

VIEVINUM

MAY 16 - 18, 2026

UNITED NATIONS OF BLAUFRÄNKISCH /
BURGUND MARE / FRANKOVKA /
KÉKFRANKOS / LEMBERGER / MODRA
FRANKINJA.



join the international stage.

International tasting platform
uniting Blaufränkisch under all
its names.

Top Central European producers,
one shared stage

Side-by-side comparison of
terroirs and **origins**.

Global visibility for
Blaufränkisch: **stronger together**

Direct **access** to international trade
& media (**16,000 visitors, 58
nations**)

Perfect market fit: freshness,
elegance, moderate alcohol

Proven impact: high frequency,
strong media & merchant response

Cost: 375€/Wine



SIGN UP NOW





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