

WHY ENTER YOUR WINES?

- Increased Awareness for your Winery and Wine
- Marketing Assistance Throughout the Year for Winning Wines
- Exclusive Medals Shipped to you for Display
- Custom Digital Medals for Social Media and Web Promotion
- Recognition and Promotion on Social Media & Micro Events
- Top Judging Talent in the Industry from over 8 Countries
- Each Wine Judged Blind and on its Own Merit
- Temperature Controlled Storage for Optimal Serving



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NON-PROFIT

Our world-class judges include some of the most prestigious talent in the world, representing more than 8 countries and various aspects of the industry!

TXIWC is a 501(c)3 nonprofit organization that hosts an annual International Wine Competition in the Austin area that rates hundreds of wines from all over the world. 2019 TXIWC events will benefit Whole Planet Foundation.





JUDGED BY A MASTER

The Master of Wine, one of the most prestigious titles in the world of wine, started more than sixty years ago as a qualification for the wine trade. This title is now held by a global family of ONLY 370 Masters of Wine, in 28 countries. The TXIWC Judge panel includes Masters of Wine, Master Sommeliers, educators, enologis and more.

WE DO MORE TO PROMOTE YOUR WINE

TXIWC goes beyond your basic competition. Medals are important, but what is even more important to the Texas International Wine Competition is promoting your wine beyond the competition. We promote your wine throughout the year at micro-events that highlight your success and provide additional exposure for your wine ranging from intimate









2017 TXIWC Food & Wine Roundup



ENTER TODAY!

HTTP://WWW.TXIWC.COM

You are cordially invited to enter your best wines in the 2018-19 Texas International Wine Competition!

You have spent countless time perfecting your wine to ensure the perfect blend. A Texas International Wine Competition medal is a powerful sales tool that garners a flood of attention from press, industry experts, and consumers. A well promoted TXIWC award can drastically boost your wine's sales while building awareness for your brand.

ENTRY FEE: \$65

ENTRIES DUE: Jan 3

COMPETITION: Jan 18&19

BOOTS&BOTTLES GALA: Jan 19
MEDALS ANNOUNCED: Jan 25

EUROPEAN OFFICE: GastroPress Ltd., Czech Republic, competitions@e-sommelier.cz





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