 322

### LIVELIHOOD SUPPORT

**3,023** parents/guardians and adolescent survivors supported with income generating activities



CTM - 1,729  
CSEC - 258  
CA - 1,036

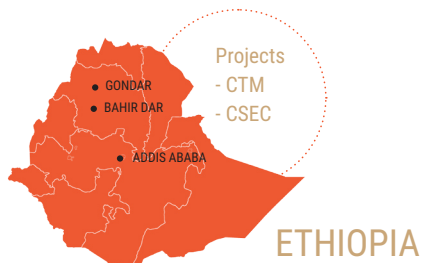
### AWARENESS CREATION

**178,178** community members reached through awareness activities



CTM - 109,942  
CSEC - 36,721  
CA - 31,302  
WFCL - 213

## OUR RESULTS



Children 3,642

Families & Communities 4,543

Government Officials 46

Law enforcement Officers 49

CSO Organisations 111

Private Sector 5

Children 14,974

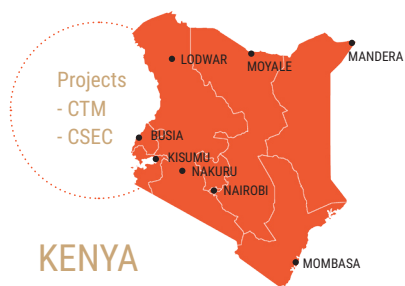
Families & Communities 65,902

Government Officials 1,308

Law Enforcement Officers 50

CSO Organisations 165

Private Sector 345



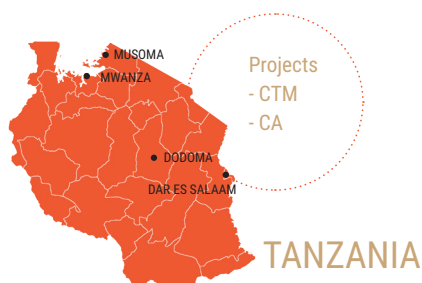
Children 34,393

Families & Communities 59,870

Government Officials 305

Law Enforcement Officers 155

Private Sector 25



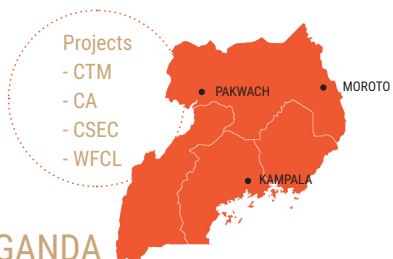
Children 1,291

Families & Communities 5,246

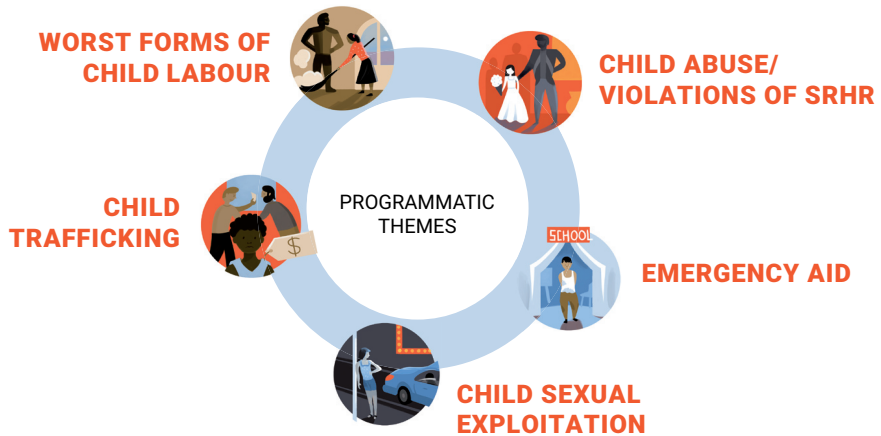
Government Officials 291

Law Enforcement Officers 49

CSO Organisations 5



# OUR THEMES



Stopping child exploitation, the most serious violations of the rights of the child, is the core of Terre des Hommes Netherlands' work. In line with the UN Convention on the Rights of the Child (UNCRC) and International Labour Organization (ILO) standards as laid down in Conventions 138 and 182, our definition covers:

- **child trafficking and unsafe migration;**
- **commercial sexual exploitation of children;**
- the **worst forms of child labour;** and
- **child abuse** including **violations of the sexual and reproductive health rights (SRHR)** of adolescents and **retrogressive cultural practices** such as child marriage and female genital mutilation.

In addition, **humanitarian assistance** is an integral part of our activities, in particular child protection and stopping child exploitation in emergency situations.



# OUR APPROACH

The aim of Terre des Hommes Netherlands is to create an environment in which children can claim their rights and live in a world without exploitation and abuse. To this end, we have identified stakeholders with whom we can achieve lasting change. These include children, families and communities, governments, law enforcement agencies, the private sector and CSOs. Through these five interventions, we seek to create a world free of child exploitation:



## **PREVENTION**

To empower children and mobilise families and communities for prevention of child exploitation, we constantly invest in education services and awareness-raising campaigns.



## **PROVISION**

To protect and empower children with the aim of a safe and sustainable reintegration in society, we provide child victims of exploitation with education, shelter, gainful employment, medical care and therapy services.



## **PROMOTION**

To advocate and uphold the rights of children, we organise public and media campaigns, conduct research into the scale and nature of abuse and exploitation, as well as lobby for attention and change.



## **PROSECUTION**

To seek justice for the victims, we assist children and their families to report abuse and exploitation cases, offer legal aid and social protection, train and assist police, public prosecution offices and justice departments.



## **PARTNERSHIP & PARTICIPATION**

We engage and strengthen civil society in the promotion of children's rights to ensure children are protected. Meaningful participation of children is enshrined in all our programmes.



## CURBING CHILD SEXUAL EXPLOITATION

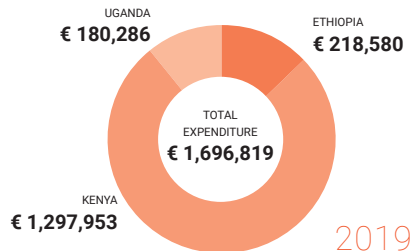
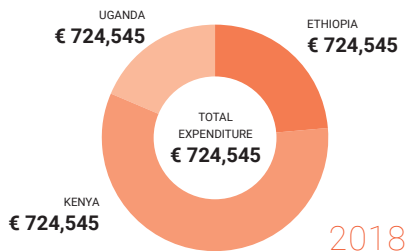
**T**erre des Hommes Netherlands is at the forefront of protecting children all over the world from sexual exploitation, both offline and online. In the East Africa region, rapid urbanisation has led to an increase in cases of sexual exploitation of both boys and girls particularly in areas where tourism thrives. It is within this context that Terre des Hommes Netherlands works closely with local partners to bring sustainable change through several projects aimed at withdrawing children from sexual exploitation and protecting children at risk.

In East Africa, the programme spans across four countries and employs an integrated approach incorporating the private sector, governments, law enforcers, communities and local civil society partners.

Together we seek to create sustainable long-term change by:

- taking children away from situations where they are sexually exploited, and providing them with shelter, education and vocational training;
- creating awareness amongst communities and training law enforcement officers, including the police;
- training parents/guardians on new or alternative income generating activities (IGAs) to alleviate poverty; and
- detecting and prosecuting perpetrators, in cooperation with law enforcement authorities.

## BUDGET



## KEY HIGHLIGHTS

### Addressing Commercial Sexual Exploitation of Children at the Kenyan coast

Commercial sexual exploitation of children (CSEC) in Kenya thrives because of the complicity of a broad section of the local community that promotes transactional sex. Despite the thriving tourism industry in the Kenyan coast, poverty and illiteracy due to high school dropout remain evident, pushing children and particularly girls into this form of exploitation.

#### Results in 2018 and 2019

- Identification of **169** exploited children (131 girls, 40 boys).
- CSEC survivors helped:
  - 78 girls and 22 boys were provided with educational support
  - 126 girls and 36 boys received counselling
  - 38 girls and 9 boys underwent medical screening

#### Participatory education theatre (PET)

We have introduced participatory education theatre (PET), within our programme, to raise awareness on CSEC and related issues, in community dialogue meetings and within children groups. Actors trained in CSEC develop drama scenes/skits, perform, and at certain intervals, engage the audience about the issues at hand. In schools, pupils are invited to take over the roles in the play. Child rights club members also use participatory theatre in awareness raising activities for their peers.

## Research confirms Online Child Sexual Exploitation is real in Kenya

In the research “The Dark Side of Internet for Children - Online Child Sexual Exploitation in Kenya”, Terre des Hommes Netherlands has established the existence of Online Child Sexual Exploitation (OCSE) in the country. OCSE is occurring in Kenya through various forms, including children performing sexual acts in front of webcams on mobile phones and in cyber cafes for paying clients spread all over the world. The launch of the research report in April 2018 received wide media coverage across the country. In response to the research findings, we started our *Safe Online* project, which aims to prevent and respond to exploitation of children in cyberspace.

### Results in 2018 and 2019

- Identification of **126** exploited children (88 girls, 38 boys).
- **4,669** children and parents/guardians participated in awareness activities.

## A new beginning

Juma\* is 17 years old and lives with his mother and three siblings in a simple thatched roof house. Life is difficult for the family as Juma's mother is the sole breadwinner since losing her husband a few years ago.

A year ago, Juma's mother noticed a change in his behaviour and a disinterest in school work. Juma was skipping school to spend time on the beach with his peers, exposing himself to drugs and a decadent lifestyle. This is where Juma was approached by an older European man who befriended him and began to exploit him sexually.

Juma has put this behind him now and has since returned to school. Terre des Hommes Netherlands in partnership with Kesho Kenya is currently working with Juma who is also receiving psycho-social support to help him gain back his self esteem and purpose.

“ I will focus on my studies, finish primary school and join vocational training so that I can become a mechanical engineer. ”

\* Names have been changed to protect the identity of survivors

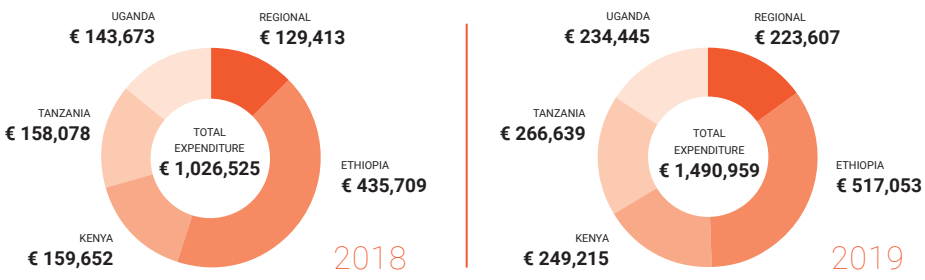




# THE FIGHT AGAINST CHILD TRAFFICKING AND UNSAFE MIGRATION

Child trafficking in East Africa is often fuelled by poverty, rapid urbanisation and the quest for a better life for those living in the countryside. Children leave their homes in search for better opportunities, pushed by hardship, lack of education or economic alternatives in their rural areas. Families seeking a better education for their children and parentless children who roam the streets in cities become easy targets for traffickers and their schemes. They end up being trafficked for forced labour, domestic servitude and commercial sexual exploitation. Terre des Hommes Netherlands aims to put an end to child trafficking and exploitation of children on the move by intercepting children, reuniting them with their families, and enrolling them in school.

## BUDGET



Terre des Hommes Netherlands also works with families to sensitise them on the ills of child trafficking and train them in income generating activities.

## KEY HIGHLIGHTS

### Sustainable Response Against Child Trafficking and Unsafe Migration in Uganda

*The Sustainable Response Against Child Trafficking in Uganda* project aims at helping victims of child trafficking by rescuing them from situations of exploitation and supporting them to go to school, while staying at home.

#### Results in 2019

- **1,524** children participated in awareness activities through music and theatre to make them more resilient against violence, child trafficking and other forms of exploitation.
- **648** children were provided with materials to go back to school.
- **196** families were trained in generating additional income.

### Paths to Safer Childhood - Ethiopia

*Paths to Safer Childhood* project focuses on child trafficking and unsafe child migration in the north-western migration corridor of the Amhara region in Ethiopia. In partnership with two local partners, Terre des Hommes Netherlands ensures that child migrants are protected by intercepting and sheltering them, eventually helping them to return home safely. Furthermore, the project provides children with education and families with income generating activities (IGA) to boost livelihoods, to tackle the main causes that push children into migration and trafficking.

#### Results in 2019

- **21,044** children received direct support.
- **1,627** community members with children vulnerable to exploitation participated in income generating activities.
- **2,674** community members with children vulnerable to exploitation participated in IGA trainings.

Among the successes of the project include child participation in project initiatives and better school attendance rates.

### **Child participation**

Quarterly feedback sessions with project beneficiaries were organised to allow participating children to voice their needs and requests.

### **Better school attendance rates**

Genede Metaya Primary School was facing poor school attendance as well as high dropout rates. To reverse this negative trend, the *Paths to Safer Childhood* project organised various activities from 2015 onward which included:

- supporting the child rights school club through capacity building and material support (stationery, scholastic materials and mini media equipment);
- sensitisation and awareness raising training for the club members; and
- motivating educational efforts by awarding the best achieving children with reference books.

As a result of these activities, the school is now performing much better: children are attending their classes regularly; school dropout has reduced; the awareness of children on child trafficking and unsafe migration increased; and children are actively participating in creating awareness within the school's community.

### **Government takes responsibility to support vulnerable children**

Lay Armachiho woreda is one of the eight target areas receiving awareness raising and capacity building support. As a result, the woreda has allocated a budget to support vulnerable children in its district with their education thus, effectively addressing one of the main factors that push children into trafficking and/or unsafe migration.

## Hope rekindled - Susan's story

Susan dropped out of school when she was only eight years old due to lack of school fees. Five years later, a neighbour approached her parents with a job opportunity for Susan as a domestic worker in Mwanza. Urged by her parents, Susan set off to Mwanza in February 2017 with the hope of securing a better future in the city.

At Nyegezi in Mwanza, Susan met her new employer and was assigned many duties, cleaning the house, cooking, taking care of a young child and washing clothes for the whole family. After eight months, Susan was kicked out by her employer, one evening in October 2017. A concerned passerby took her in and reported the incidence to the village executive who referred Susan to KIWOHEDE (partner of Terre des Hommes Netherlands) for protection services.



At the shelter in Nyegezi, Susan received basic provisions, counselling and life skills to help her rebuild her self-esteem.

During that time, Susan was selected to represent Tanzania at the Cricket World Cup Challenge held in London in May 2019. The first Cricket World Cup for street-connected children took place ahead of the 2019 ICC Cricket World Cup in England and Wales.

Participants from Tanzania included children (14-17 years) both street children and those rescued from hazardous work.

Driven by her dream of becoming a clothes designer, Susan enrolled in a vocational training centre to pursue tailoring. The centre is run through the education support programme by KIWOHEDE in partnership with Terre des Hommes Netherlands. On completing the six-month course, Susan received a new sewing machine as part of her start-up package.

Additionally, through the Commission for Mediation and Arbitration, Susan received her unpaid wages and was reunited with her family.

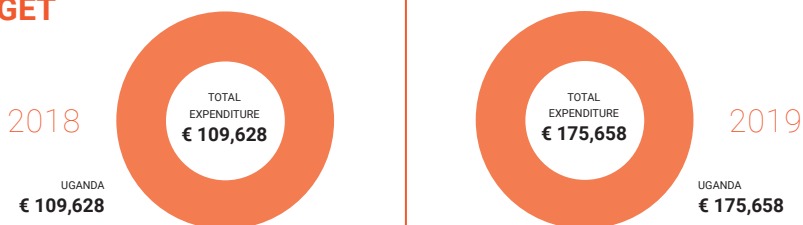




## ELIMINATING THE WORST FORMS OF CHILD LABOUR

In Uganda, Terre des Hommes Netherlands has been working with several partners to withdraw child labourers from small-scale, artisanal gold mining in Bugiri and Moroto districts. These children have been enrolled in vocational training, so that they gain skills for an economically independent future. Start up kits have helped the freshly graduated vocational trainees in starting their own business, away from the dangers of mining.

### BUDGET



### KEY HIGHLIGHTS

#### Results in 2018 and 2019

- **378** former child labourers were supported with vocational training.
- The festive graduation of **64** vocational trainees from Moroto in March 2019 created a lot of awareness in the local community.

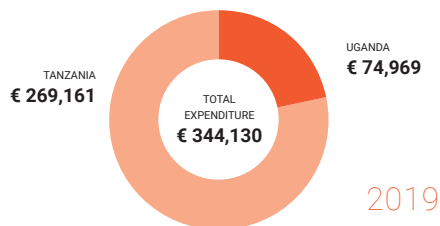
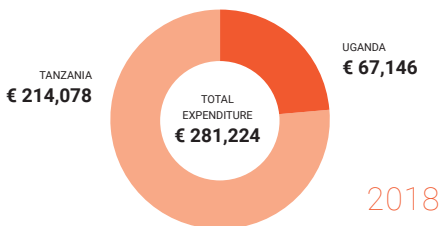


## PROTECTING CHILDREN FROM ABUSE AND RETROGRESSIVE CULTURAL PRACTICES

In East Africa, Terre des Hommes Netherlands partners with local organisations to fight forced female genital mutilation, other forms of child abuse and violence against children. Our projects focus on awareness-raising among populations, combating poverty, protecting vulnerable children and providing medical and legal aid and education.

Fighting child abuse in East Africa is complicated. Often, customs are deeply embedded and transforming a cultural tradition has never been easy. Although female genital mutilation (FGM) is banned in East Africa, some communities continue with the practice, reportedly because it serves as a rite of passage, signifying maturity and acceptance into society.

### BUDGET



FGM prevalence is showing a promising, steady decline in Tanzania, with a national average of 10%. With 32% prevalence, Mara Region in northern Tanzania is one of the few regions in the country where FGM is still widely practised. More specifically, Tarime District within Mara Region has a prevalence rate of 97%. This District is home to the Kuria community, and the location for Terre des Hommes Netherlands' project addressing FGM.

## KEY HIGHLIGHTS

### A sound future for Kuria girls

Together with its partner, Association for the Termination of Female Genital Mutilation (ATFGM), Terre des Hommes Netherlands protects Kuria girls against the harmful cultural tradition of FGM. During the cutting period, the girls find temporary shelter in the ATFGM rescue centre so that they can avoid the ceremony and undergo an alternative rite of passage to adulthood.

In addition, the project focuses on the wider community, to transform the retrogressive cultural tradition of FGM followed by child marriage into new traditions that are culturally acceptable and that safeguard the Kuria girls' sexual and reproductive health and rights. At the same time, the project lobbies for law enforcement and, together with other NGOs, advocates for the change of the legal age of marriage to 18 years, in line with the High Court of Tanzania ruling in 2016 on Section 13 of the Marriage Act.

### Results in 2018 and 2019

- **1,010** girls protected in the ATFGM shelter during the mutilation season.
- **35,453** vulnerable children and community members reached with awareness activities.
- Since the project start in 2008: **2,120** girls have transitioned to womanhood through an alternative rite of passage, **66** traditional circumcisers have stopped mutilating, **68** traditional leaders have pledged to end FGM.

Once the circumcision season was over, most of the children returned home to resume their lives. Our partner ATFGM continues to play an essential mediating and supervising role; reconciling the girls with their families, assessing their safety once they return home and ensuring they will be taken back to school and not to the mutilator.

## **Mbusiro's story: "Our mother has renounced me"**

Sixteen year old Mbusiro found out that his sisters Maseke (14) and Bibiana (12) were about to be mutilated. He immediately took action and alerted Terre des Hommes Netherlands' partner ATFGM. ATFGM managed to rescue the girls just in time - Maseke literally out of the hands of her mutilator. Mbusiro shares what happened.

"I am the third born in a family of six. Maseke (14) and Bibiana(12) are my younger sisters from the same father. Then we have 9 year old Bkoke, who was born after our mother remarried. All three girls have never been to school.

When my father died the first thing my mother did, was to sell the two pieces of land my father had left to me and my older brother. One piece she exchanged for a bag of maize, the other for a cow.

Soon after, my mother married our second father. He did not like that I was taken to school by the sisters from the church. He tried to get me out of school and stay home. At home, we were not given anything and treated badly. That is why the sisters supported me to go to boarding school.

When I came home after my exams in October 2018, I found that Maseke and Bibiana were ill. With help from the sisters, they were taken to hospital. What I did not know at that time, was that my parents were meanwhile planning to have them circumcised.

My mother organised their mutilation, together with a Kuria leader. I was tasked to rent a room for when the girls were discharged from the hospital. Little did I know that this was only to make it easier to catch them. One of the neighbours informed me, and I alerted ATFGM.

The ATFGM social workers saved the girls, just in time. Bibiana was rescued from the room that I had rented. Maseke was already in the hut of the mutilator and about to be cut, but refusing to cooperate, which resulted in a heavy beating to force her.



My mother knew immediately where the girls had been taken, and that I was the one who initiated their rescue. The day after their rescue, my mother came to the gate of the ATFGM shelter to demand the release of her daughters, so that she could take them home. But she was not allowed to enter the compound, and of course, she never got the girls. Then she publicly issued a death threat against me. She said she will find a group of boys to come and kill me.

For safety reasons, I am also staying in the ATFGM shelter. The ATFGM staff is finding schools for us so that I can continue with my studies. For Maseke and Bibiana it will be the first time to go to school. They cannot wait to start learning and work on their future.”

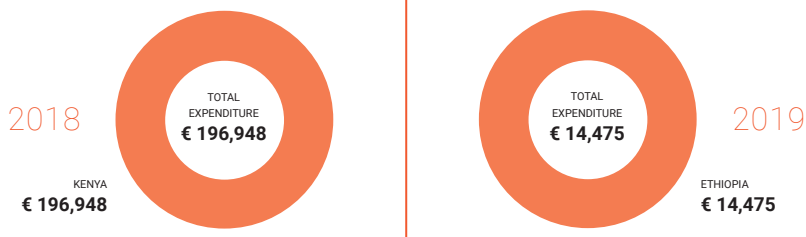




## HUMANITARIAN ASSISTANCE

**W**ars and natural disasters also affect children, exposing them to violence, hunger, disease and exploitation. Terre des Hommes Netherlands provides humanitarian assistance to children and their families with a specific focus on children's protection needs in emergency situations, such as medical care, education and a safe place where vulnerable children cannot be exploited.

### BUDGET



### KEY HIGHLIGHTS

#### Terre des Hommes helps victims of fire

In early March 2019, a fire destroyed 123 houses in a small downtown slum in Bahir Dar, a city located in Ethiopia's Amhara regional state. The fire

started after a gas explosion next to a hotel spread quickly through slum structures close to the fire source.

A total of 1,117 residents, including 99 children were suddenly rendered homeless, losing everything they had built and acquired over time. Among the victims were nine children and six mothers from the Terre des Hommes Netherlands project that combats child sexual exploitation in Bahir Dar.

Terre des Hommes Netherlands helped the affected families to rebuild their lives by providing school materials and clothing for all 99 children and start-up capital to the mothers to relaunch their affected businesses. Additionally, Terre des Hommes Netherlands ensured that all the children and other residents of the neighbourhood received psychosocial support to help them recover from the trauma.

## **“It is a dream come true for me”**

Mulunesh Geta is 13 years old and she recounts the difficulties she has endured to stay in school.

“I came to live with my aunt, in Bahir Dar, two years ago when my mother died. Although the schools here are better than in the countryside where I come from, my aunt cannot buy me school supplies as she only has enough money for food.

The first year I went to school in a worn uniform that quickly became tattered that year. Since I could not attend classes without the standard school uniform, it looked like I would have to drop out. Luckily, we were able to receive help from the Terre des Hommes Netherlands project because of the place where we live.

With the help of Terre des Hommes Netherlands, my aunt is now able to start a small business and also buy school supplies for me.”



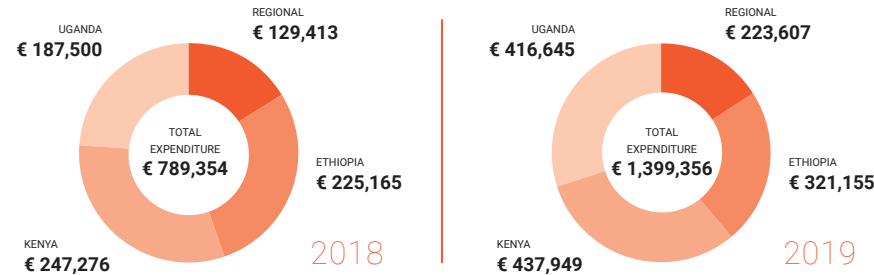
*Mulunesh and her aunt were among those affected by the fire in March 2019 and received assistance from Terre des Hommes Netherlands.*



# GIRLS ADVOCACY ALLIANCE (GAA)

The Girls Advocacy Alliance (GAA) is a five year lobby and advocacy programme jointly implemented by three Netherlands based organisations namely; Plan Netherlands, Terre des Hommes Netherlands and Defence for Children-ECPAT in strategic partnership with the Dutch Ministry of Foreign Affairs. The Girls Advocacy Alliance strives for equal rights and opportunities for girls and young women. The programme specifically focuses on ending gender-based violence and economic exclusion in ten countries in Asia and Africa, including Ethiopia, Kenya and Uganda.

## BUDGET



## KEY HIGHLIGHTS

### **Private sector research (Kenya): Sexual harassment is the most common form of GBV at the workplace**

In April 2019, the Girls Advocacy Alliance in Kenya launched its research report “Safely Engaged: Addressing Gender-Based Violence and Economic Exclusion of Girls and Young Women in Kenya - Public and Private Sector Practices” in a seminar focusing on issues that girls and young women face in their attempt to economically participate to their full potential in society. According to the report, the private sector both formal and informal lacks adequate responses to Gender-Based Violence (GBV) and economic exclusion of girls.

While appreciating the actions taken to advance girls’ economic participation, both by businesses and by government, the research established a lack of structured, comprehensive approaches across the whole sector. Adoption, translation, and implementation by the private sector of relevant frameworks to address GBV and economic exclusion of girls, both at the national and county levels, is at best ad hoc, inconsistent, and unregulated.

Weak enforcement mechanisms and inadequate resources for implementing gender policies and laws, in fact perpetuate GBV. The report established that sexual harassment is the most common form of GBV at workplaces. GBV is a fundamental human rights violation and a barrier in promoting sustainable development and reducing poverty, says GAA.

The private sector should therefore recognise GBV as a priority issue to promote sustainable development and reduce poverty. Moreover, the private sector should universally adopt the UN Global Compact Business and Human Rights principles, urges GAA.

The national launch raised the visibility of Terre des Hommes Netherlands, in addition to advocating for elimination of GBV in the workplace and increasing economic empowerment of girls and young women.

### **National action plan**

In Kenya, as a result of intensive lobbying, a new national action plan was adopted by the Ministry of Labour and Social Protection. The plan is directed against commercial sexual exploitation of children. This new plan

lays the framework for addressing CSEC by county governments and other stakeholders and will greatly help GAA in Kenya to achieve the goals of the GAA programme.

## **New policy**

In Uganda, the GAA lobby contributed to a new policy on mining and mineral extraction. It is now forbidden to use child labour in mines. The new policy has led to a budget increase to the allocation for labour officers further strengthening surveillance efforts in mines. In addition, GAA interventions in the country included awareness raising in target communities, research and training of government officials.

## **Codes of conduct**

In Ethiopia, with the support of GAA, companies have drawn up codes of conduct in the field of decent work. In addition, companies have started to open up jobs for young women who have been victims of gender-based violence and sexual exploitation.

# **Emily addresses the UN Human Rights Council**

Emily is a 20-year-old youth activist with the Girls Advocacy Alliance (GAA). On 10 December 2019, during the Human Rights Day, Emily was given the opportunity to make a statement on the situation in her country to the United Nations Human Rights Council. She represented 450 female youth lobbyists who had been victims of sexual abuse or gender-based violence in the past.

Emily highlighted three critical areas that need to be addressed, to overcome poverty and to ensure that children, girls and women enjoy equal rights and opportunities. These include gender-based violence, gender stereotypes and harmful cultural practices, and children's rights.







## CHILD SAFEGUARDING

Our work focuses on the safety of children. Our child safeguarding measures therefore constitute an essential component of our programmes and interventions. Terre des Hommes Netherlands maintains a Child Safeguarding Policy with an underlying code of conduct to ensure that no child is harmed by us and employees of our partners, volunteers or related parties like consultants and journalists. This policy is a mandatory part of every contract we conclude.

Ongoing attention to child safeguarding within the organisation, for example through training and assessment, ensures that all employees and partners are aware of this policy and its implementation. This awareness has resulted in the reporting of two cases of possible violation of this policy in 2018 and 2019. Both cases have been closed following further investigation, confirming in both instances that the right protocols were followed and the children affected were not harmed.

As Terre des Hommes Netherlands has a zero-tolerance policy towards all forms of abuse and/or exploitation, intimidation and aggression (including sexual, psychological, physical or economic), we consider these reports the basis for internal improvements in terms of preventive measures and appropriate response.



## ADVOCACY

**T**erre des Hommes Netherlands seeks to make a sustainable impact on the lives of vulnerable children on the continent. Apart from providing direct assistance through our projects, we also lobby for better legislation and political attention on the rights of children with governments, and legal bodies. We hold public campaigns, conduct research and present evidence. We also monitor the practices of corporations and assist local governments to put policy into action.

### KEY HIGHLIGHTS

#### **30 years Convention on the Rights of the Child - 2019**

To commemorate the 30th anniversary of the United Nations Convention on the Rights of the Child (UNCRC), Terre des Hommes Netherlands participated in several events and activities across the region.

In Kenya, during the World Children's Day, on 20 November 2019, a national event was held at the Kenya International Conference Center (KICC). Representatives from Terre des Hommes Netherlands were present at the celebrations graced by government officials, other dignitaries and children from across the country.

Additionally, an advertorial highlighting project activities within the region was published in both the Daily Nation, the leading newspaper in Kenya, and the East African, a weekly regional newspaper.

In Ethiopia, panel discussions on national TV with representatives from relevant bodies provided a platform to deliberate on pressing and pertinent issues around children's rights and child exploitation.

In Uganda, a youth advocate from the Girls Advocacy Alliance was selected to take over the office of the Chairperson of the Uganda Human Rights Commission during the celebration of the World Children's Day on 20 November 2019.

## **The girl advocate takes over office**

Mary (pseudo name) is a 16-year-old girl advocate from Kampala, Uganda. When she was 15, she dropped out of school and started working as a child domestic worker in Kisenyi, an urban slum in Kampala.

This marked the start of an abusive period in her life, full of exploitation. Mary got beaten up, chased away, sexually exploited, and ended up on the streets where she was left on her own for survival. Until she was referred to UYDEL, partner of Terre des Hommes Netherlands. Through counselling and encouragement by other girl advocates, Mary regained her self-confidence and became a girl advocate herself.

Mary's moment to shine came on 19 November 2019, when she took over the office of the Chairperson of the Uganda Human Rights Commission. She chaired the commission for a day to mark World Children's Day and celebrate the adoption of the UN Convention on the Rights of the Child 30 years before.

This gave her a platform to share her story and advocate for the rights of her fellow children in Uganda. Mary grabbed this opportunity to call upon the Ugandan government to implement all laws that protect children against sexual exploitation specifically.

## Participation in high level forums and advocacy campaigns

### CSO forum

- The African Charter on the Rights and Welfare of the Child provides for the active involvement of civil society actors from across the continent in supporting the role of the Africa Committee of Experts on the Rights and Welfare of the Child (ACERWC) in ensuring the effective implementation of the Charter. With a view to this, the Civil Society Forum (CSO Forum) was established in 2009 to provide a platform for African child focused CSOs to engage the ACERWC. Terre des Hommes Netherlands successfully advocated for inclusion of the issues of Child Trafficking and Commercial Sexual Exploitation of Children in the CSO forum's official statement to the ACERWC during the biannual CSO forum, held in March 2019 in Addis Ababa.



- In November 2019, following the CSO forum, Terre des Hommes Netherlands made a statement at the 34th ordinary session of the ACERWC in Cairo, Egypt. The statement drew the attention to three specific issues that Terre des Hommes Netherlands is committed to in Africa, namely the issue of mass Female Genital Mutilation in Tanzania, the exploitation of children in the mica mining sector of Madagascar and the upcoming threat of Child Online Sexual Exploitation across the African continent.

### More networking and advocacy

- Evidence from Kenya on Online Child Sexual Exploitation (OCSE) was presented to the African Union by Terre des Hommes Netherlands during the first ever Continental Consultation on Ending OCSE in Africa which took place in March 2019.
- Both Terre des Hommes Netherlands and partner ATFGM participated in the round table brainstorming meeting in August 2019 in Dar es Salaam, Tanzania, organised by the United Nations Population Fund (UNFPA), to prepare for the ICPD25 (or Nairobi Summit) to be held in Nairobi,



Kenya in November 2019. The round table brought together government officials from the Ministry of Health, the Tanzanian Police and all actors that fight Female Genital Mutilation (FGM) in the five regions with the highest FGM prevalence in Tanzania. The objective was to draft the commitments, to be presented at the Nairobi Summit, to end FGM in Tanzania by 2030.

- In September 2019, Terre des Hommes Netherlands hosted a session on 'Best practices in FGM protection' at the International Society for the Prevention of Child Abuse & Neglect (ISPCAN) conference in Oman. Our ISPCAN presentation outlined our project addressing FGM in the Kuria community in Tanzania, and recommended to address the root causes (poverty, illiteracy, lack of local economic opportunities) and systematically document how changes affect norms, values and behaviour within the community.



## Media coverage (highlights)

- As a founding member of the Responsible Mica Initiative (RMI), Terre des Hommes Netherlands works together with stakeholders across industries and sectors to eradicate child labour in the global mica industry. We have published research on the Global Mica Supply Chain in India and Madagascar specifically. The Madagascar study, conducted in collaboration with UNICEF and launched in November 2019, revealed over 10,000 children are working in mica mining in southern

Madagascar. The American broadcaster NBC aired a documentary focusing on circumstances in the mica supply chain within Madagascar, from the mining sites full of children to the shipping and international trading. Terre des Hommes Netherlands featured as mica expert in the documentary.

- The launches of the Online Child Sexual Exploitation research report and the GAA private sector study in Kenya both drew lots of media attention, both locally and nationally in Kenya (from Pamoja FM radio station to KTN News on television), but also internationally (BBC Africa television, national news radio in the Netherlands).
- FGM and the Terre des Hommes Netherlands' project in Tarime District in Tanzania, has been featured in several international media: from national newspapers and national news radio in the Netherlands, to the news broadcaster Deutsche Welle and the British newspaper The Guardian.

## Goodwill ambassador



Nelson Munyiri popularly known as Nelmo Newsong is a recording and performing artist and social entrepreneur focussed on changing the world through music and promoting creative work. Nelmo is the founder and Executive Director for Mukuru Youth initiative (MuYI), an organisation that uses art to advocate for social change, and also an ambassador for Terre des Hommes Netherlands.



# DONORS

A special thanks to all our donors and development partners who make our work possible. Together we will fight against child exploitation.

- Dutch Ministry of Foreign Affairs (MFA)
- OAK Foundation
- Cooperating Aid Organisations (Samenwerkende Hulp Organisaties, SHO)
- Porticus Foundation
- Dioraphte Foundation
- Stichting 10 september 1960
- Stichting Steunfonds Basiszorg
- National Postcode Lottery
- UNICEF
- Own resources (raised by the 45 Terre des Hommes shops and by numerous individual donors, volunteers and other well wishers in the Netherlands)

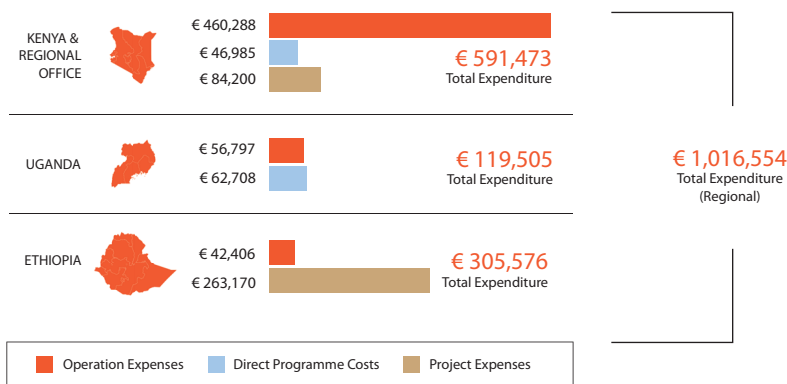
# BOARD MEMBERS

Terre des Hommes Netherlands is supported by a Board in Kenya. Our valued Board Members are:

- Mr. Carel Willem Jan Kok - Chairman
- Mr. Joshat Ngaira Musumba - Secretary
- Mr. Joseph Masika Mutunga - Treasurer
- Mr. Maarten Koopman - Board member
- Dr. Norah A. Obudho - Board member

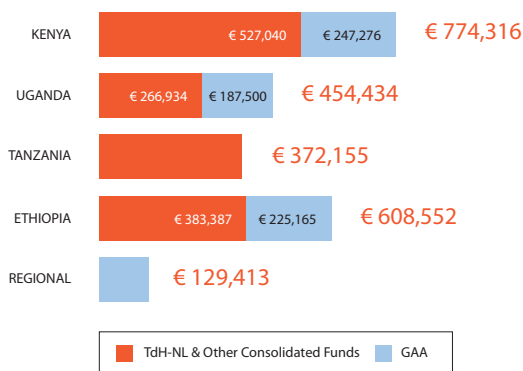
# FINANCIAL REPORT - 2018

## Operations/Administration Expenses



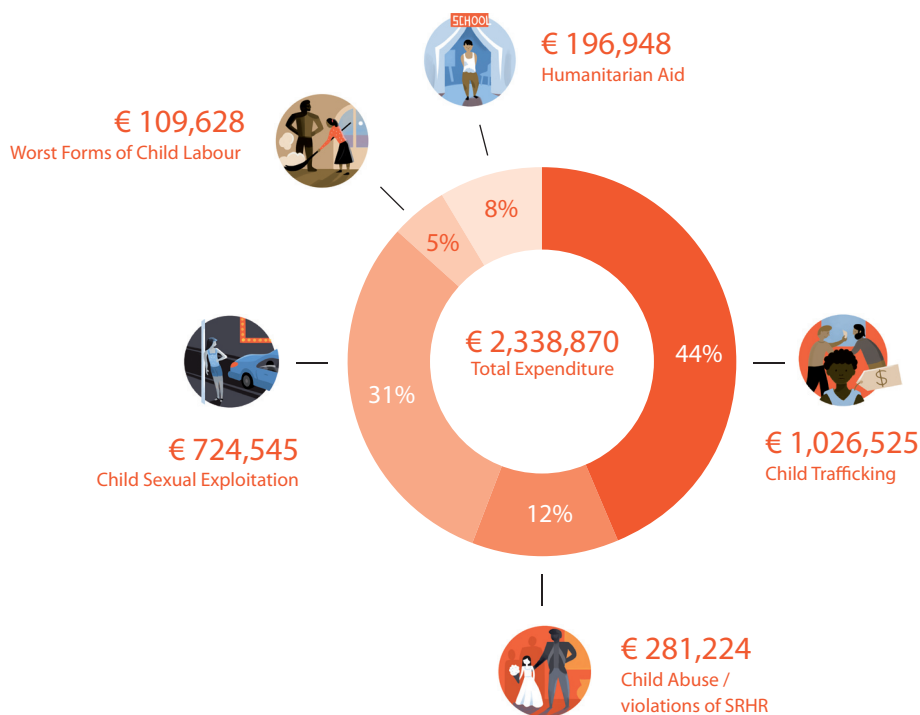
*Note: Terre des Hommes Netherlands did not have an office in Tanzania. Tanzania projects were managed from Nairobi.*

## Programme Expenses per Funding Stream



In 2018, Terre des Hommes Netherlands East Africa was able to fund its programmatic activities with support from the Dutch Ministry of Foreign Affairs (Girls Advocacy Alliance - GAA funding), other individual donors and foundations and Terre des Hommes Netherlands' own funding.

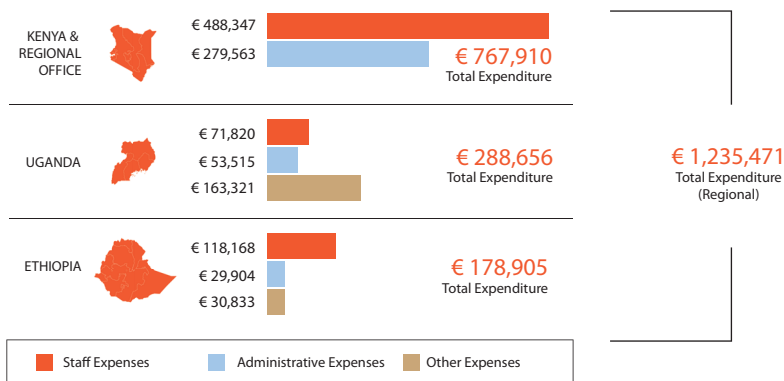
## Programmatic Themes



In 2018, Terre des Hommes Netherlands East Africa continued to work within the confines of the above four programmatic themes, and in Humanitarian Aid. We have aligned our programmes and operational structures within these four themes of Child Trafficking (CT), Child Abuse (CA)/Sexual Reproductive Health Rights (SRHR), Worst Forms of Child Labour (CL) and Commercial Sexual exploitation of Children (CSEC). This is meant to give us better focus, improve on our accountability and measure the results of our work more intentionally.

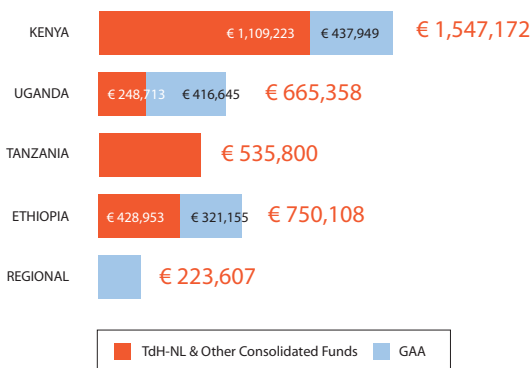
# FINANCIAL REPORT - 2019

## Operations/Administration Expenses



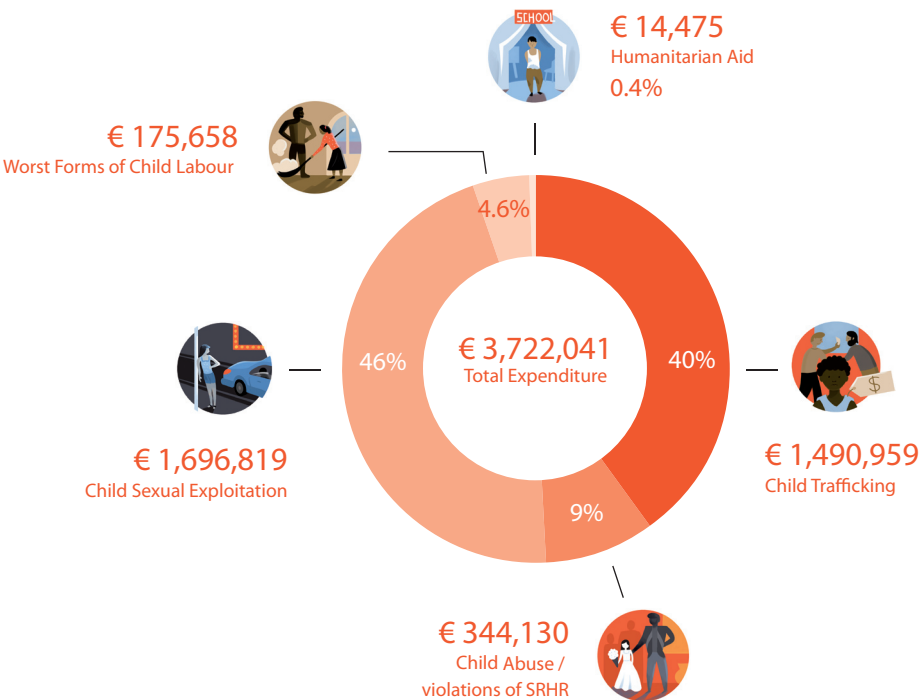
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# Programmatic Themes




The focus of Terre des Hommes Netherlands’ work in 2019 remained on our four programmatic themes of Child Trafficking and Unsafe Migration (CTM), Commercial Sexual Exploitation of Children (CSEC), Worst Forms of Child Labour (CL) and Child Abuse (CA)/ Sexual Reproductive Health Rights (SRHR). In addition, we have provided Humanitarian Assistance to children and their families affected by emergencies within our geographical concentration areas.

**Thank you for your support.**





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