



WHO ARE WE?

We fight child exploitation, remove children out of exploitative situations and ensure that they develop in a safe environment.



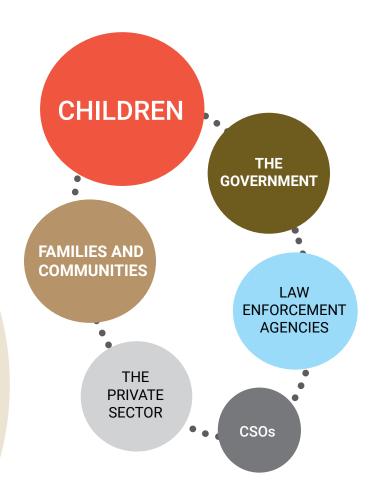


WHAT DO WE DO?

We partner with **local NGOs** who help us implement our projects where we work with all **relevant stakeholders** to create a conducive environment for children to develop.



We work in 22 countries addressing child labour, child abuse, child trafficking and unsafe migration, commercial sexual exploitation of children and child sexual & reproductive health and rights.





We work in six states of India reaching out to extremely vulnerable children and families. We address issues of child labour, child marriage, child trafficking, sexual exploitation of children in the Devadasi system, child abuse and socio-economic empowerment of families with children.







NOTE FROM OUR COUNTRY MANAGER

Mr. Thangaperumal Ponpandi

2020 taught us what it takes to be a true humanitarian

The challenges were innumerable this year, and the welfare of our people was even more at stake. The risk of child exploitation was much higher and the chances of survival, extremely bleak.

Despite the odds against us, our team worked tirelessly to ensure that every child and family is safe, secure, and taken care of during the pandemic. Innovation was the key and technology was useful in helping us ensure the continuation of our project activities.

Looking back, our team sees this year as a great learning which taught us how to effectively respond to a crisis, thereby bringing out the best in each of us.







6608
families given ration kits



5544
children access
digital education



8736
families given hygiene kits



57054 community members sensitised



3576
children access
psycho-social care



1550

families provided livelihood rehabilitation



India Annual Report 2020 | Page 8



CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS*





Goal 1.2
Reducing people's poverty by half



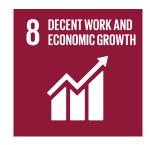
Goal 3.7
Ensuring universal access to sexual and reproductive health



Goal 4.5
Removing gender discrimination and ensuring inclusive education



Goal 5.2
Eliminating all forms of violence against women and girls



Goal 8.7
Eradicating worst forms of child labour and human trafficking



Goal 16.2
Ending violence, torture and abuse against children



OUR
PROJECTS
2020

IMAGE

Empowering Victims of Child Marriage

The Mica Project

Addressing Child Labour in the Mica mines



To The Control of the

Girls Advocacy Alliance

Advocacy for the prevention of Child Marriage and Child Trafficking



Invest to Sustain

Socio-economic empowerment through the Revolving Fund

Children GOOD

Addressing sexual exploitation of young girls in the Devadasi system



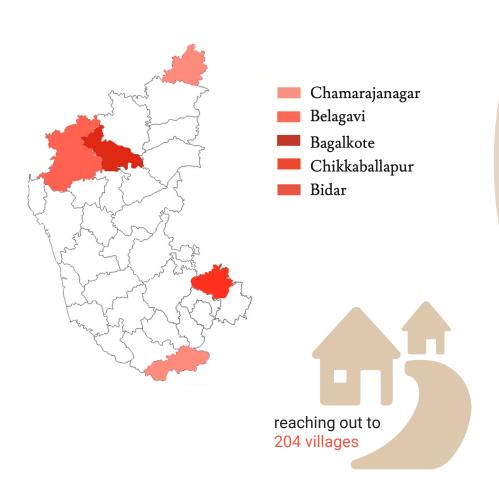


PHASE 1 WHERE DOES IMAGE WORK?

IMAGE works in

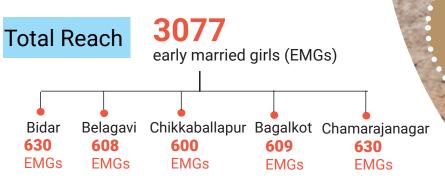
5 districts

of Karnataka where child marriage is extremely prevelant.





PHASE 1 **IMAGE ACTIVITIES** 2020



DID YOU KNOW? In remote villages, there is a lack of menstrual awareness due to the issue being a taboo.

Health and Nutrition

Provision of health care and nutrition to address anaemia. fatigue & low immunity along with other health concerns.



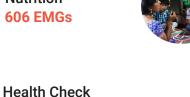
Counselling Services 1166 EMGs



Supplementary Nutrition 606 EMGs



Awareness **Programmes** 1894 EMGs



Sexual and Reproductive **Health and Rights**

Provision of services related to reproductive health care and awareness.



Awareness on **Birth Spacing 239 EMGs**



Menstrual **Health Care** 1242 EMGs



Awareness on family planning **337 EMGs**



Awareness on **Postponing Pregnancies 268 EMGs**

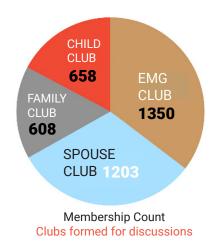


Health camps/ Hospital Services **591 EMGs**

Ups

208 EMGs

PHASE 1 IMAGE ACTIVITIES 2020





Vocational Training

The girls are enrolled and trained in specific skill development courses post which they secure jobs and start earning an income.



Tailoring
Training
584 EMGs



Computer Skills Training 183 EMGs



Other forms of Art and Craft 186 EMGs

Social Protection

EMGs are linked to social security schemes offered by the government.



Awareness on Civic IDs 3077 EMGs



Availment of Civic IDs 1783 EMGs

Against Gender-Based Violence

GBV services help EMGs in cases of violence and abuse, where they get moral and legal support.



Counselling and IEC materials 3077 EMGs



Legal Referrals 12 EMGs

Education

Married adolescent girls are re-enrolled in schools & provided school/study supplies. Many girls are also supported to write exams as private candidates.



Formal Education Services

65 EMGs



Informal Education Services 6 EMGs

Adolescent girls are forced to drop out of schools once their marriage is fixed.

dia Annual Report 2020 | Page 15

PHASE 1 IMAGE COVID RESPONSE

In **154 villages** of all the 5 project districts.



Kitchen Garden Kits

EMGs were given seeds and trained on nurturing kitchen gardens .The produce ensured the family's nutrition and helped boost their immunity. The financial strain was also reduced.

1165 families



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use

1470 kits

to 1320 families of child marriage victims

to 142 ASHA worker families

to 8 other families



Distribution of E-tabs

E-tablets with pre-loaded educational content, specifically for EMGs writing their SSLC.

37 e-tabs

shared by 60 early married girls



Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves

2896 kits

to 1648 families of child marriage victims

to 276 ASHA worker families

to 972 other families



Psychosocial Care

To reduce anxiety and panic during the pandemic, EMGs were introduced to art, and E-counselling sessions were in order.

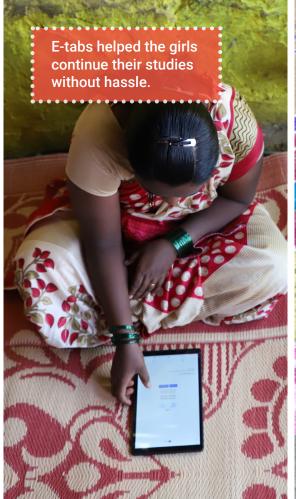
40 EMGs

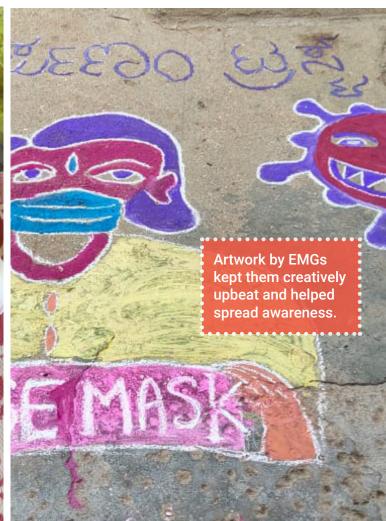
underwent E-couselling **128** EMGs

participated in creative contests like rangoli making









PHASE 1 IMAGE KEY IMPACT 2020



Fight against anaemia successful with the help of adequate nutrition and awareness.



Girls take their education seriously with the help of digital learning and study material











CASE STORY 2020

"I got married when I was 14 because my husband's mother had health problems and she had to be taken care of.

I got pregnant at the age of 15 and I experienced a lot of stomach ache during delivery. It turned out that I have a small uterus which was not yet ready for child bearing.

The IMAGE team paid my hospital charges for the delivery and my baby was born.

Soon I learnt that I didn't have the nourishment to feed my baby. So the team gave us packet milk and cerelac for the baby. I was also given **supplementary protein powder** to get more strength.

Now I feel healthier and am aware that I should eat green vegetables, green gram and fruits. I also know that since my uterus is small, I should wait for a few more years before I have my next child."





FEEDBACK from stakeholders



Ms. Bharati Akkivate
ASHA worker, Government staff

After IMAGE, the early married girls have become more vocal to us about sensitive health issues. We have also gained a lot of knowledge from the project.



Ms. Savitri
Mother-in-law of EMG

I'm happy to see my daughter-in-law study. After the counselling sessions, I'm motivated to support her in achieving all her dreams.



Ms.Divya EMG

Through IMAGE, I have learnt fashion jewellery making and I feel so good that I can create something special for people and make money out of it.



Mr. Maruti Gujanal Spouse of EMG

During COVID, I had lost my job. At this time, IMAGE's support through the ration kit helped our family a lot.



Nurturing a Movement of Girls and Young Women as Agents of Change to Ascertain their Rights

"Together we are stronger, Together we can bring change"

A major issue a victim of child marriage faces is that of exclusion. They are denied many of their rights and their demands are not even heard, let alone being addressed.

To ensure a collective voice for change, IMAGE in its second phase has initated a movement of married adolescent girls and women survivors of child marriage to advocate for inclusion, justice and equal opportunities. Project activities include movement building, leadership training, interface with the government, behaviour change, evidence gathering and communication strategies.

DID YOU KNOW?

As victims of child marriage do not have a legal status, they are denied their rights and are not included in welfare initiatives.

PHASE 2 WHERE DOES THE MOVEMENT WORK?

The Movement works in

15 districts

of Karnataka where child marriage is extremely prevelant.



DID YOU KNOW?

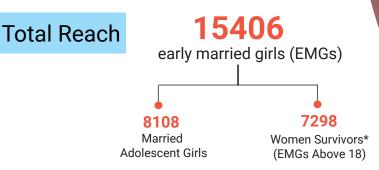
After the movement, girls call 1098* to report child marriage cases.
Since IMAGE, 300 cases have been prevented in Bagalkot alone.





terre des hommes

PHASE 2 **MOVEMENT ACTIVITIES** 2020





Movement Building

Includes sensitising and capacity building of EMGs, strengthening the movement, building support



CSO Consultations consultations



Movement **Organising** 11329 EMGs

Membership

Drive Campaigns

580 campaigns



CSOs mapped for movement strengthening 48 CSOs



Movement Leaders Trained 60 EMGs



Includes identifying girls from the movement with leadership skills, selecting and training as leaders to give the movement a direction.



CSO Consultations 24 consultations



Training sessions 20 sessions





IEC Materials for Movement Leaders **60 Life Skills Training Books**

India Annual Report 2020 | Page 24

^{*}Girls presently above 18 years who were victims of child

PHASE 2 MOVEMENT ACTIVITIES 2020



Engagement with the Government

Includes interface between EMGs & the Government on child marriage issues and Government sensitisation.



Interface with the Government 10 meetings



Workshop with Government Officials 27 participants

Norms and Behaviour Changes

Sensitisation of the target population in areas of gender, health, nutrition, SRHR*, education etc.



Sensitisation Events held 311 events



Awareness Campaigns 264 campaigns



CBOs identified for support 58 CBOs



Sessions conducted for men and boys 241 sessions



^{*}Sexual and Reproductive Health and Rights

PHASE 2

MOVEMENT COVID RESPONSE

In **201 villages** from districts of Yadagiri, Kulburgi, Kolar, Bangalore Rural Mandya, Mysore Chikodi, Dharwad Gadag, Vijayapura



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use

1746 kits

to 1219 families of married adolescent girls

to 396 families of women survivors

to 117 ASHA worker families

to 12 other families



Distribution of E-tabs

E-tablets with pre-loaded educational content, specifically for EMGs writing their SSLC.

10 e-tabs

shared by 30 early married girls



Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves

2073 kits

to 891 families of married adolescent girls

to 486 families of women survivors

to 312 ASHA worker families

to 384 other families



IEC materials

To spread awareness on the virus, materials such as posters, audio messages, flyers and pamphlets

32,635 community members



PHASE 2 MOVEMENT KEY IMPACT 2020



Children become change agents
by identifying their concerns and raising their voice.



Girls' become leaders, develop life skills through training, capacity building and IEC material.













FEEDBACK from stakeholders

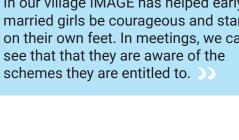


Ms.Mangala 14-year-old Movement Leader

I was married at the age of 9 and had to drop out of school. Recently, my parents wanted my younger sister to get married. I stopped that marriage and convinced my family to continue my education.

Mr. Suresh Ramappa President, Markandeya Nagar Gram Panchayat

In our village IMAGE has helped early married girls be courageous and stand on their own feet. In meetings, we can see that that they are aware of the





Mr.Monesh **EMG Spouse**

My wife is part of the movement. Through this, she has told me about the ill effects of child marriage. I will also play my part in spreading awareness against child marriage.



Mr.Basanigappa ChildLine coorindator, Bagalkot

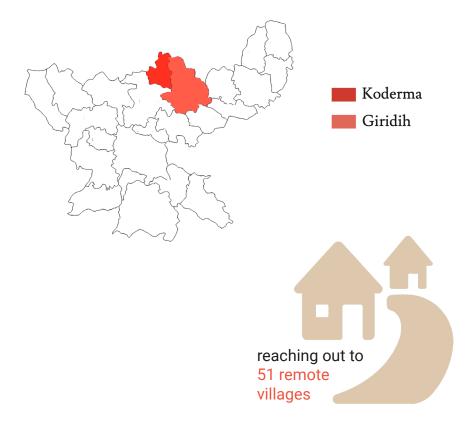
After the movement, there has been an increase in the reporting of child marriage cases to us. With the help of the Police we have been able to intervene at the right time and stop them.



WHERE DOES **THE MICA PROJECT WORK?**

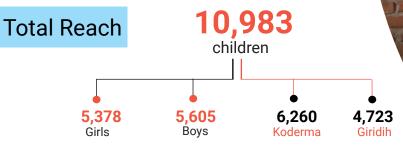
The project works in

2 districts
of Jharkhand which are one of the most disadvantaged regions in East India known for Mica dependence.





THE MICA PROJECT ACTIVITIES 2020



DID YOU KNOW? The cycles given helped

children ride to small group learning centres formed by the project during the pandemic.

Early Childhood Education

Ensuring fully functional anganwadis* for children under 5. During the pandemic, a home-based method of learning was followed where mothers were trained as teachers and household materials were used to learn pre-primary concepts.

Anganwadi

(before lockdown)

30 centres

centres faciliated



Mothers trained as teachers 850 mothers



Children engaged in pre-primary learning 1.010 children

Academics and Learning

Includes formal education support for vulnerable children and victims of child labour during both pre and post lockdown.



Children given bicycles 186 children



Children enrolled in school includes new enrollments and re-enrollment of drop-outs 658 children



Access to online and digital education 3,360 children





Children supported with study materials Upper primary and secondary school

1.954 children



Access to mobile libraries for supplementary

4,360 children







THE MICA PROJECT ACTIVITIES 2020

Children as Agents of Change

Includes organising children in Children's Clubs where they are trained and sensitised on Child Rights and Child Protection Laws. With this training, they report cases of exploitation, enroll children in schools and initiate child led development activities. Club leaders are selected and in meetings they discuss how to solve village problems.



Life skill training 365 children



Awareness on Child Rights 1,050 children



Training on Child Protection Mechanisms 165 children



Training on leadership and team building 252 children

Access to Social Security

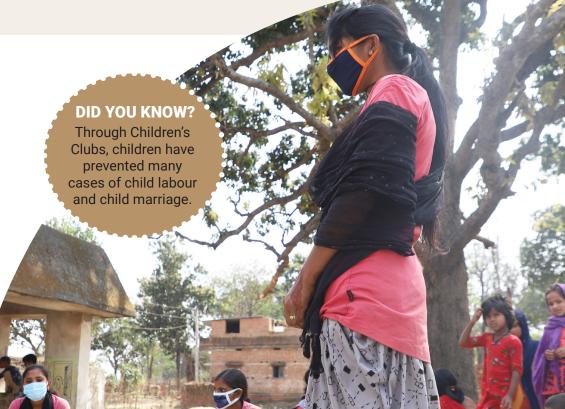
Providing families with awareness on and access to Government social protection and social welfare schemes they are entitled to.



Access to Social Welfare Schemes 2,568 families



Access to Social Protection Schemes 3,850 families



THE MICA PROJECT ACTIVITIES 2020



Health and Nutrition

Activities surrounding health, hygiene and nutrition specifically adopted during the pandemic.



Homestead Nutrition Gardening Training 1,680 families



Homestead Nutrition Gardens Established backyard kitchen gardens

1,068 families supported



Training on Menstrual Hygiene Management 890 adolescent girls

Additional Livelihood and Community Led Socio-Economic Development

Providing financial support to families for investment in additional income generation activities to reduce Mica dependence. The project also helps build their skills in these activities.



Families newly supported in 2020 319 families



Skill Building Agro-based livelihoods 30 centres



Families whose income increased in 2020
1,250 families



Skill Building Livestock Rearing 30 centres



Families added through revolving fund 245 families

THE MICA PROJECT ACTIVITIES 2020

Strengthening Child Protection Institutional Mechanisms

Training and capacity building of Child Protection Institutions along with advocacy with respective government departments



School Management Committees Strengthened 35 SMCs



Consultations at Block Level Child Protection Committees 10 consultations



Village Level Child Protection Committees Strengthened 39 VLCPCs



Consultations at District Level Child Protection Committees
4 consultations





THE MICA PROJECT COVID RESPONSE

In **51 villages** from districts of Koderma and Giridih



Children as Change Agents

Children themselves took the initative to spread awareness through wall writings and ensured social distancing.

960 children



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use

1,602 families

1,117 families through direct project support **to 485** families through facilitation



Psychosocial Care

Children were provided art kits to keep them positively engaged during the pandemic

1415 children

382 families

153 families through agro-horticulture based livelihood

232 families through construction of rainwater harvesting structures



Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves

2,669 families



Awareness on COVID

Awareness was spread through audio messages, posters, community sensitisation and other IEC material.

3,419 community members



Livelihood Rehabilitation Schemes

Families were facilitated to access the Government's COVID-19 flagship schemes.



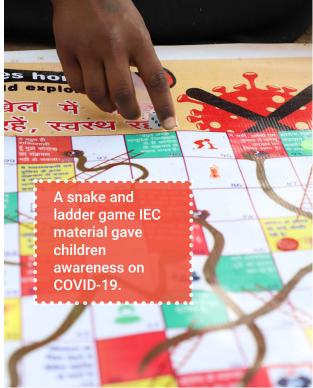












THE MICA PROJECT KEY IMPACT 2020



Childrens' support by spreading awareness and stopping 28 child marriages, counselling 85 parents to take children out of labour during the lockdown

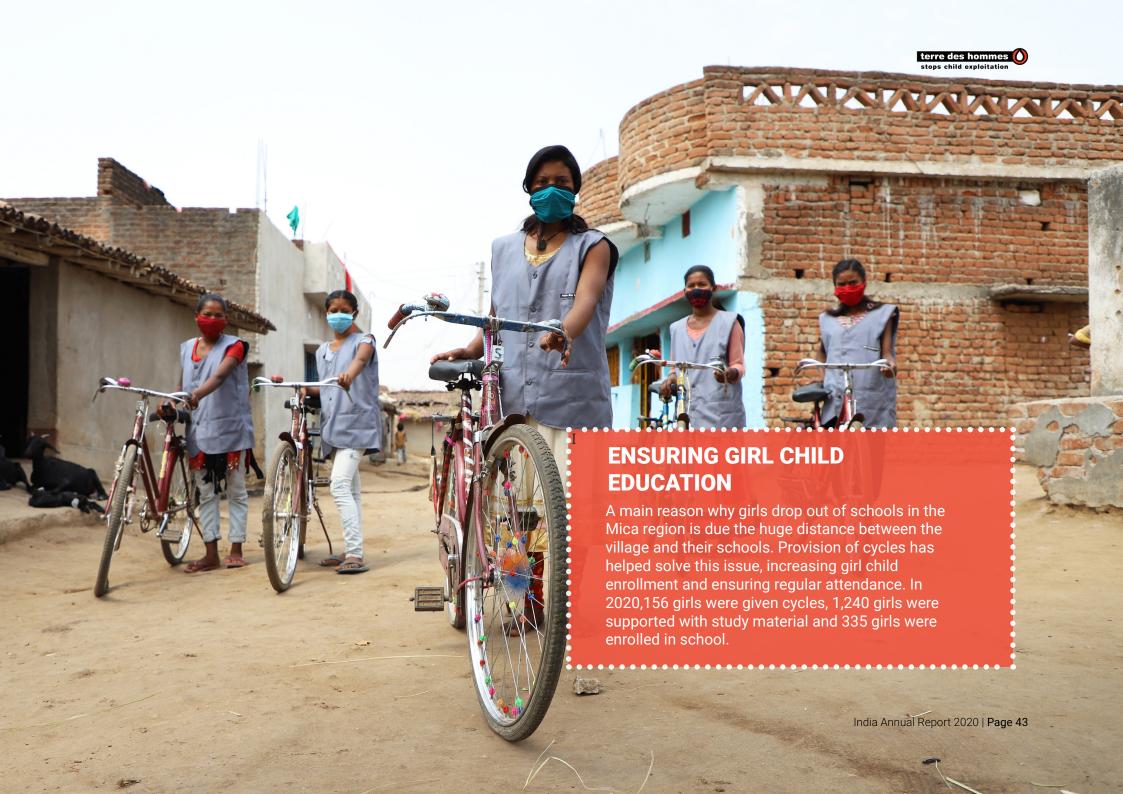


of education through home based ECE, provision of study materials, online education and cycles.













FEEDBACK from stakeholders



Ms.Suman Devi Mother

When the anganwadis were shut, my children were beginning to forget what they had learnt. Then TdH-NL taught me how to teach them with household materials. They are now well versed in the concepts.



After TdH-NL's intervention, children are more aware of their rights, their hygiene has improved and there is more self confidence in them.



Ms.Malti Devi IGA Beneficiary

My husband lost his job during COVID and we had no income. Then I received Rs.5000 from the Mica Project. With that, I invested in cosmetics and bangles. I sold them and made good money.



Mr. Rohit Kumar SMC and VLCPC member

The TdH team trained us on how to provide children with access to online education. Through this training, we were able to mobilise mobile phones for the children.

WHAT IS CHILDREN GOOD?

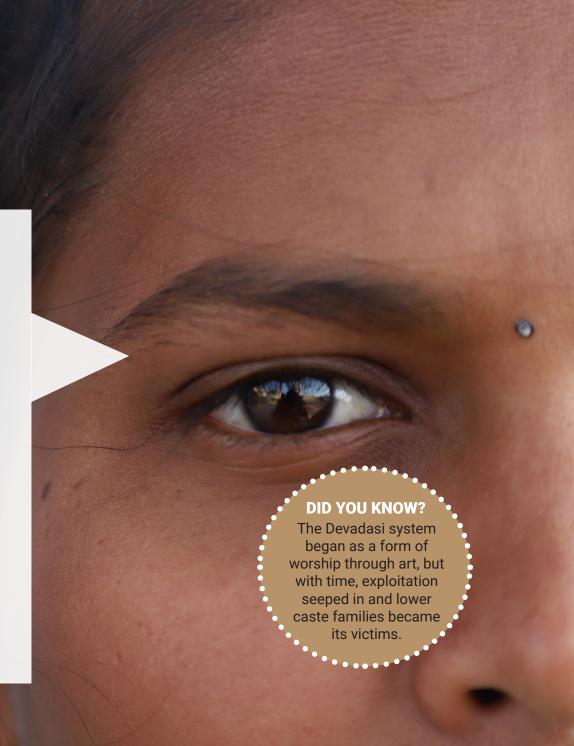
Children Empowerment for Getting Out of The Devadasi System

"Every child deserves a dignified life."

The Devadasi System in lower caste communities is an institutional exploitation of girls and young women, which gives a religious sanction to their prostitution.

Post puberty, girls are dedicated as Devadasis and sex work becomes their role in society. They face abuse, sexual exploitation and discrimination. Children of Devadasis who are not part of the system are also vulnerable to different forms of violence and exploitation.

Our project aims to protect and empower children of Devadasis through education, imparting life skills, vocational training, child participation and community sensitisation.

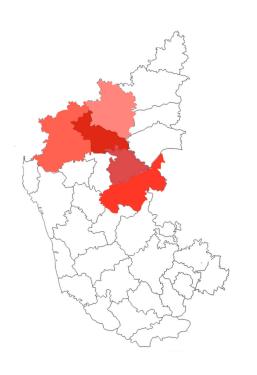


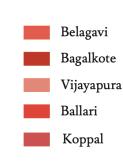
WHERE DOES CHILDREN GOOD WORK?

The project works in

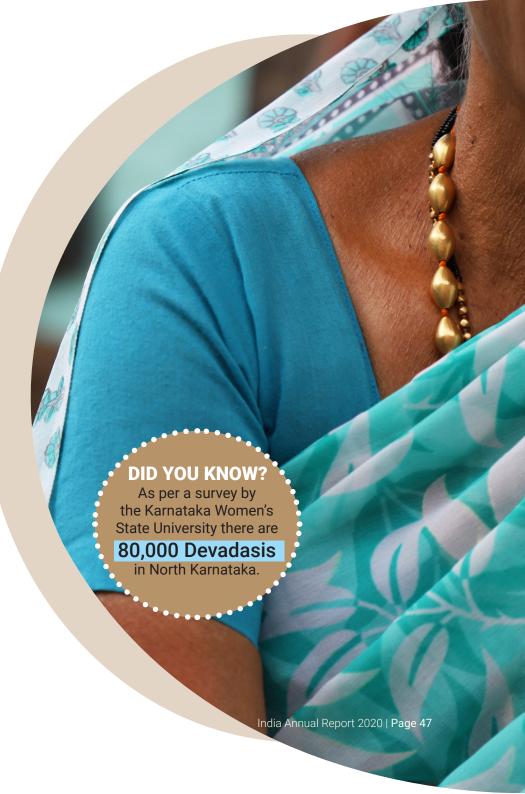
5 districts

of North Karnataka where the Devadasi system is prevelant.

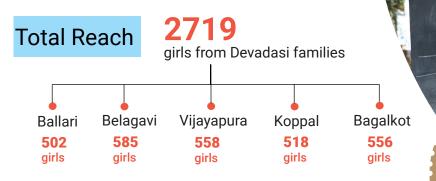


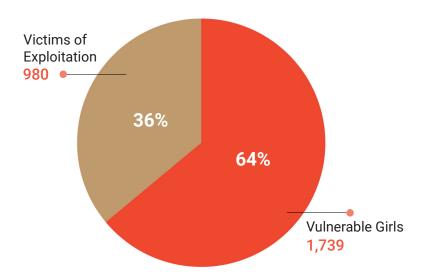






CHILDREN GOOD ACTIVITIES 2020





Distribution of Girls reached out to

Children as Change Agents

The project organises girls into Kishori**
Clubs where they are trained on life skills,
advocacy tools, research tools, all with the
objective of empowering them through
participation in their own
development.



Kishori Clubs Girls organised into a group for child led activities

110 clubs 1-2 clubs per village



Life Skills Training*

training on self confidence, decision making, communication

2719 children



DID YOU KNOW?

The project has set up

village notice boards for girls to write their issues which are later addressed by relevant authorities

Training on Advocacy, Child Rights and Child Protection Laws

2719 children

Child Led Research



Community Mapping

Children draw a village map and mark issues in different areas of the map

81 maps | 110 Clubs



Photo and Video Research

Children learn photography and videography to document village problems

200 children











CHILDREN GOOD ACTIVITIES 2020

Education

Provision of school supplies, education awareness and allied education support - creating an enthusiasm for learning and academics.



Formal Education Support

Books, stationary, uniform, school bag, tuition fee

484 girls

DID YOU KNOW?

Children of Devadasis are discriminated against in schools, making them drop out. Being out of school, makes them more vulnerable.



Libraries set up

With supplementary reading material, and activity books

78 libraries



Vocational Training

Job Oriented Vocational
Training of older girls in
in-demand skills which have
job prospects in the region.
With jobs post skill training, the
girls are financially
independent and do not have
to resort to sex work for a
living.

Community Awareness

Community members sensitised on the ill-effects of the Devadasi system and need for protection of Children of Devadasis.



Temple priests sensitised who practice dedications 107 priests



Community
Awareness
through IEC material,
outreach
6283 people

Interface with the Government, Law Enforcement Agencies and Media Houses

Training and sensitisation of Government officials and Law Enforcement Authorities on the laws against the Devadasi System and their role in protecting children from the system. Media houses sensitised on the need for reporting stories on the system, keeping in mind the sensitivities of the context.



Sensitising Para-Legal Volunteers 164 people



Sensitising Government Officials 145 officials



DID YOU KNOW?

Kishori girls took the initiative to sensitise communities on gender-based violence by pasting IEC materials in prominent places.

Lobby and Advocacy with the Government 14 meetings



Media Sensitisation Workshops 334 media officials

CHILDREN GOOD COVID RESPONSE

In **36 villages** of all project districts



Dry Ration Distribution

A kit contained cereal, dal, spices, oil and sugar for 2 months use.

2215 kits

to 1135 families from Bagalkot to 1000 families from Vijayapura to 80 families from Belagavi



COVID Awareness

Preparation of pamphlets, posters, banners and audio visual materials and awareness raising by Kishori girls.

7000 community members



E-tablets with pre-loaded educational content, specifically for EMGs writing their SSLC.

60 e-tabs

shared by 5 districts



Hygiene Kit Distribution

A kit contained facemasks, sanitiser, hand soaps, towel, hand gloves.

2215 kits

to 1135 families from Bagalkot to 1000 families from Vijayapura to 80 families from Belagavi



Psychosocial Care

To reduce anxiety and panic during the pandemic, girls were given drawing kits and took part in art contests

2161 children

Livelihood Generation

Through mask stitching

4500 masks









CHILDREN GOOD KEY IMPACT 2020



First Generation Learners

362 girls write their SSLC exams and are the first to do so in their families



Government Action

With the girls' efforts to sensitise the Government, the authorities have addressed many community issues















"We come from a village called Sivapur in Belagavi district. In this village, there were **no toilets** and people used to defecate in the open.

This caused a lot of **hygiene and health related issues** which became worse during the pandemic.

As a Kishori group, we decided to address this issue. TdH-NL had installed a **notice board** in our village and on that **we wrote about the need for toilets in our village.**

In the next 15 days, the **Government** began constructing public toilets.

The construction process is going on and we as a group are **so happy** that we could **bring about a change** for our village people.

The village members are also very happy and proud of us. They talk to us with **more love and respect**."





FEEDBACK from stakeholders



Mr. Kallappa Temple Priest

GOOD has taught me about all the Acts against the Devadasi System. Now, I strongly oppose the dedication of girls as Devadasis and spread awareness.



Ms.Gangavva Basappa
Devadasi woman

Our children go through so much trauma, and in schools they are made fun of.

Now thanks to GOOD, they are coping better. Also with the help of Police, GOOD is preventing dedications, which is great.

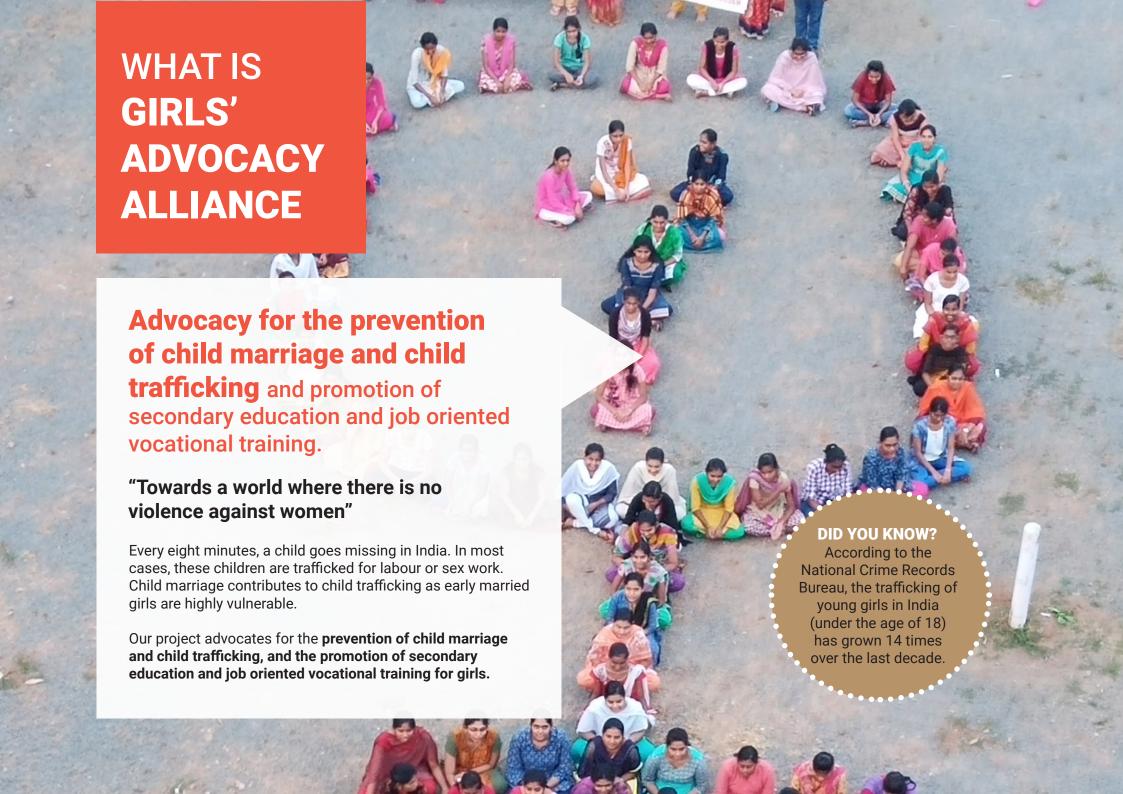


Ms. Kaveri Community Member

The awareness material distributed by the girls was very useful. We were so inspired that children are taking the initiative to help the community.



The life skills manual was very useful to us. We learnt about how to communicate, be confident, make good decisions and how to cope with problems.



WHERE DOES GIRLS' ADVOCACY ALLIANCE WORK?

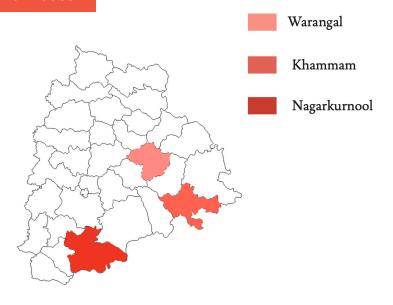
The project works in

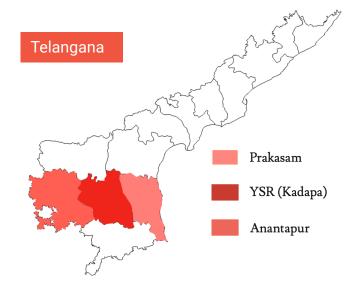
6 districts

of Andhra Pradesh and Telangana where child trafficking and child marriage are highly prevelant.



Andhra Pradesh





*The project began in 2017 India Annual Report 2020 | Page 59

GIRLS' ADVOCACY ALLIANCE ACTIVITIES 2020

Advocacy with CSOs

Advocacy with CSOs to ensure they incorporate GAA themes into their programme priorities and advocate with the Government.



Andhra Pradesh 45 CSOs



Telangana 52 CSOs



Advocacy with the Government

Advocacy with the Departments of Women Development and Child Welfare, Education and Skill Building along with the Police on enhancing their service towards the effective implementation of acts and schemes in relation to Child Marriage and Child Trafficking.



Andhra Pradesh 147 officials



Telangana 136 officials

Advocacy with Religious Leaders

Advocacy with both Hindu and Muslim religious leaders to sensitise them on not to solemnise child marriages and to preach against child marriage.



Andhra Pradesh

372 religious leaders

72 district leaders
120 block leaders
180 community level
leaders



Telangana

432 religious leaders

72 district leaders 120 block leaders 240 community level leaders



Advocacy with Private Sector

Private companies were reached out to and motivated to utilise their CSR funding for promotion of secondary education and job oriented skill development.



Andhra Pradesh 10 companies



Telangana
14 companies

Community Awarenesss

Common public including parents, youth, community leaders and women groups were sensitised against gender based violence, all forms of violence against children and on the importance of providing equal rights and opportunities to girls and young women These sensitisation events were organised during significant occasions in the year.



Andhra Pradesh 1418 community members



Telangana
1247
community
members

Youth Advocacy

Adolescent girls and boys identified and trained to advocate for GAA themes with relevant stakeholders for positive action.



Andhra Pradesh 150 youth advocates



Telangana 180 youth advocates





Capacity Building of Duty Bearers

Duty bearers from various government and law enforcement departments were capacitated on their roles and responsibilities in alignment with the existing Acts and provisions by the State as well as the Centre.



Andhra Pradesh 1040 officials

240 police personnel 400 community level Women Protection Workers 400 ward volunteers



Telangana 450 officials

120 police personnel330 ICDS workers



National Advocacy Campaign

11 states and 2 union territories*.

721 representatives from different Government, Non Government and Statutory bodies from India and the Director General of SAIEVAC (South Asia Initiative to End Violence Against Children), were reached out to and influenced to initiate advocacy action with the National Government of India to develop a strong National Plan of Action to end child marriage.

130 csos

3

NCPCR members 260

others

39

CWC members

13

SCPCR members

260

Department officials and ChildLine

16

NACG-EVAC and SAIEVAC



South Asia Level Advocacy Campaign

382 people from South Asian countries including members of NACG EVAC under SAIEVAC region, members of SAIEVAC including the Director General of SAIEVAC and youth advocates from different countries were reached out to.

This was done to discuss and influence South Asian countries to bring about a National Action Plan to end child marriage and child sexual exploitation.

Besides the above, 280 Police Officers, Railway Station Masters, Train Ticket Examiners as part of the Railway Protection Force from the South Central Railway Division of India were capacitated on their roles and responsibilities to provide care and protection to children coming in contact with the railways.

This is mostly to prevent child trafficking and other forms of exploitation of children while they use the largest mode of transport in India.

Advocacy Action

80

Members of NACG-EVAC of South Asian Countries

Members of

SAIEVAC

100

Civil Society Organisations

200

Youth Leaders **Capacity Building**

280

Railway Protection Force officials



GIRLS' ADVOCACY ALLIANCE KEY IMPACT



Government orders establishment of Anti Human Trafficking Units

A nation wide order, GAA contributes by sending 3000 postcards to the PM's office



Collective support

GAA stakeholders collectively send 5,00,000 postcards to the Home Ministry for quick enactment of the Trafficking of Persons Bill.







With the close of GAA in 2020, Youth Advocates have legally registered into an association to continue their advocacy effort.









CASE STORY 2020

"Gender Equality is **not just a Woman's Right**. As young men, we have the right to stand up and ensure that both girls and boys have equal access to opportunities.

In 2020, the GAA project identified me and 59 other boys through a programme in school and trained me on laws concerning child marriage and child trafficking. Here is where I realised how much exploitation girls face. I decided to take a stand for their rights to ensure gender-equality.

We as a group of boys and girls advocate with government officials, media houses and religious leaders to ensure the prevention of child marriage and child trafficking. We also use social media such as Facebook, Whatsapp etc. to spread awareness about our cause.

I have seen **gender discrimination in my own family**. Which is why I believe that the first step towards a **gender equal world is to start with one's family**."





FEEDBACK from stakeholders



Mr. Bheemanna Religious Leader

I was very moved by the GAA project. I decided to take my efforts further by mobilising barefoot priests to sing folk songs about how child marriage is a social evil and needs to be prevented.



Mr. Kota David Secretary, Chaya NGO - GAA CSO

I express my heartfelt gratitude to GAA, because of which I could advocate with the Transport Department and arrange for a bus service to girls who could not access school due to the distance.



Ms. Ravali Youth Advocate

I love dancing. GAA has given me a platform where I can spread awareness about child marriage and child trafficking through Zumba.



Smt. Rani Youth Advocate Parent

I am so proud that my daughter is a Youth Advocate and working to change society for the better. I will support her in all her efforts.

WHAT IS INVEST TO SUSTAIN?

A Revolving Fund circulated among women for socio-economic development

"An investment that sustains well being."

86.8 million people in India are poor. This poverty is a main reason why children from marginalised families cannot access proper education or health care.

Women account for only 19% of the labour force in India, which leaves so much untapped potential for income generation & economic development.

The project gives financial support to women through a revolving fund which they further invest in small businesses and repay the loan with a marginal rate of interest. With income from these activities women are able to provide better education and health care for their children.

DID YOU KNOW?

A Revolving Fund is a sum of money which revolves around a group (Women Self-Help Group). Group members borrow from the fund for investments and return the sum with a marginal rate of interest. As a result, the fund grows as the investments reap benefits.

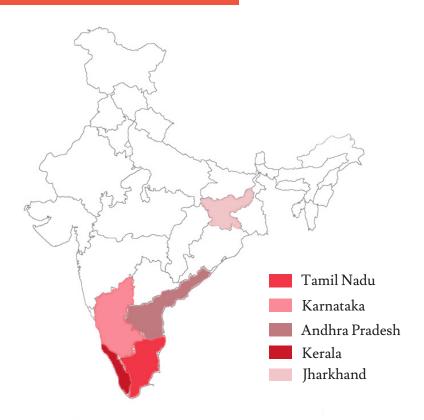


WHERE DOES INVEST TO SUSTAIN WORK?

The project works in

5 states

Kerala, Karnataka, Andhra Pradesh, Tamil Nadu and Jharkhand in regions with extreme poverty and vulnerability





INVEST TO SUSTAIN ACTIVITIES 2020



S.No

1

2

Partner Organisations Name

BSSSG

RAIDS

Present Portfolio (INR)

1,08,52,411

73,13,711



| Partner Name | SHGs | Members | No of RF Supported |
|-------------------|-------|---------|-----------------------|
| BSSSG | 428 | 5,853 | 9,978 |
| RAIDS | 628 | 5,258 | 3,082 |
| CRC | 626 | 4,410 | 5,581 |
| VNK | 178 | 2,490 | 3,515 |
| SNEHA | 197 | 5,858 | 1,974 |
| WORD | 463 | 6,792 | 7,251 |
| FCC | 160 | 2,000 | 1,658 |
| ST | 93 | 2,041 | 4,556 |
| READS | 331 | 4,543 | 4,673 |
| PMSR | 0 | 150 | 39 |
| BKS | 10 | 210 | 178 |
| , Jago Foundation | 36 | 565 | 462 |
| RJSS | 44 | 645 | 513 |
| Total | 3,194 | 40,815 | 43,460 |

Self Help Groups, Members and No. of Revolving Fund supported in 2020

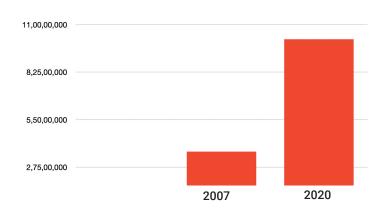
The total portfolio of partners with the members is INR.9,74,34,132/-out of TdH portfolio of INR. 10,15,18,824/- The remaining amount is either the bad debts (which is not included in the outstanding) or the capital erosion by the partners.

| S.No | Partner Name | Loans Availed (INR) | Outstanding (INR) | Balances with Partners (INR) |
|------|-----------------|------------------------|----------------------|------------------------------|
| 1 | BSSSG | 2,45,65,000 | 98,62,917 | 4,60,736 |
| 2 | RAIDS | 7,67,33,000 | 74,14,678 | 12,57,244 |
| 3 | CRC | 3,96,50,274 | 43,76,439 | 3,62,558 |
| 4 | VNK | 11,13,15,500 | 1,19,94,621 | 82,362 |
| 5 | SNEHA | 2,92,69,000 | 12,77,339 | 2,595 |
| 6 | WORD | 15,73,88,906 | 1,77,90,186 | 15,00,547 |
| 7 | FCC | 5,49,54,000 | 98,76,366 | 10,58,892 |
| 8 | ST | 12,24,91,700 | 88,67,600 | 66,98,979 |
| 9 | READS | 6,67,65,000 | 51,24,618 | 40,252 |
| 10 | PMSR | 2,49,000 | 35,000 | 4,86,937 |
| 11 | BKS | 12,43,500 | 7,55,240 | 4,88,260 |
| 12 | Jago Foundation | 40,09,868 | 31,83,801 | 8,26,067 |
| 13 | RJSS | 36,09,898 | 16,99,678 | 19,10,220 |
| | Total | 69,22,44,646 | 8,22,58,483 | 1,51,75,649 |

RF portfolio of members as on Dec'20

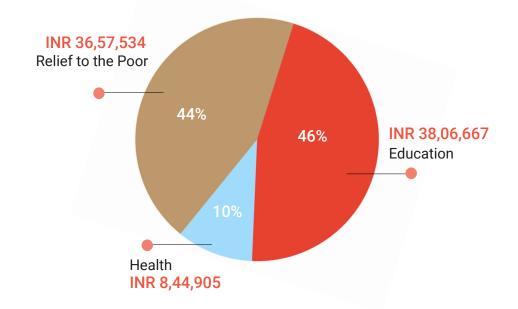


INVEST TO SUSTAIN KEY IMPACT 2020



Comparison of initial portfolio with present portfolio

In 2007, TdH-NL invested 3.6 crores into the Revolving Rund which has grown to 10.1 crores in 2020.



Investment of portfolio in Health and Education for children and Relief to the Poor.





INVEST TO SUSTAIN KEY IMPACT 2020



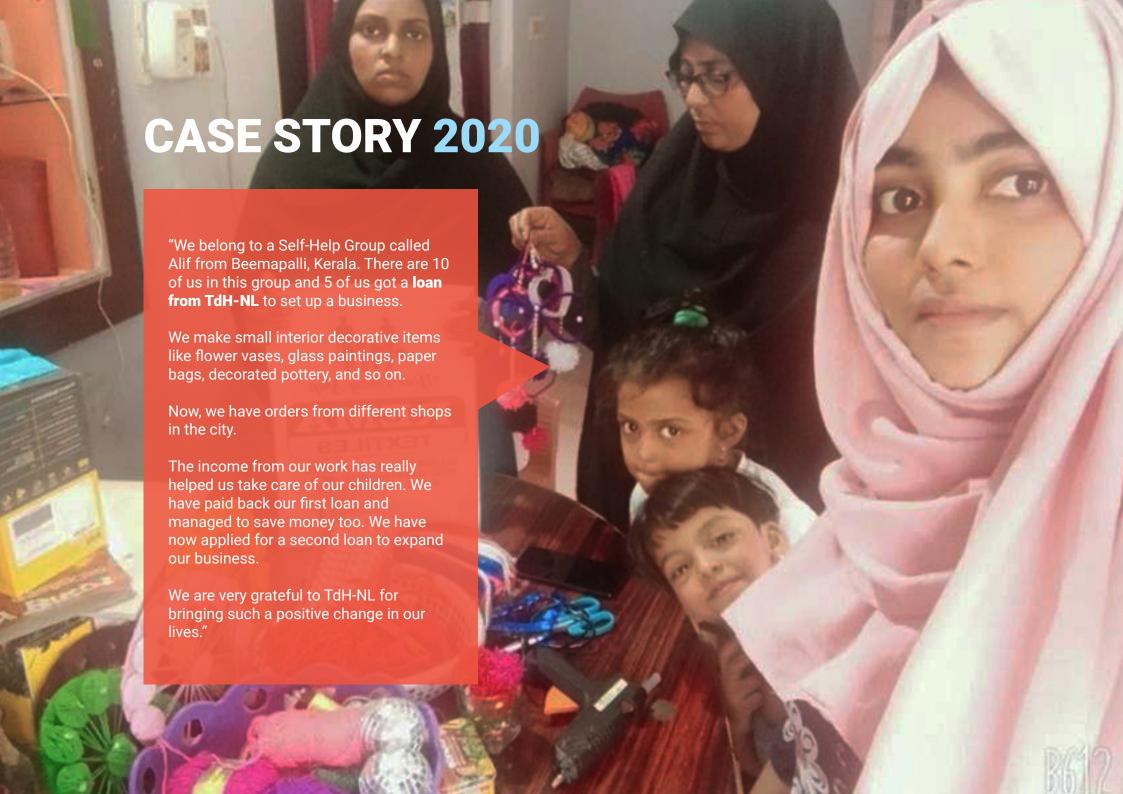
3,300Children receive education service



9,736
Children receive health awareness









FEEDBACK from stakeholders



Ms. Chellathai Beneficiary

I bought two cows from the loan and I sell the milk and make money. I was also advised to get my cows insured which I did.



Ms. Rama Devi Beneficiary

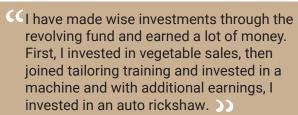
Through the Revolving Fund, I was able to support my family single handedly after my husband's death.



Ms. Madathi Beneficiary

My husband is an alcoholic and spends all his income on liquor. With this Revolving Fund, I have invested in agriculure and with my income I can provide quality educational support for my son and daughter.

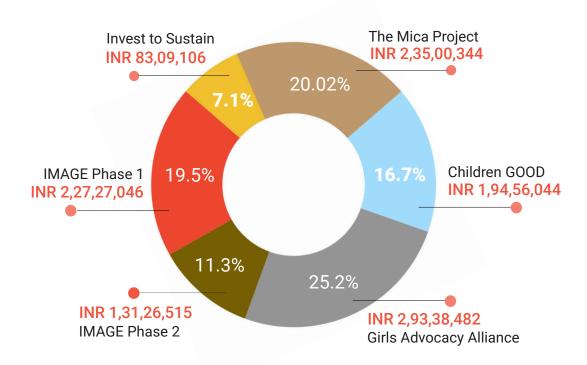








PROJECT WISE

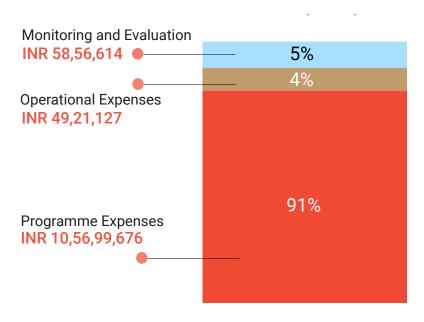


Total Investment Portfolio

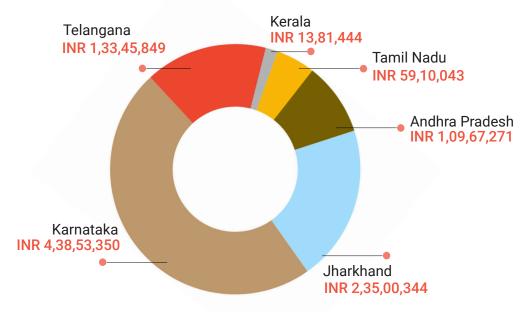
INR 11,64,77,517

FINANCIALS 2020

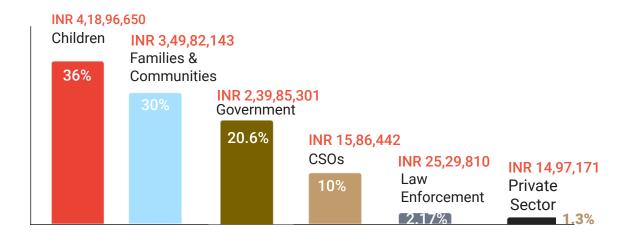
EXPENDITURE WISE



STATE WISE

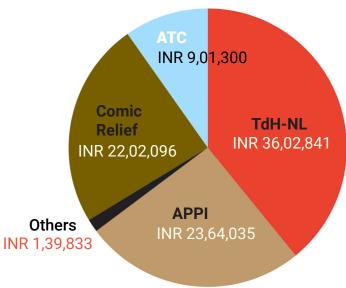


STAKEHOLDER WISE



FINANCIALS 2020

COVID-19 FUNDING



Total COVID Response Funds

INR 92,10,025





Vision 2021

We pledge to work towards our cause with utmost dedication, focusing on the well being of children and their families.

We also pledge to scale up our existing interventions and reach out to a multitude of children. We believe that with the success of our work and learning from our experience, we can transform the lives of children across other regions who face similar exploitative situations.

With a surge in the use of the internet and digital tools by children, there is a high risk of child abuse and exploitation online. We also pledge to tackle this issue in the coming year, building the arsenal of children while the wade through the web.

We look forward to the coming year with a clear vision and effective action plans. Most importantly, we are excited and cannot wait to bring about a change in the lives of more children!

Mr. Thangaperumal Ponpandi

Country Manager, India

Pepaly

OUR TEAM



Thangaperumal Ponpandi Country Manager



Ezekiel Kanavalli Programme Officer



Ravi Kasetty
Finance & Admin Officer



S.Anne Priya Project Officer, IMAGE



Subrat Kumar Panda Project Coordinator, GAA



Markanday Mishra Project Coordinator, Mica



S.Hari Prasad Project Coordinator, GOOD



Mahima Sashank
Communication Officer



Dheena Bandhu Education Officer, Mica



Chandan AN
Project Coordinator, IMAGE



Gowri Arasu Communication Officer, IMAGE



Thomas Kurien Admin Assistant



Sushmita K Office Manager

Our Associates



Poonam Pradhan Resource Mobilisation



Vaishnavi Gupta IMAGE Communications



Nivedita Kaskar Mica Communications



Keerthana Vijay
GOOD Communications



Sandipan Kundu
IT and Communications



Rahul M IT and Communications

OUR TEAM



Our Partners



Our partners are our lifelines on the field. Our work in 2020 would not have been possible without their efforts. >>



Children of India, a non profit organisation registered in Coimbatore engages in work related to education, health, livelihoods and emergency response.



BSSSG is a registered Non-Profit Organisation founded in the year 1988 working for the development of communities in and around the slums of Vyasarpadi, Chennai.



HANDS in Anantapur district works towards addressing child trafficking and child marriage in the state of Andhra Pradesh through awareness and advocacy.



Arpanam Trust works for the empowerment of children in difficult situations in Tamil Nadu and Karnataka, focusing on child protection and child rights



Chaitanya Mahila Sangha is a nongovernmental organisation in Bagalkot, Karnataka which works for the empowerment of women and girls, by combating exploitation and abuse.



HELP works for the rescue and rehabilitation of victims, especially children, who are trafficked for sexual exploitation in Andhra Pradesh.



Amma Foundation in Raibag, Karnataka works towards the empowerment of young women specifically victims of sexual exploitation.



Child Rights Trust (CRT) is a public charitable organisation which works for and with children, without distinction of religion, caste, creed, gender or social status.



Aids Jagruthi Mahila Sangha, Bijapur works for the welfare of 4000 sex workers in Bijapur District, in areas of health, economic development and women's rights.



Bharatiya Kisan Sangh (BKS) works towards creating an environment where women and children participate in their development and enjoy their rights.



FMMSSS promotes the development of Women, Youth and Children through awareness activities on various socio-economic development interventions.



Jago Foundation (JF) works towards ensuring that children are free from violence and exploitation in 4 districts of Jharkhand. It uplifts marginalised communities.





Muktha Network in Karnataka works towards the empowerment of young girls and women in the Devadasi system through advocacy.



Rural Environmental Awareness Community Help (REACH) has been involved in the process of empowering the rural poor since 1992 with a focus on women.



The Cheru Resmi Centre (CRC) in Thiruvananthapuram, Kerala empowers the fishing community, specifically the women and children.



PMSR aims towards bringing transformation in the lives of children living in exploitative and difficult situations by providing them access to education and promoting child rights.



SEVAK works with communities to form and strengthen community based organisations in Karnataka. It promotes livelihood opportunities and works on child rights.



The Franciscan Clarist Congregation (FCC) works for the development of the poor through activities in health, education and socio economic development.



RAIDS works for the alleviation of child abuse and exploitation in Kadapa district, Andhra Pradesh. It alsoworks to prevent child marriage.



Shramika Vikasa Kendram (SVK) works to eradicate child labour, universalise elementary education and empower women socially.



Society for Community Participation and Education in Rural Development (SCOPE-RD) registered in the year of 1992, works towards the welfare of children at risk.



Rashtriya Jharkhand Seva Sansthan (RJSS) works for poor & marginalised people in 6 districts of Jharkhand. It strives to eradicate poverty and unemployment.



SNEHA in Kudligi, Karnataka, works for child well being, Dalit upliftment, education & vocational training, health & family welfare and poverty alleviation.



Women's Organisation in Rural Development (WORD) is based in Nammakal in Tamil Nadu, and works for the upliftment of women and children at the grassroots.



Rural Education And Action Development Society (READS) is based in Ballari, Karnataka and woks on rural development and education for vulnerable children



SIVA Trust works towards empowerment and socio-economic development of rural and semiurban poor families, particularly women and children.



Vidyanikethan improves the lives and livelihoods of individuals and families, especially children and women, from low income groups.

