Wine English Course—MKM Language School

16 week course, 48 x 60 min lessons

7 September to 21 December 2016

Every Wednesday, from 9—12 a.m.

Price: 24.000 CZK

Course Description: Students will be taught the practical skills needed to communicate about wine in

English

Date	Topic	Practical Skill	Tasting
7 September	The Vineyard	Understanding and Presenting Vineyard Tours	Sparkling Wines
14 September	The Vineyard	Understanding and Presenting Vineyard Tours	Sparkling Wines
21 September	The Winery	Understanding and Presenting Winery Tours	Light to Medium-bodied White Wines
28 September	The Winery	Understanding and Presenting Winery Tours	Light to Medium-bodied White Wines
5 October	Tasting & Describing Wine	Presenting a Guided Tasting	Medium to Full-bodied White Wines
12 October	Tasting & Describing Wine	Presenting a Guided Tasting	Medium to Full-bodied White Wines
19 October	Wine Marketing	Promoting Your Wine Brand at Trade Fairs	Light to Medium-bodied Red Wines
26 October	Wine Marketing	Promoting Your Wine Brand at Trade Fairs	Light to Medium-bodied Red Wines

Date	Topic	Practical Skill	Tasting
2 November	Sales & Wine Tourism	Selling Your Wine Through Your Cellar Door	Medium to Full-bodied Red Wines
9 November	Sales & Wine Tourism	Selling Your Wine Through Your Cellar Door	Medium to Full-bodied Red Wines
16 November	Wine Competitions & Judging	Communicating on an International Wine Judging Panel	Sweet Wines
23 November	Wine Competitions & Judging	Communicating on an International Wine Judging Panel	Sweet Wines
30 November	Wining & Dining	Ordering & Serving Wine in Restaurants	White Fortified Wines
7 December	Wining & Dining	Ordering & Serving Wine in Restaurants	White Fortified Wines
14 December	Healthy, Wealthy & Wise	Communicating about wine and health, wine collections and further	Red Fortified Wines
21 December	Healthy, Wealthy & Wise	Communicating about wine and health, wine collections and further wine education	Red Fortified Wines