



Kurz odborné vinařské angličtiny

Termín: 13.1.2020 – 16.3.2020, pondělí 9 – 16 hod

Intenzita a délka kurzu: 6 x 60 min, celkem 60 hodin, 10 týdnů

Cena: 5990 Kč/osoba

Místo výuky: Lednice (Mendelova univerzita)

Popis kurzu: Studenti se budou učit komunikovat o víně v anglickém jazyce.

Lektor: Mike Mazey – absolvent University of Adelaide, obor Enologie. Uznávaný australský enolog, flying wine maker, sommelier, hlavní autor první komplexní vinařské učebnice na světě - WineWords English for Wine Professionals and Wine Lovers, autor mnoha novinových a odborných článků, porotce řady mezinárodních vinařských soutěží

Výukové materiály: Učebnice WineWords English for Wine Professionals and Wine Lovers

Date	Topic	Practical Skill	Tasting
13 January	The Vineyard	Understanding and Presenting Vineyard Tours	Sparkling Wines
20 January	The Winery	Understanding and Presenting Winery Tours	Light to Medium-bodied White Wines
27 January	Tasting & Describing Wine	Presenting a Guided Tasting	Medium to Full-bodied White Wines
3 February	Wine Marketing	Promoting Your Wine Brand at Trade Fairs	Light to Medium-bodied Red Wines

10 February	Sales & Wine Tourism	Selling Your Wine Through Your Cellar Door	Medium to Full-bodied Red Wines
17 February	Wine Competitions & Judging	Communicating on an International Wine Judging Panel	Sweet Wines
24 February	Wining & Dining	Ordering & Serving Wine in Restaurants	White Fortified Wines
2 March	Healthy, Wealthy & Wise	Communicating about wine and health, wine collections and further	Red Fortified Wines
9 March	WSET and Master of Wine courses, Wine collection and storage	Writing a complete Wine info sheet	Wines of Port, Malaga and red fortified and liquered wines
16 March	Recapitulation of what we know	-	-

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