



October 11-15, 2023 30th Edition Montreal, Quebec







Official partners

SMVC: The largest wine competition in North America

Sélections Mondiales des Vins Canada is one of the most esteemed international wine competitions in the world and the largest in North America.

Sélections Mondiales des Vins Canada is proud of the success achieved with its 2022 edition. We are pleased to announce the **30**th edition of the competition that will take place in Montreal from October 11 to 15, 2023 at the Institut de tourisme et d'hôtellerie du Québec (ITHQ).











Important dates for 2023

May 10, 2023

Start of the registration period



Sept. 1, 2023

End of registration period



Sept. 15, 2023

Deadline for receipt of samples



Registration period

Period for sending samples

October 11-15, 2023

2023 Competition



Registration Information

| Registration fees | CAD \$269.00 (€190) per registered wine | | | |
|-----------------------------|---|--|--|--|
| Number of samples requested | 2 bottles per registered wine | | | |
| Customs fee | ns fee CAD \$70.00 | | | |
| Sample shipment | At the participant's expense, according to a preferential rate schedule with Eurofret/DHL | | | |



Cross-Marketing Offer for Overseas Companies Promoting Wine

Over the past two editions, Sélections Mondiales des Vins Canada has set up cross-marketing promotions with several companies promoting wine, aimed at the export market.

The objective was to bring together producers from a country, region or appellation, and thus facilitate their participation by giving them several significant advantages, including:

- a 20% discount on registration fees;
- a discount of more than 50% on transport and customs costs;
- the presentation of the winning wines during a postcompetition event taking place in the Quebec market. This innovative promotional approach aims to allow wine regions to stand out and promote the quality of their products, both in North America and internationally.

For more information, please contact info@smvcanada.ca







2022 Edition Summary

The 2022 edition of Sélections Mondiales des Vins Canada welcomed producers, traders and agents from **29 countries**. A total of **1,705 wines** competed in different categories of the competition.

| | sélections mondiales des vins canada Grand or | sélections mondiales des vins canada Or | sélections mondiales des vins canada Argent | Total |
|----------------------|---|--|--|--------|
| Number of medals | 49 | 409 | 86 | 544 |
| % of medals awarded | 1 ') U% ')/\% | | 5% | 31.9 % |
| % of total medals 9% | | 75.2% | 15.8% | 100 % |

Source: SMVC 2022

The Five Most Represented Countries During the 2022 Edition

| | REGISTERED WINES | | MEDALS BY COUNTRY | | |
|----------|----------------------------|-----------------------------|-------------------------------------|--|---|
| Country | Number of registered wines | % of total registered wines | Total medal- winning wines | % of medals on the number of wines entered by country | % of medals out of the total number of wines registered |
| Spain | 301 | 17.7% | 90 | 29.9% | 16.5% |
| Portugal | 297 | 17.4% | 112 | 37.7% | 20.6% |
| France | 263 | 15.4% | 72 | 27.4% | 13.2% |
| Italy | 249 | 14.6% | 71 | 28.5% | 13.1% |
| Moldova | 93 | 5.5% | 39 | 41.9% | 7.2% |

Source: SMVC 2022

The 2022 Edition in Pictures































Post-SMVC Winning Product Tasting Event

Following the 2022 competition, 4 tasting events were held, featuring award-winning wines from Rioja, Portugal, Castilla y León and Sicilia DOC. Organized at the ITHQ in the form of a wine fair, this event made it possible to discover many wines that had been awarded Grand Gold and Gold medals during the 2022 edition, highlighting award-winning producers, some of whom are seeking representation.

On October 25, 2023, a tasting event will again take place at the ITHQ, to present several winners of this 30th edition of SMVC.





Useful Links

List of the Top 50 2022

https://bit.ly/Top50SMVC2022



Complete list of the 2022 winners

https://bit.ly/GagnantsSMVC2022





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