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GIANT EAGLE LOWERS PRICES ON KEY GROCERY STAPLES THROUGH THE END OF 2025

Prices of more than 300 items across 28 product categories will be reduced by an average of 17 percent

PITTSBURGH— Giant Eagle, Inc. announced today the launch of a seasonal pricing initiative intended to provide customers with immediate relief from inflation. Beginning Thursday, October 2, effective through the end of the year, the company will reduce and hold prices across more than 300 of the most frequently purchased products throughout its supermarkets, including family meal essentials like proteins, produce, and pantry staples.

"We are excited to introduce our new seasonal pricing initiative, *On Sale This Season*," said Justin Weinstein, Giant Eagle Executive Vice President and Chief Merchandising and Marketing Officer. "By lowering the prices of key items that our customers frequently purchase, we intend to deliver reliable everyday value and savings opportunities for Giant Eagle customers as they shop for their families throughout the season."

The "*On Sale This Season*" seasonal pricing initiative is an important element of Giant Eagle's recently announced **Because It Matters** strategy which reaffirms Giant Eagle's commitment to better everyday value, better quality and service, and a better overall shopping experience, all with a focus on prioritizing what truly matters to customers.

From October 2 through Dec. 31, customers will see savings across the store, including on items such as:

Large white eggs -	\$2.99 a dozen
Stem tomatoes -	\$1.99 per pound
Iceberg lettuce -	\$2.19 each
Nathan's Franks - (selected 11 oz - 14 oz varieties)	\$5.49 each
Giant Eagle beans - (selected 15.5 oz varieties)	0.89 each
Schwebel's 'Taliano Bread - or Giant White Bread	\$2.99 each

Cheerios - (selected 10.6 oz. varieties)	\$3.99 each
Giant Eagle Shredded Cheese - (selected 8 oz. varieties)	\$2.29 each
Land O Lakes butter - (selected 1 lb. varieties)	\$4.99 each
Giant Eagle brown sugar - (selected 16 oz. varieties)	\$1.99 each

(more)

GIANT EAGLE LAUNCHES SEASONAL PRICE INITIATIVE

PAGE TWO

The more than 300 items in the *On Sale This Season* pricing initiative are spread across a variety of key grocery categories, including:

- One Dozen Conventional Eggs
- 80/20 Ground Beef
- Honeycrisp Apples
- Idaho Potatoes
- Onions
- Stem Tomatoes
- Iceberg Lettuce
- Pork Shoulder Roast
- Sugardale Bacon
- Nathan's Beef Franks
- Barilla Pasta
- Joyba Bubble Tea
- Schwebel's Bread
- Campbell's Soup
- Prego Sauce
- Oreo Cookies
- UTZ Salty Snacks
- Giant Eagle Canned Beans
- Giant Eagle Brown Sugars
- Mini Bakery Cupcakes
- Cheerios
- Pepperidge Farms Buns
- Klondikes
- Giant Eagle Frozen Vegetables
- Giant Eagle Shredded Cheese
- Land-O-Lakes Butter Quarters
- Land-O-Lakes Cheese
- Belgioioso Mozzarella Cheese

About Giant Eagle

Giant Eagle, Inc., ranked among the top 50 on Forbes magazine's largest private corporations list, is one of the nation's largest food retailers and distributors. Founded in 1931, Giant Eagle, Inc. has grown to be a leading food and pharmacy retailer in the region with more than 200 stores throughout western Pennsylvania, north central Ohio, northern West Virginia, Maryland and Indiana.