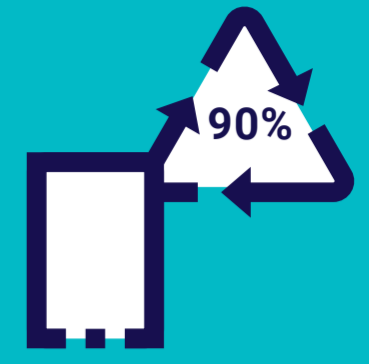


Our approach to mitigating mobile phone e-waste in Europe

E-waste (electronic waste) refers to discarded electrical items and electronic devices. It is one of the fastest growing sources of waste in the world.

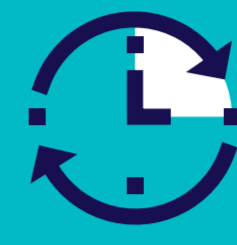
Our goal is to reuse or recycle **90%** of returned customer devices¹.



105 million mobile phones are discarded in Europe every year².

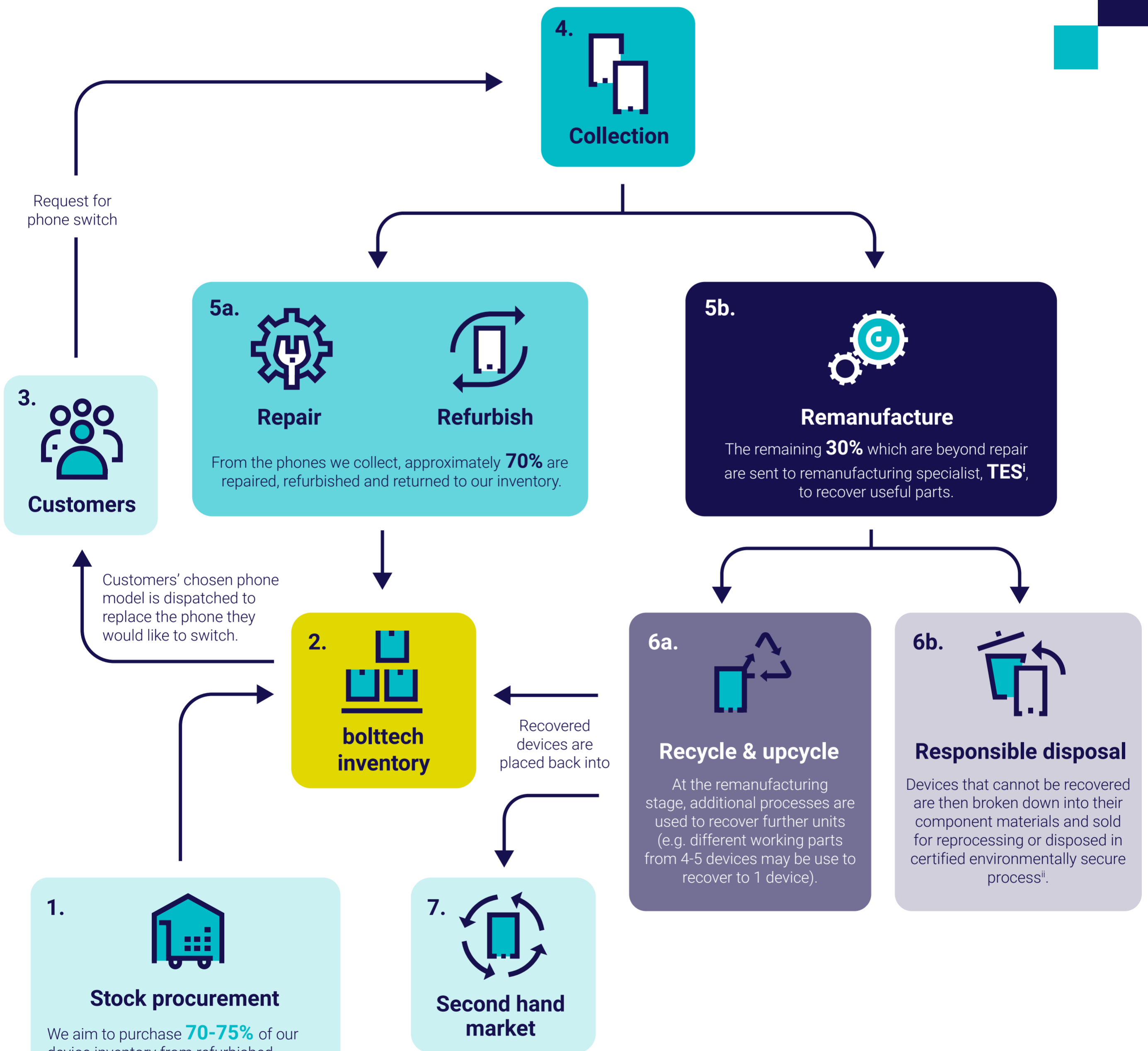


4.7 years is the average working life of a mobile phone³.



2.2 years is the average time that a consumer in Europe retains their mobile phone before changing it⁴.

Here's how we do it:



Fast facts about our remanufacturing partner, TES

- i.** A global leader in e-waste recycling, TES' plants utilise state-of-the art equipment and processing techniques aimed at delivering the lowest possible environmental impact for recycled equipment.
- ii.** When materials are not recoverable, TES disposes them in an auditable and environmentally safe manner, meeting the most stringent standards of R2 (Responsible Recycling), ISO 9001, 14001, 27001, 28000, OHSAS 18001, and TAPA.

References

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3. <https://www.ceotodaymagazine.com/2018/02/how-to-extend-the-lifespan-of-your-smartphone/#:~:text=According%20to%20Kantar%20WorldPanel%2C%20the,4.7%20years%20as%20of%202015>
4. <https://www.cnbc.com/2019/05/17/smartphone-users-are-waiting-longer-before-upgrading-heres-why.html>