

BASIC MODULES

841	BANKING INTRODUCTION	This module provides an insight to the Swiss financial centre, the macroeconomic functions of a bank and their importance in the economic cycle. In addition, you shall learn more about the various types of banks and which role the Swiss Banking Association (SBA), the supervisory authority (FINMA) and the bank ombudsman plays within the Swiss financial centre.
842	COMPLIANCE	There are always more laws and regulations for the Swiss financial center. In this module you shall receive a comprehensive overview of the relevant laws and regulations.
843	BASIC SERVICES	This module provides an insight to the products and services offered within the banks' basic services segment. Discover more over the various range of accounts, national and international payment services, the Swiss pension scheme and the corresponding products and services.
844	INVESTING BASICS	In this module you shall receive an overview of the traditional investing instruments; shares, bonds and investments. You will see how each of these instruments differ from each other and which importance they have for the investor and issuer. In addition, you shall learn the difference between the money- and capital market and which instruments are traded on these.
845	PORTFOLIO MANAGEMENT	In this module you will be able to interrelate and implement the acquired knowledge from the previous modules in order to fulfil the needs of a client. You will learn how to define a client's risk capacity and risk appetite and recommend the appropriate investment strategy. In addition, you shall receive further information to investment advisory and wealth management services.
846	FINANCING BASICS	In this module you shall get to know the basics of the credit business. You will learn more about the role of banks and which macroeconomic importance the credit business has
847	PRIVATE LOANS	This module deepens the knowledge gained from the previous financing module. You shall learn more about which loans a bank offer and which security is required. The emphasis is placed on the mortgage and consumer credit business. You shall learn, for example, how a property is financed and what legal regulations accompany a consumer credit.

ADVANCED MODULES

851	SNB & ECONOMY	In this module you shall receive an insight to the relevance of the Swiss National Bank (SNB). For example, the SNBs' tasks and influence on the economy. Evaluate the market and interest rate situation and consider which monetary policy would have which consequences on the economy.
852	THE STOCK EXCHANGE	In this module you shall receive insight to the world of the stock exchange and find out more over its evolution. Find out how the SIX Swiss Exchange is structured and which products are traded on this platform. Learn more about how market prices are defined and which rules are followed in order to match the orders. Learn more about stock exchange transactions and create your own trade confirmation.
853	OPTIONS & STRUCTURED PRODUCTS	Dive into the world of the derivatives. In this module you will learn more about options and structured products with their chances and risks. Step by step, you will become acquainted with the various option strategies and implement these in practical exercises. In addition, you shall take a closer look at the various categories of structured products and make thoughts over their various capabilities.
854	INVESTMENT BANKING	This module provides an insight to the Swiss financial centre, the macroeconomic functions of a bank and their importance in the economic cycle. In addition, you shall learn more about the various types of banks and which role the Swiss Banking Association (SBA), the supervisory authority (FINMA) and the bank ombudsman plays within the Swiss financial centre.
855	CORPORATE FINANCE	In this module you shall see which types of loans a bank grants to companies and what types of security are required. On the basis of a practical example you shall learn how to analyse a company's balance sheet, calculate and interpret the relevant ratios. Implement your knowledge in a case study where you shall evaluate a company credit application and make the credit decision.
856	TRADE FINANCE AND FOREX	In this module you shall find out which bank products and services support a company within the export business. Learn more about the risks foreign business transactions entail and how these risks can be absorbed through guarantees, guaranteed credits, documentary credits and documentary collections. A further topic within this module are foreign exchange transactions, which can minimize the currency risk
840	EXAMINATION	The written examination is based on all learning objectives covered in the basic and advanced modules. It consists of 40% multiple choice and 60% open questions. The maximal amount of points is 100. 60 points are required to pass.