**International Wine Competition Concours Mondial de Bruxelles Next Week in Brno**

*Press Release, 25 September 2020*

**South Moravia will be at the centre of world viticulture next week. The South Moravian Region will host the prestigious international wine competition Concours Mondial de Bruxelles (CMB). Although it seemed for a while that due to the coronavirus crisis the region might lose this opportunity and the competition would not take place this year, everything turned out well and the 27th Competition will be held between 4-6 September 2020 in the Brno Exhibition Centre. The Czech Republic will become one of the important wine-growing countries that have had the honour of hosting this travelling competition.**

Concours Mondial de Bruxelles is one of the most prestigious and largest international events in its category. In its 27th year, 250 experienced experts from 46 countries of the world are tasting and evaluating 8,500 registered wines, of which 370 are from the Czech Republic. Their main task will be to select wines of excellent quality, regardless of their etiquette or reputation.

*"After several years of effort, we have now taken the opportunity for South Moravia to host the Concours Mondial de Bruxelles. Unfortunately, the whole preparation process and the procedure itself was complicated by the coronavirus pandemic. But I am convinced that, thanks to this prestigious event, we will be able to stand among the world's top winemakers, and as co-organizers we will do our utmost to ensure its smooth running and provide a great experience to all participants,"* said the governor of the South Moravian Region Bohumil Šimek.

The submitted samples will be tasted and evaluated for three days. A strong emphasis is being placed on organization and safety. All events will be carried out in both a professional spirit and to the highest standards. Throughout the evaluation, strict attention is paid to compliance with and ensuring the best possible conditions for the wines and contestants. The wines will be judged by 55 juries composed of five to six jurors. Each wine is evaluated by a traditional 100-point system using special software. Only wines that achieve the highest score will receive gold and silver medals. Particularly extraordinary wines will receive winning gold medals. In addition, increased hygiene measures in view of the current situation will be taken throughout the event.

*"Preparing and organizing such an event is particularly complex. In addition, this year it was made more challenging by the coronavirus crisis. However, the fact that it takes place in our region will help to spread and increase the awareness of the quality of wines from Moravia and Bohemia, not only in our country, but also all over the world,"* summarized Jaroslav Machovec, Wine Fund Director, and he added: *"Next week, the attention of the entire wine world will be focused on us, and therefore we are really happy that we found an alternative date and that the competition will take place here."*

In addition to the South Moravian Region, the partners of the event are the city of Brno, the Wine Fund of the Czech Republic, the Wine Producers Association of the Czech Republic, the National Wine Centre in Valtice, the Tourist Board - South Moravia or Trade Fairs Brno.

The international wine competition Concours Mondial de Bruxelles was first held in 1994. In the early years the evaluation took place in Brussels, in 2006 the competition started to travel among the important wine regions of Europe. It took place, for example, in Plovdiv (Bulgaria), Jesolo (Italy), Guimares (Portugal), Luxembourg (Luxembourg), Bratislava (Slovakia), Aiglé (Switzerland) and other cities. The Czech Republic has been participating in the competition since the very beginning in 1994.

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**More information about the competition can be found at** [**www.cmb-brno2020.cz**](http://www.cmb-brno2020.cz) **and** [**www.concoursmondial.com**](http://www.concoursmondial.com)**.**

**About Moravian and Czech wines see** [**www.vinazmoravyvinazcech.cz**](http://www.vinazmoravyvinazcech.cz)**.**