

FOR IMMEDIATE RELEASE NOV 14, 2024

GetGo to Double myPerks Rewards Earned at the Pump During Holiday Travel Season

myPerks customers will earn bonus perks at the pump every weekend from Nov. 16 through Dec. 29

PITTSBURGH — Beginning Saturday, November 16, myPerks customers will earn double perks every weekend when they fuel up at GetGo and scan their Giant Eagle Loyalty Card. Double perk weekends at GetGo will be in effect every Saturday and Sunday through December 29, giving customers the opportunity to earn even more perks as they travel through the season.

As the holiday season approaches, travelers are preparing to hit the road and spend more on fuel. According to the PwC 2024 Holiday Outlook Survey, 73 percent of consumers who are planning to travel this year expect to go by car.

As customers fuel up for their holiday travel, double perk weekends will enable GetGo customers to quickly grow their perks balance which they can turn into free groceries and gas at Giant Eagle and GetGo.

"As we begin the holiday season, and one of the busiest travel periods of the year, our guests are spending more time on the road and making more frequent visits to fuel up at GetGo," said Dan Donovan, GetGo Spokesperson. "We're excited to kick off double perk weekends at GetGo to give our guests the opportunity to earn more perks, faster on every weekend fuel purchase. Guests can then redeem their accumulated perks to unlock free grocery and gas at Giant Eagle and GetGo throughout the holiday season."

During the fuel promotional period, myPerks members will earn four points per gallon, while myPerks Pro members will earn six points per gallon at all participating locations, excluding Indiana.

To learn more about Giant Eagle's myPerks loyalty program, visit <u>www.gianteagle.com</u>.

About GetGo

GetGo is an innovative, food-first convenience store experience with approximately 270 locations throughout western Pennsylvania, Ohio, northern West Virginia, Maryland, and Indiana. GetGo offers food and fuel in a variety of models – from open-concept stores to stand-alone kiosks. GetGo Café + Market locations feature an extensive menu of highquality, made-to-order foods and a market stocked with ready-to-eat meals, packaged goods, and convenience items. Many sites offer touchless and tunnel WetGo car washes. GetGo is headquartered in Pittsburgh, Pennsylvania, and operated by Giant Eagle, Inc. More information, including site maps and menus, is available at www.getgocafe.com.

Source: PwC: Holiday Travel 2024: ready for Takeoff