

## PLEASE REMEMBER THAT:

- 1) Companies may present as many samples as they wish in every group of wines in each category.
- 2) Companies are required to submit 6 0.750 l. bottles of each wine entry; for liqueur or naturally sweet wines only, they can alternatively submit No. 12 0,500 l. or 0.375 l. bottles.
- 3) Wine entries, along with their sampling reports and contest application forms, must reach the Veronafiere by March 7<sup>th</sup> 2008 (Article 7 of the Regulations).
- 4) Wines achieving the best score (for no more than 30% of entries in each group of every category envisaged in Article 4 of the Regulations), provided that they have achieved a minimum score of 80 hundredths in accordance with the "Union Internationale des Oenologues" evaluation method, will be awarded ex-aequo with a **Special Mention Diploma**.  
Among the best 12 wines in every category and group achieving Special Mentions, in accordance with the regulations, will be awarded a **Grand Gold Medal**, a **Gold Medal**, a **Silver Medal** and a **Bronze Medal**, respectively.
- 5) The Producer holding the highest score for its own Country, as indicated by the grand total of the points gained by the three best wines obtaining at least an Honorable Mention, will be awarded the **Special Prize "VINITALY 2008"**. This can only be received provided that Country of origin of the company has contributed at least 10 contestants to the competition.
- 6) The Producer which achieves the highest score calculated from the sum of the highest scores for the two best wines obtaining a medal in different groups will be assigned the **Special Prize "GRAN VINITALY 2008"** Award.
- 7) Prize-winning wines will be assembled in an elegant booklet to be circulated to the Italian and international press by Vinitaly; in addition, they will be the focus of promotional activities throughout 2008. In particular, for the purposes of promoting the Competition and the prize-winning wines, Veronafiere reserves the right to present the wines which have won the Gran Medaglia d'Oro, to those in the wine trade, restaurateurs, journalists and buyers at events both in Italy and abroad.
- 8) For their own information producers may, by October 31<sup>st</sup> 2008, ask Associazione Enologi Enotecnici Italiani (Tel +39.0299785721 – Fax +39.0299785724) to be sent copies of their wine report sheets.
- 9) The composition of the examining commissions as well as wine match-ups will be performed by a notary public or a lawyer appointed by the Veronafiere who will ensure fairness and compliance with the regulations.



VERONAFIERE

ENTE AUTONOMO PER LE FIERE DI VERONA

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**Verona, 26-30/03/2008**

CONCOURS OENOLOGIQUE INTERNATIONAL  
CONCORSO ENOLOGICO **2008** INTERNATIONAL WINE  
INTERNACIONAL COMPETITION  
INTERNATIONALER WEINWETTBEWERB

**REGULATIONS**  
**International Wine Competition**

## ART. 1

In the framework of the 42<sup>nd</sup> Vinitaly, to be held from March 3<sup>rd</sup> to 7<sup>th</sup> April 2008 in Verona (Italia), Veronafiere will announce and organize the “**16<sup>th</sup> International Wine Competition**” with the aim of acknowledging the best wine production, making it known to consumers and the trade, bringing the wine production typical of each country to the attention of the general public as well as recognizing the efforts of wine growers and encourage them to continuously improve the quality of their wines.

## ART. 2

The competition is patronized by the Italian Ministry for Agriculture, Food and Forestry Policies, the Ministry of Economic Development, the “Organisation Internationale de la Vigne et du Vin” and the “Union Internationale des Oenologues”.

The Executive Board is chaired by the Veronafiere President and consists of 7 members appointed by the following organizations:

- Organisation Internationale de la Vigne et du Vin
- Union Internationale des Oenologues
- Italian Ministry of Agriculture, Food and Forestry Policies
- Ministry of Economic Development
- International Sommelier Association
- Italian Trade Commission
- Italian Enologist and Enotechician Association

The Executive Board is responsible for supervising the progress of the 16<sup>th</sup> International Wine Competition. Its decisions are final.

## ART. 3

Any wines submitted by producers from any country, that meet the definition of the O.I.V. International Code, can be entered in the competition.

What is meant by “company” is a production unit with a legally acceptable appellation or corporate name, also appearing on the labels of the wines entered in the 16<sup>th</sup> International Wine Competition.

“Producers”, on the contrary, are defined as production units processing grapes or must into wine, or making special wines, or enhancing wines to give them the characteristics as are required by their origin appellation, or fining and aging wines.

Admission to the 16<sup>th</sup> International Wine Competition is limited to wine batches having a minimum production of 1000 bottles of the capacities given in Art. 6 letter d). Wines produced from grapes or musts from other countries than the producer's are not allowed to compete.

Similarly, crisp wines, aromatic wines, wine-based flavoured beverages and wine blends are not admitted. Finally, wines may not be entered by individual producers or associations which have been found guilty of fraud or adulterating the product.

For the purposes of Awards as per Article 11 below, Producer shall mean not only an individual company but also a group of companies traceable to a single Producer, provided that the Application Form, the label and/or the back-label for each wine entered in the Competition clearly indicate the reference to the Producer.

## ART. 4

All entries at the 16<sup>th</sup> International Wine Competition are divided into: **still and sparkling wines**.

Still wines are defined as wines with a natural carbon dioxide content lower than 1 atmosphere.

**Still wines belong to two broad classes:**

- a) origin-controlled wines (for EU countries: v.q.p.r.d.);
- b) other wines with a geographic designation (according to the international wine labelling standards developed by the Organisation Internationale de la Vigne et du Vin in its Assembly of September 1988).

**Either class is further broken down into the following 8 groups:**

1. white wines
2. white wines matured in barriques or fined in oak
3. red wines produced in the last three vintages (2007-2006-2005)
4. red wines 4 to 6 years after harvesting (2004-2003-2002)
5. red wines harvested for over 6 years (2001 and preceding vintages)
6. rosé wines
7. naturally sweet wines
8. liqueur wines.

**Sparkling wines are classified into the following two broad classes:**

- a) origin-controlled sparklers (for EU countries: v.q.p.r.d.);
- b) other sparklers.

**Either class is further broken down into the following 3 groups:**

1. sparkling wines produced by fermentation in a glass-lined tank (charmat process);
2. sparkling wines produced by bottle fermentation (conventional process);
3. sweet sparkling wines.

**Wines as are described in Art. 3 and those not falling into any of the above groups are not admitted.**

## ART. 5

Companies may present as many samples as they wish in every group of wines in each category as per Article 4 above. Companies may not request refunds of entry fees or the return of samples sent but not accepted. This rule also applies to Companies sending samples that are judged to be incompatible with the with the groups and categories envisaged in the Competition as governed by Article 4 above.

## ART. 6

**By March 7<sup>th</sup> 2008 the participating Company must send the following for each sample by courier and/or post to: VERONAFIERE – “16° Concorso Enologico Internazionale - Vinitaly 2008” - Viale del Lavoro, 8 - 37135 Verona (Italia) - Tel +39.0458200917 - Tel +39.0458297040 – Fax +39.0458297042:**

- a) **attached registration form**, duly filled in and signed by the head of the company;
- b) **4 labels** of the wine entries;
- c) **receipt of the payment of € 138,00 + 20% VAT (total € 165,60 for each sample of wine)**, covering registration expenses, through bank transfer to Banca Popolare di Verona - Bsgsp - Agenzia Cassa Mercato - IBAN: IT 53P0518811793000000122261, made out to CONCORSI INTERNAZIONALI - VINITALY 2008. **The bank transfer must clearly indicate the purpose “16° Concorso Enologico Internazionale - Vinitaly 2008” and the name of the participating Company (any bank charges are to be borne by the remitter). Wines from Companies which have not paid the participation fee will not be considered in the competition;**
- d) **six bottles from the same batch**, with a capacity of 0,750 l. or, alternatively, only for naturally sweet or liqueur wines, twelve 0,500 l. or 0,375 l. bottles, fully labelled and packaged and delivered in one pack. The wine case must bear the following sign: “**CAMPIONE NON COMMERCIALE** (FREE SAMPLE) “16° Concorso Enologico Internazionale - Vinitaly 2008” - VERONAFIERE - Viale del Lavoro, 8 - 37135 Verona (ITALIA);
- e) **attached sampling report form**, filled according to the conventional procedures of the producer's country of origin. The wine producer undertakes to allow official sample takers to enter their premises.
- f) **analysis report**. This may be issued also by the cellar's own laboratory and must report at least the following measurements:
  - alcoholic strength at 20° C;
  - reducing sugars g/l;
  - titrable acidity g/l, measured by tartaric or sulphuric acid;
  - volatile acidity per thousand.
  - total sulphur dioxide;
  - free sulphur dioxide;
  - pressure, for sparkling wines only;

The report must clearly state the name of the competing producer and wine as well as any indications that may aid identification. The Executive Board reserves the right to have its own comparison and control analyses performed;

- g) for class a) origin-controlled wines: a **statement from the relevant authorities** certifying the wine origin and appellation.

Together with the above mentioned document, the company must send the information and consent to Leg. decree 196/2003 duly signed by the company's legal representative. It will be enough to send one information and consent in accordance with Leg. decree 196/2003, art. 7, even if more than one sample is sent.

All papers must be written (in block letters) in one of the following languages: Italian, French, Spanish, English, German.

**You are asked to please send the documents included with the wine samples inside the cardboard packaging.**

#### ART. 7

The organizers disclaim any responsibility for late wine deliveries, total or partial wine losses in transit, any changes in the wine chemico-physical and organoleptic properties as a result of sudden temperature changes, breakage or any other damage suffered during transportation. **All shipping, customs clearance and freight costs to the final destination** - VERONAFIERE – "16° Concorso Enologico Internazionale - Vinitaly 2008" - Viale del Lavoro, 8 - 37135 Verona (Italia) - **must be entirely borne by producers, who are also required to make payments directly to the freight forwarder.**

**Wines not abiding by these Regulations are not admitted to the contest.**

**Wine entries not conforming to these provisions are not even collected and are necessarily excluded from the competition. Companies are not entitled to the reimbursement of any registration fees they may have paid in advance. Shipment is fully for the account and risk of producers. Parcels sent carriage forward will not be received. Rejected wines are not returned to the sender.**

#### ART. 8

The organizers are responsible for storing wine entries according to the strictest preservation standards from the time they are received to their final tasting.

Prior to their submission to the examining commissions, wine entries will be made anonymous and coded with two identification numbers:

- the first is assigned by the organizers on sample delivery;
- the second is given by a notary public or a lawyer, formally appointed by the Organising Institution and totally unrelated to the wine-growing and making industry, just before the wine is submitted to the examining commissions.

The person in charge will watch over all the different steps of the competition; in performing his/her duties he or she may seek assistance from a trusted designee. This person is responsible for compliance with formalities and methods of procedure as well as for storage from blind-coding to scoring of each wine group.

#### ART. 9

The jury panel is comprised of several commissions, each formed, by the drawing of lots, by members appointed by the Organizing Institution.

Each commission consists of:

- 2 Italian technicians (drawn from a list supplied by the Italian Enologist and Enotechnician Association)
- 1 foreign technicians (drawn from a list supplied by the "Union Internationale des Oenologues")
- 2 members of the international trade press (drawn from a list supplied by the Italian Trade Commission).

Entries are assessed according to the "Union Internationale des Oenologues" method.

In the event that, during sensorial analysis, one or more members of the assessment juries are unable to attend for whatever reason, they may be replaced by Italian technicians and/or journalist designated by the President of the Juries (excluding people who, directly or indirectly, have been involved in the preparation and development of the competition).

Each Commission member is free to pass their personal judgement. Each wine entry is examined by a Commission. The final score of each entry is obtained by making an average of all individual scores, having removed the highest and lowest scores first.

The jury's decisions are final. For the sake of confidentiality, only prize-winning wines are made known, with no mention of the competing producers or of the points gained by each wine. For their own information, producers may ask Associazione Enologi Enotecnici Italiani (Tel +39.0299785721 – Fax +39.0299785724) for copies of their wine reports, to be sent by October 31<sup>st</sup> 2008.

#### ART. 10

Every wine entered in the Competition is assessed by a jury. The final score for every sample is calculated from the arithmetical average of the individual numerical assessments after eliminating the highest and the lowest scores. Wines achieving the best score (for no more than 30% of entries in each group of every category envisaged in Article 4 of the Regulations), provided that they have achieved a minimum score of 80 hundredths in accordance with the "Union Internationale des Oenologues" evaluation method, will be awarded ex-aequo with a **Special Mention Diploma**.

The 12 wines in every group in each of the categories envisages in Article 4 above which achieve the highest scores, provided that they are above 80/hundredths, are then subjected to further evaluation by 3 different juries. In this stage, the score for every sample is calculated from the arithmetical average of the individual numerical assessments after eliminating the highest and the lowest scores of each jury. The top 4 wines in each group achieving the best score, of no less than 80 hundredths, will be respectively awarded with the **Grand Gold Medal, Gold Medal, Silver Medal and Bronze Medal**.

#### ART. 11

The Producer from every country which achieves the highest score, calculated from the sum of the highest scores for the three best wines obtaining Special Mentions, will be assigned the **Special "Vinitaly 2008" Award**. This award will be made provided that the country of origin of the company in question has taken part with no less than 10 Companies.

The Producer which achieves the highest score calculated from the sum of the highest scores for the two best wines obtaining a medal in different groups will be assigned the **Special "Gran Vinitaly 2008" Award**. In the event of equal scores, the sum of the scores of the 15 wine tasting cards will be applied. In the event of further equal scores, the best result as regards medals or the score for a third wine from the same company winning a medal will be applied.

The assignment of the Special "Grand Vinitaly 2008" Award automatically excludes the award-winning Producer from consideration for the attribution of the Special "Vinitaly 2008" Award.

#### ART. 12

Prize-winners are announced (and prizes presented) during an event specially arranged by the Veronafiere.

A list of all prize-winning wines is then drawn up by Vinitaly organizers and mailed to the national and international press. Moreover, they will be the focus of a special promotional campaign launched by Vinitaly organizers throughout 2008. In particular, for the purposes of promoting the Competition and the prize-winning wines, Veronafiere reserves the right to present the wines which have won the Gran Medaglia d'Oro, to those in the wine trade, restaurateurs, journalists and buyers at events both in Italy and abroad.

Producers awarded one of the prizes envisaged in art. 10 and 11 and wanting to mention this as a marketing argument must comply with the current Regulations in their own country under the general guidelines of Office Internationale de la Vigne et du Vin.

**The awards which are not taken during Vinitaly itself will be sent to the winning Companies by Veronafiere, which declines any and all responsibility for any loss or non-delivery.**

#### ART. 13

The Executive Board reserves the right to alter these Regulations at any time, should the need arise. Any controversies will be put before the Verona trial court.