This documents evidences the claims made for Zopa's app advertised from 30th August 2024

## **CLAIM DESCRIPTION**

- In the Zopa app you can keep track of your money and see all your credit card & bank accounts in 1 place
- In the Zopa app you can stay on top of your finances and see your money across multiple accounts in 1 place.
- In the Zopa app, you can easily track your spending across multiple accounts
- In the Zopa app you can see your spending in one place, no matter which account you paid from.
- In the Zopa app you can track your spending at specific merchants across all your bank accounts
- In the Zopa app you can track your refunds in 1 place, no matter which account you paid from.
- In the Zopa app you can effortlessly and easily track your refunds, across all your credit card and bank accounts
- In the Zopa app you can effortlessly see what you're spending on subscriptions, no matter which account you're paying from
  - In the Zopa app you can easily track all your subscriptions' payments
- 9 in 1 place
- 10 The Zopa app is free to download and use
- Zopa is rated Excellent, with 4.5 /5 stars on Trustpilot Zopa's app is highly rated, reaching 4.8 /5 on Google Play store and
- **12** 4.9 /5 on Apple store
- **13** Zopa Bank is an award-winning bank
- 14 Zopa has over 1.2m customers and holds over £4b in savings
- 15 It's easy to set up an account in the Zopa app

- In the Zopa app you can keep track of your money and see all your credit card & bank accounts in 1 place in the Zopa app you can stay on top of your finances and see your money across multiple accounts in 1 place.
- In the Zopa app, you can easily track your spending across multiple accounts In the Zopa app you can see your spending in one place, no matter which account 3

- 5
- 6
- in the Zopa app you can see your spending in one piace, no matter which account you paid from.

  In the Zopa app you can track your spending at specific merchants across all your bank accounts

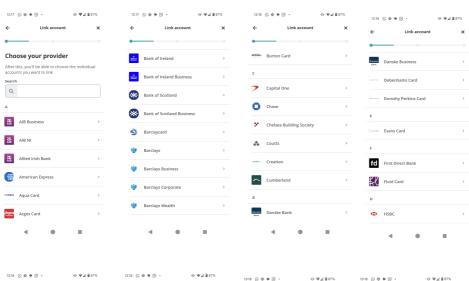
  In the Zopa app you can track your refunds in 1 place, no matter which account you paid from.

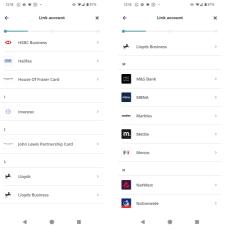
  In the Zopa app you can effortlessly and easily track your refunds, across all your credit card and bank accounts

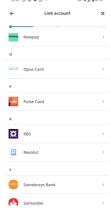
Evidence:

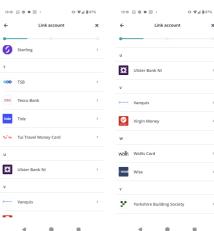
Customers can easily see their spending across multiple accounts in one place, under the Transactions' section in the Zopa app. See the app screenshots below. Customers promptly receive personalised insights about their spending levels and habits at specific merchants. See the app screenshots below. Customers can see their refunds across all the linked accounts under the Transactions' section in the Homepage section of the Zopa app. See the app screenshots below. The mass majority of the UK bank accounts and credit cards are available to link in the Zopa app. See the app screenshots below.











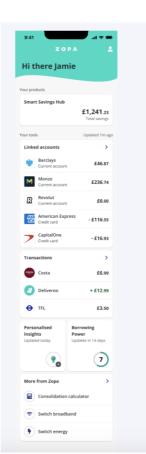
- In the Zopa app you can effortlessly see what you're spending on subscriptions, no matter which account you're paying from
- In the Zopa app you can easily track all your subscriptions' payments in 1 place

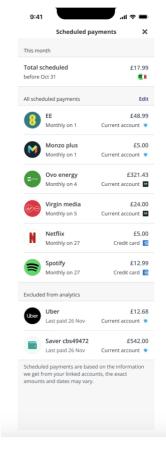
Evidence

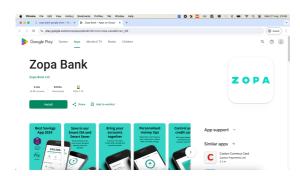
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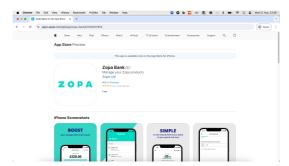
Customers can see their subscriptions paid by multiple linked accounts in one place in the Zopa app - under the 'scheduled payments' section in the 'For You' section of the Zopa app, which is accessible from the homepage.

See attached screenshots from the Zopa app



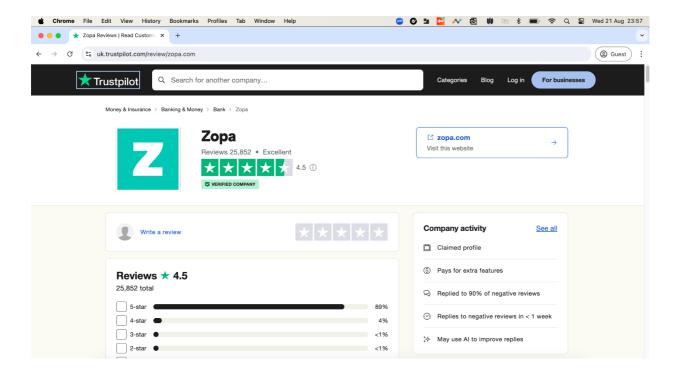






Claim 11: Zopa is rated Excellent - 4.5 /5 stars on Trustpilot

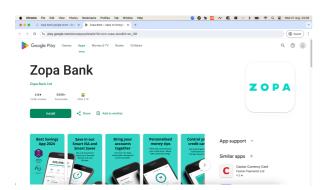
Zopa Banks is rated Excellent - 4.5 starts from 25,852 reviews.
Screenshot taken on 21st August
Evidence 2024

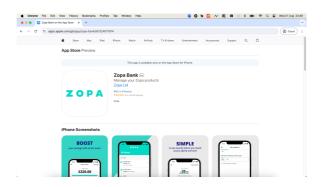


## Zopa's app is highly rated, reaching 4.8 /5 on Google Claim 12: Play store and 4.9 /5 on Apple store

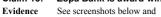
The Zopa Bank app is given 4.9 out of 5 stars on Apple's App Store, from 38.3k reviews and 4.8 stars out of 5 stars on Google Play store from 18.8k reviews. Screenshots taken on 21st August 2024

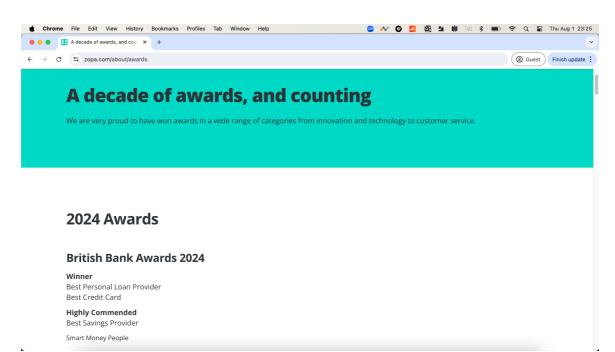
Evidence









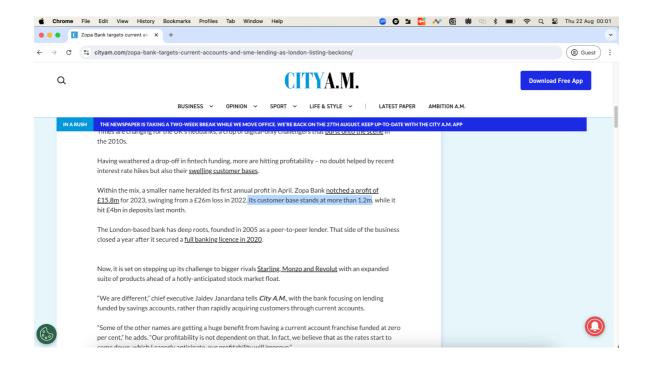


## Zopa has over 1.2m customers and Claim 14: holds over £4b in savings

Zopa has officially announced this via a press release. See the links provided and the screenshot taken on 22nd August

Evidence

 $\underline{https://www.cityam.com/zopa-bank-targets-current-accounts-and-sme-lending-as-london-listing-beckons \\ \underline{https://fintech-alliance.com/news-insights/article/zopa-bank-customer-deposits-top-4bn}$ 



## It's easy to set up an account in the Zopa app

It's simple and easy to set up an account with Zopa. Once the user downloads the app and opens it, it takes a few taps to provide their personal information before they can log into the app and start using it.

Evidence