21 Days To (

's First Dropshipping Sale

Write your name

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
 Picked a niche Validated the niche Registered a store Picked a name 	 Built influencer database Found potential customers Researched Facebook groups 	 Set S.M.A.R.T. goal Decided how much to invest 	 Find 10 quality products Populated import list Decided how much to charge 	 Customized your products Added products Offered samples Learned how to fulfill orders 	Created a giveaway Shared your giveaway	 Created a logo Picked font and color scheme Created an About Us page
 Did market research Started FB and IG accounts 	 Day 9 Bought a domain Created policy pages Installed Google Analytics tracking code 	 Day 10 Picked a theme Added branding Set up a basic lead funnel 	Day 11 Installed apps Got feedback	 Day 12 Learned how to leverage IG Reached out to micro-influencers Started addressing criticisms 	 Day 13 Finished edits Customized automated notifications Created discount codes 	Day 14 Launched your store Sent out launch announcement emails Spread the word about your store
 Day 15 Continued store promotion Learned direct message etiquette Created social media calendar 	 Day 16 Did audience research for FB ads Selected an audience Installed FB ad tools 	 Day 17 Installed FB Pixel Learned split testing Set up your first round of FB ads 	 Day 18 Learned the basics of GA Explored how you can apply GA insights 	 Day 19 Created a news-letter Got ideas for newsletter content 	 Day 20 Looked at your store's performance Got ideas about what to change 	Day 21 • • • • • • • • • • • • • • • • • •