

Greetings,

I am Philippe from **The International Challenge Gilbert & Gaillard** in France nice to meet you. I wanted to present and invite you to participate our challenge which is now hosting a **Czech wines' tasting session**. Already receiving many wines, I thought your winery might also be interested to participate with some cuvées.

Working with wineries all over the world; our challenge and medals have a strong recognition globally, to both consumers and wine professionals. Especially in all **Europe, Asia (Japan, China), UK, and monopolies (Canada, Norway, Sweden...)** In that sense, **most of our participants find new export opportunities**, after being rewarded by our challenge and medals.

To know more about our challenge, please find below some key points about us :

1. Our brand and medals are **strongly recognized for 30 years in the wine industry** and will help you boost your sales on your markets
2. **Blind tasting** by professionals only (**18 000 wines tasted each year**)
3. A **45€ registration** fee per wine
4. **Tasting during all the year**, thanks to our permanent jury
5. A mark out of **100 points** and tasting results sent within **4 weeks**
6. When rewarded, your results sent to our international **importers and distributors partners**

You will also find more information on our jury panel, medals, media and more in our booklet attached.

Will your winery also participate the challenge with some wines ? Registration and more details are also available on our website pro ; <https://vignerons.gilbertgaillard.com/en>

Please let me know your thoughts and answer to this invitation. Gladly at your disposal for a phone call to answer your questions.

With best regards,

GILBERT & GAILLARD
INTERNATIONAL CHALLENGE

Philippe Ricros – Area Manager

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