

MUNDUS vini®

DER GROSSE INTERNATIONALE WEINPREIS

2012



DER GROSSE
INTERNATIONALE
WEINPREIS



THE GREAT
INTERNATIONAL
WINE AWARD



IL GRAN
PREMIO
INTERNAZIONALE
DEL VINO



LE GRAND PRIX
INTERNATIONAL
DU VIN



EL GRAN PREMIO
INTERNACIONAL
DEL VINO

EINSENDESCHLUSS: 28. JUNI 2012
DEADLINE: JUNE 28, 2012

Partners:

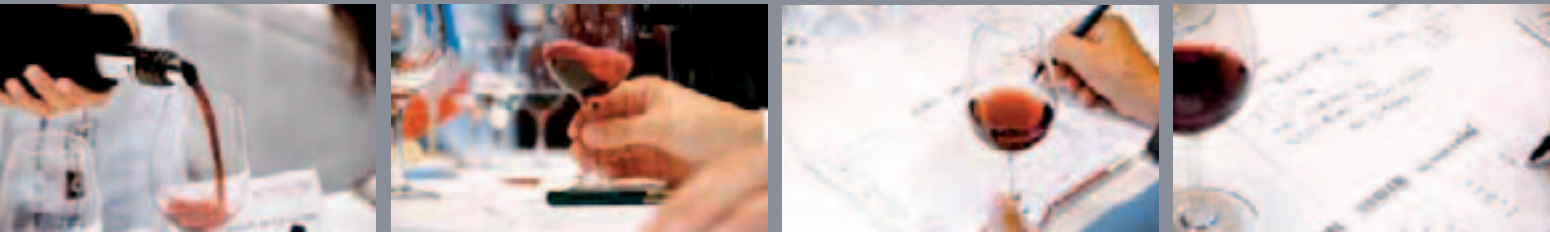


MUNDUS VINI 2012

The MUNDUS VINI Great International Wine Award was launched in 2001 by MEININGER VERLAG. The publishing company has specialised in the publication of wine magazines for the wine and gastronomy industry for more than 100 years. MUNDUS VINI is today one of the most important and renowned wine contests in the world.

Taking part in the contest offers you many benefits:

1. EVALUATION AND CERTIFICATE

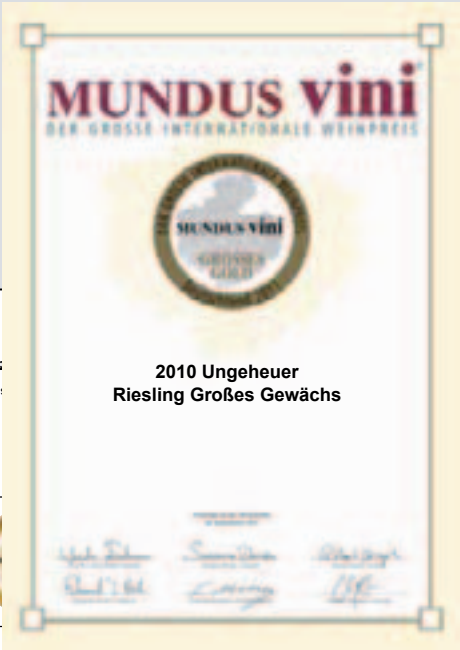
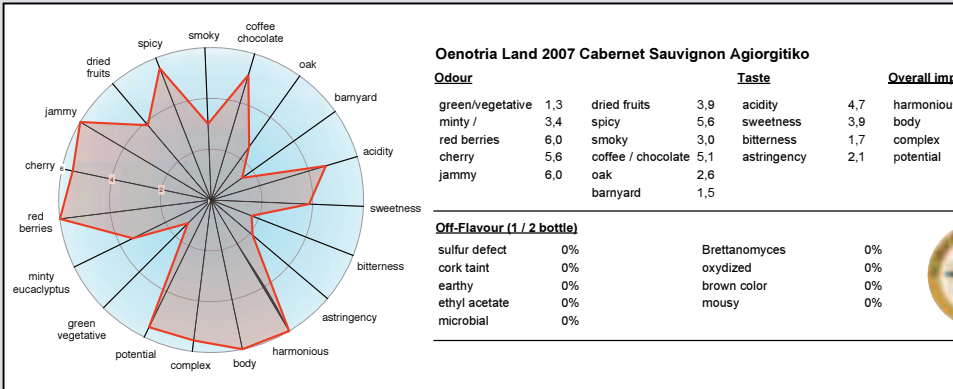


Aroma profile / evaluation

- For each wine you submit you will receive a sensory evaluation from the sampling jury.
- Internationally recognised evaluation of your wines according to OIV / UIOE sampling scheme.

Certificate

- As evidence of your success and awarding of your wines, you will also receive a certificate.



2. THE WINNING WINES AT THE MOST IMPORTANT TRADE FAIRS



- **Forum Vini, Munich (9. to 11. November 2012)**
The Forum VINI is one of Germany's biggest trade fairs for end consumers. We offer you the opportunity to present your awarded wines in the MUNDUS VINI sampling zone.
- **ProWein, Düsseldorf (24.-26. March 2013)**
ProWein is the main trade fair of the international wine industry and the annual meeting point for wine experts from the whole world. Your medal-winning wines will be prominently displayed on the MEININGER stand.
- **Big sampling of winning wines, Neustadt/Weinstrasse (17. November 2012)**
All awarded wines (ca. 1,000) will be available to the general public for sampling during an impressive charity event.
- **BARZONE, Cologne (27.-28. May 2013)**
Demand for wine from the café/restaurant/bar and club catering industry is continuously growing. At the trade fair you will have the opportunity to present your winning wines at the MUNDUS VINI sampling zone.

3. THE MEININGER PUBLICATIONS



Das führende Wirtschaftsmagazin für Wein; für Sommeliers und Gastronomen; Fachzeitung für den Ein- und Verkauf von Getränken; the global trade magazin for wine; das Magazin für Weinliebhaber.

Besides reporting about MUNDUS VINI in all the MEININGER publications, there will also be a **special MUNDUS VINI edition**. This will have a print run of 100,000 copies and will be available as a supplement in the MEININGER publications. These magazines serve all sales channels which are necessary for successful wine marketing:

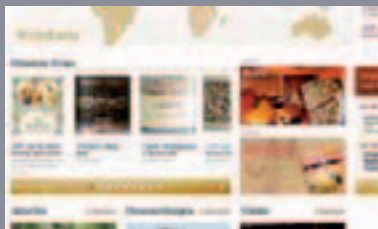
- Trade
- Gastronomy
- End consumers



With **advertisements** in the MEININGER publications, we can support your trade fair participation at the following fairs: ProWein, Vinitaly, London Wine Fair and the Vinexpo. We list the MUNDUS VINI winners who are represented at each fair as well as the wine growers with their stand numbers.



4. MEININGER ONLINE



meiningers-weinsuche.com is the new interactive wine databank for wine pros and connoisseurs. This offers you the opportunity to search many descriptions of samplings and view images and videos and find out

more about wine growers and stockist sources. All winning wines will be entered in the interactive wine databank **meiningers-weinsuche.com**.

WE LOOK FORWARD TO YOUR PARTICIPATION!

Further information available on: +49(0)6321 8908-9500 or e-mail: contact@mundusvini.com,

Your MUNDUS VINI team: **Susanne Denzer** Head of Sampling; **Petra Eichberger** Assistant;

Fred Bonnet, Stefan Wollek sampling preparations; **Dagmar Lieder** administration

Preamble

The MUNDUS VINI "Great International Wine Award" of MUNDUS VINI GMBH is an international competition held in Germany for wines from all wine-growing regions of the world. The aim of the competition is to promote the quality and marketing of the still and sparkling wines entered.

Independent, unbiased and expert assessment of the wines by an international jury is a guarantee of the high standard and professionalism of the competition. So the medals, the award-winning wines and their producers can be sure of gaining the recognition they deserve.

1. Acceptance of entries

All producers and distributors of still, slightly sparkling (perlant wines), sparkling and liqueur wines worldwide are entitled to submit entries, provided that their products are licensed for direct human consumption pursuant to Appendix Xlb of Council Regulation (EC) No. 1234/2007 on the common organisation of the market in wine, of 22nd October 2007.

The entrant is liable for the marketability of the wines submitted and MUNDUS VINI GmbH is not responsible for reviewing said marketability in Germany or the appropriate countries of origin. The same wine (the same product) can be entered repeatedly in the competition but re-entered wines will only receive an award again if they are given the same or a better assessment than in previous competitions. The criteria for the identity of wines for repeat participation in the competition are the lot or official test numbers. Ready-to-drink products from all international wine-growing areas will be accepted. Any entries not submitted before the deadline (**28th June 2012**) may be excluded from the competition.

2. Approved Categories

Products from the following categories will be accepted

- 2.1 Still wine (white, red or rosé) of any quality level, grape variety or cuvée, and taste.
- 2.2 Sparkling wine (white, red or rosé) of any quality level (produced by the méthode Charmat, by the transvasation process or by traditional fermentation in the bottle), grape variety or cuvée, and taste, entered by wine growers, wine cooperatives or wine bottling companies.
- 2.3 Slightly sparkling wine of any quality level, grape variety or cuvée, and taste, entered by wine growers, wine cooperatives or wine bottling companies.
- 2.4 Dessert wine (Port, Madeira, Sherry, etc.)
- 2.5 Liqueur wine

3. Terms of participations

3.1. General

- 3.1.1 Participation is restricted to wines already filled in bottles or other containers suitable for use by consumers. These must comply with the Regulations on Sales Packagings as amended by the notice of 8th March 1994 (German Federal Gazette I p. 451) or, in the case of bag-in-box or comparable packagings, be filled in customary end sales quantities.
- 3.1.2 Each entrant may enter as many products as he/she wishes in the competition. The wine must comply with the production and labelling regulations of the relevant country and with the regulations of the European Union.
- 3.1.3 Six sample bottles are to be provided for each product entered in the competition. At the time of submission, competitors must have at least 200 bottles in stock or, for high-quality sweet wines (Eiswein, Trockenbeerenauslese or Beerenauslese) at least 100 bottles in stock.
- 3.1.4 Only sample bottles with customs duties paid and delivered free house to the address of MUNDUS VINI GmbH will be accepted.
- 3.1.5 Each sample bottle must be accompanied by a completed product passport containing all the necessary details. If the entrant fails to enter all the details, MUNDUS VINI GmbH reserves the right to exclude the wine from the competition. The details provided in the product passport will serve as the data for all publications, certificates and awards.

3.2 Entry of partial bottlings

The entry of partial bottlings and the use of awards or medals are permitted subject to the following requirements:

- 3.2.1 When the first partial bottling of a wine or product is entered, notification of the whole available quality of the same wine or product and the quantity of the first partial bottling entered must be given.

- 3.2.2 Upon entry of follow-up partial bottlings after a first award-winning partial bottling, MUNDUS VINI GmbH must be supplied with chemical analyses from a recognised testing institute permitting clear identification of the product and confirming that the follow-up partial bottlings are identical with the award-winning first bottling. For this purpose, four additional bottles of each partial bottling must be sent to MUNDUS VINI GmbH for renewed analytical and sensory review and evidence of the connection with the first entry must be provided. In addition, any different lot number used on the label must be entered in the application forms.
- 3.2.3 Awards for partial bottlings may only be used for follow-up partial bottlings of identical wines 3 months after the MUNDUS VINI tasting.
- 3.2.4 For the analytical and sensory testing of whether partial bottlings are identical, MUNDUS VINI GmbH reserves the right to commission a recognised testing institute.

4. Participation Fees

- 4.1 A participation fee will be charged for each product entered. This covers the costs for sample registration, travelling and accommodation expenses of the international jury of wine experts, organisation of the competition and issue of awards and certificates by MUNDUS VINI GmbH.
- 4.2 The participation fee is 140 euros per entry in the competition.
- 4.3 If the same wine is entered by several distributors, all the distributors will be named together with the award-winner (the producer or bottling company), and the participation fees will not be refunded to any of the entrants. A wine will only be accepted for participation in the competition when the participation fees have been paid in full. The entrant will be sent a receipt when payment has been made in full.

5. Jury Tasting/ Awards

A professionally qualified international jury of oenologists, winemakers, retail wine dealers, sommeliers and trade journalists will perform blind tastings of the still, sparkling and liqueur wines. The wines will be classified by product category, origin, quality level and taste and assessed in accordance with the international 100-point scheme of the OIV (Organisation Internationale de la Vigne et du Vin) which is also recognised by the UIOE (Union Internationale des Oenologues). The tasting will be held from 24th to 26th August and 31st August to 2nd September 2012.

The number of products receiving awards in the competition is limited to the 30% of participating wines which have the highest scores in their relevant category.

The prize categories are:

- Grand Gold
- Gold
- Silver

5.1 Additional Awards

The best wine from each category is awarded the additional distinction. Should there be two best wines in a category with the same number of points the MUNDUS VINI International Wine Academy reserves the right to call upon a master jury to perform a new tasting session. Thus, only one wine per category can receive a distinction. The MUNDUS VINI International Wine Awards also reserves the right not to award a distinction in a particular year. For the following distinctions the winner receives a certificate and a medal presented by MUNDUS VINI can be included on the label.

I. Wine of the Year Categories:

1. Best dry white wine of the year (0-9 g/l residual sugar) from
 - a) Germany
 - b) Europe
 - c) Overseas
2. Best dry red wine of the year (0-9 g/l residual sugar) from
 - a) Germany
 - b) Europe
 - c) Overseas
3. Best medium dry wine of the year (up to 45 g/l residual sugar)

4. Best sweet wine and liqueur wines of the year (from 45 g/l residual sugar incl. Tokay, Port, Sherry)
5. Best sparkling wine of the year Wines in off trade distribution
6. Wine in off trade distribution under € 7.00 shelf price (incl. VAT)
 - A) Best dry red wine (under € 7.00) of the year from
 - a) Germany
 - b) Europe
 - c) Overseas
 - B) Best dry white wine (under € 7.00) of the year from
 - a) Germany
 - b) Europe
 - c) Overseas
7. Wines in off trade distribution under € 4.00 shelf price (incl. VAT)
 - A) Best dry red wine (under € 4.00) of the year from
 - a) Germany
 - b) Europe
 - c) Overseas
 - B) Best dry white wine (under € 4.00) of the year from
 - a) Germany
 - b) Europe
 - c) Overseas
8. Sparkling wine in off trade distribution under € 8.00 shelf price (incl. VAT)
9. Best sparkling wine (under € 8.00) of the year from
 - a) Germany
 - b) Europe

For the following distinctions (II and III) the winner receives a certificate.

II. Winemaker of the Year Condition

At least three wines in the competition, including at most, one rest sweet wine, all with a valuation over 80 points. For all samples from more than one producer that are evaluated with over 80 points, the same method will be applied to determine the highest number of medals per entrant

- a) Germany
- b) Europe
- c) Overseas

III. Assortment of the Year / Importer of the Year Condition

At least 20 wines from 6 different countries in the competition, at least 50 % of which have been distinguished with an award. For all evaluated samples from more than one producer, the same method will be applied to determine the highest number of medals per entrant.

6. Publication

Award-winning products in the Great International Wine Award MUNDUS VINI will be published after completion of the competition. The announcement will be made, amongst others, in the publications MEINIGER'S WINE BUSINESS INTERNATIONAL, WEINWIRTSCHAFT, WEINWELT, DER DEUTSCHE WEINBAU und SOMMELIER MAGAZIN from MEINIGER VERLAG, Neustadt an der Weinstraße and published on the various internet sites that can be linked with the sites of the producer. Information about wines that did not fulfil the required minimum points for an award will not be published.

7. Utilisation of the Awards and Logos

- 7.1 The winners have the opportunity to use the awards and get the logo MUNDUS VINI GmbH for their labeling and advertising. For the use of awards and medals are the separate terms: "Guidelines for the use and promotion of medals and awards of the MUNDUS VINI GmbH".
- 7.2. For use of the awards on wine bottles, some evidence of quantities is required. This can be either the notification from the official "quality wine" control authority or a record of the lot identification of the batch entered for the competition.

8. Final Clause –

Acceptance of the Competition

By submitting their products for entry in the competition, entrants recognise the participation conditions and the assessments of MUNDUS VINI GmbH. Any disputes that may arise shall be settled before the court with jurisdiction for Neustadt an der Weinstrasse, Germany.

MUNDUS VINI 2012

PRODUCT PASSPORT

The data in the product passport will be used for all publications an certificates. You can make use of our software tool to complete the product passport www.webpass-online.com.

Brand name / full name of product (used for publication)

lot number

Total quantity (in litres)

Filled amount for the lot number submitted (by bottle)

Analysis

Alcoholic level (label)

(% vol.)

Relative density

(20°/20°)

Total SO₂

(mg/l)

Volatile acidity

(g/l)

Total acidity

(g/l)

Pressure in bottle

(hPa)

Residual sugar

(g/l)

Price

Off cellar price (VAT excluded)

€

Recommended retail price (VAT included)

€

Product category

☐ Still wine

☐ Sparkling wine

☐ Slightly sparkling wine

☐ Port/Madeira/Sherry/Marsala

☐ Fortified wine

Vinification

Still wine

☐ Barrique

☐ Plastic tank

☐ Stainless steel tank

☐ Wooden cask

☐ Others:

Sparkling wine

☐ Bottle fermentation

☐ Charmat method

☐ Transvasement method

☐ Others:

Port/Madeira/Sherry/Marsala

☐ Madeira

☐ Marsala

☐ Port

☐ Sherry

☐ Vin doux naturel

Wine type

☐ Blanc de Blancs

☐ Blanc de Noir

☐ Rosé

☐ Red

☐ White

Origin

European Union (+ Switzerland)

☐ Yes

☐ No

☐ Mixture of wines from different countries of the European Community

Country of origin

Growing area

Region/appellation

Community

Single vineyard

Quality level

☐ PDO - Wine with a protected designation of origin (Quality wine)

☐ PGI - Wine with a protected geographical indication

☐ Wine without a geographical indication

Grape variety/varieties

Blend

☐ Yes

☐ No

%

%

%

%

5

Flavour profile

☐ Dry☐ Semi dry☐ Semi sweet☐ Sweet☐ Naturally sweet/late harvest☐ Brut nature

☐ Extra brut☐ Brut☐ Extra dry☐ Mild☐ Other:

Organic wine

☐ Yes☐ No

☐ If yes, Eco control authority number:

Distribution

Food trade/off trade distribution
☐ Cash & Carry
☐ Discount
☐ Department store
☐ Supermarket
☐ Other:

On trade distribution
☐ On trade/retailer
☐ Mail order
☐ Dispatch
☐ Other:

Direct distribution
☐ Off cellar distribution
☐ End consumer exhibitions
☐ Wine festivals
☐ Other:

Gastronomy
☐ Bar
☐ Own catering
☐ Gastronomy
☐ Haute Cuisine
☐ Trendy bars/restaurants
☐ Other:

Distribution countries

Fairs

Exhibitor
☐ Yes☐ No

☐ ProWein☐ Weinmesse (Berlin)☐ WBWE (Amsterdam)☐ Vinexpo☐ WineStyle (Hamburg)

☐ Vinitaly☐ London Winefair☐ Forum Vini☐ BioFach

Submitter

Company line 1

Company line 2

First-/surname

Streetaddress/housenumber

Country/postcode/town

Tel.

Fax

E-Mail

Internet

VAT-ID-No

☐ Producer / ☐ Bottler

☐ = Submitter?

Company line 1

Company line 2

First-/surname

Streetaddress/housenumber

Country/postcode/town

Tel.

Fax

E-Mail

Internet

VAT-ID-No

Importeur

☐ = Producer?

☐ = Submitter?

Company line 1

Company line 2

First-/surname

Streetaddress/housenumber

Country/postcode/town

Tel.

Fax

E-Mail

Internet

VAT-ID-No

Invoice recipient

☐ = Importeur?

☐ = Producer?

☐ = Submitter?

Company line 1

Company line 2

First-/surname

Streetaddress/housenumber

Country/postcode/town

Tel.

Fax

E-Mail

Internet

VAT-ID-No

The data in the product passport will be used for all publications and certificates. You can make use of our software tool to complete the product passport www.webpass-online.com. Please send us the product passport by fax or e-mail in advance.

Date/Signature	
Submitter: Company	
Address	
Postcode/City	
VAT-ID-No	

☐ Participation fee per product sample 140,00 EUR
 EU / EC + 19% VAT, without your VAT-ID-No 26,60 EUR
 Total 166,60 EUR

☐ Participation fee per product sample 140,00 EUR
 EU / EC _____
 VAT-ID-No _____

card no. (16 digits) card security no. (on reverse of card, last 3 digits) valid thru:

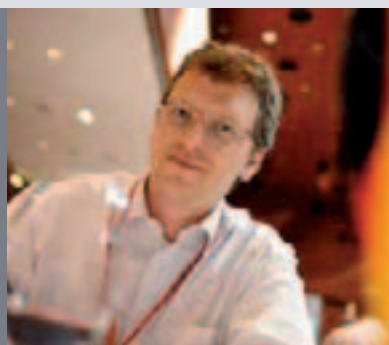
THE INTERNATIONAL PROFESSIONAL JURY



„Die MUNDUS VINI Auszeichnungen werden vom Verbraucher auf den prämierten Weinen erkannt und positiv bewertet!“

"The MUNDUS VINI medals are recognized by consumers and appreciated!"

**Kersten Zimmermann, Edeka
(Deutschland / Germany)**



„Vorbildliche Verkostungsstatistik und intelligente Verkostungslogik“

"Excellent tasting Statistics and intelligent tasting logic"

**Frank Schindler, Vinum Weinhandel
(Deutschland / Germany)**



„MUNDUS VINI ist einer der führenden Weinwettbewerbe für seine Anzahl von Proben und hochkarätige Organisation und hochkarätigen Jury.“

"MUNDUS VINI is one of the leading wine awards for its number of samples and high profile organisation and high profile judges."

**Robert Gorjak,
Belvin wine School
(Slowenien / Slovenia)**



„Die sensorische Bewertung durch die Angabe von Charaktereigenschaften der Weine ist weltweit einmalig“

"The sensory evaluation by the terms of the characteristics of the wines is unique in the world"

**Wolfgang Heeß,
Bund deutscher Oenologen
(Deutschland / Germany)**



„Die Herausforderung großer Weinwettbewerbe ist die Anzahl der zu verkosteten Weine pro Tag. In Australien werden zwischen 250 und 350 Weine pro Tag verkostet. Einer der Vorteile bei MUNDUS VINI, ist sich auf eine kleinere Anzahl an Weinen (45) pro Tag konzentrieren zu können.“...



"...The challenge with large shows is often the amount of wine that needs to be assessed each day. In Australia this is often between 250-350 wines each day! I see the benefit of MUNDUS VINI being able to concentrate on a smaller amount of wine (45)."

**Travis Fuller, Casella Wines
(Australien / Australia)**



„MUNDUS VINI ist der wichtigste Weinwettbewerb für den deutschen Markt und einer der anerkanntesten weltweit, aufgrund seiner korrekten und gewissenhaften Organisation“

"It is the most important wine competition for the German market and one of the most respected wine competitions of the world, because of the precise organisation."

**Daniel Pi, Trapiche Argentina
(Argentinien / Argentina)**



„Hohe Akzeptanz bei unseren Kunden in Fachhandel und Lebensmittel-einzelhandel“

"High level of acceptance among our customers in on and off trade"

**Silvia Miebach,
Heinz Hein Weinhandel
(Deutschland / Germany)**



„MUNDUS VINI ist sehr gut organisiert, besonders sehr gut ausbalancierte Jurygruppen“

"MUNDUS VINI is well organized competition, especial very balanced juries"

**Yair Koren Kornblum, Journalist
(Israel / Israel)**



„Hervorragende Ergebnispublikation!“

"Excellent results publication!"

**Robert Steidel,
Forschungsanstalt Klosterneuburg
(Österreich / Austria)**



Patronage:



MEININGER VERLAG

