

NEXERA



NEXERA  
*Heroes*

CSR Report  
**2020**

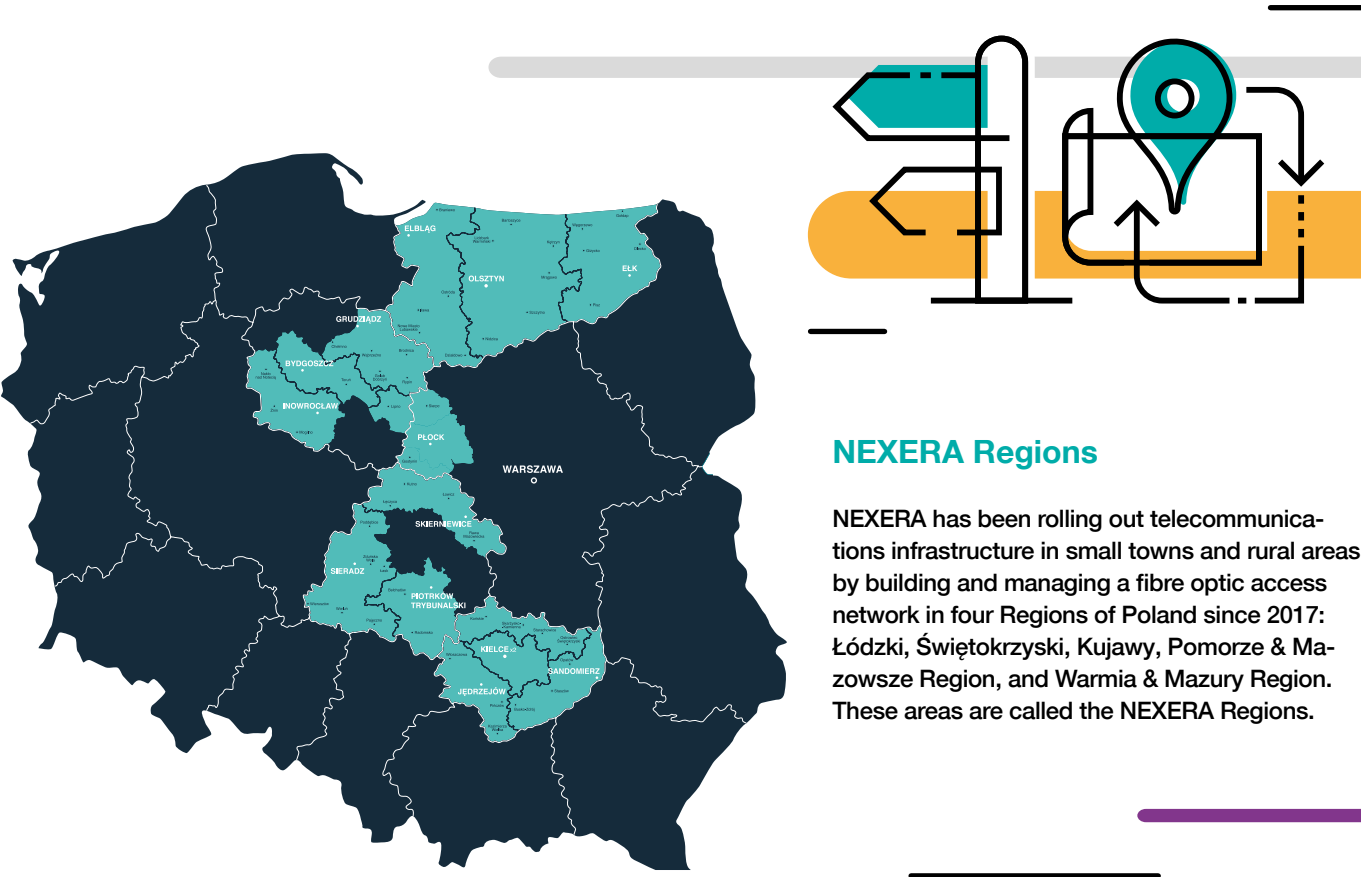
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# About NEXERA

NEXERA is Poland’s first exclusively wholesale telecommunications operator developing a large scale fibre optic access network (NGA) of high throughput (min. 100 Mb/s). The shareholders of NEXERA are companies with long-standing experience on the global telecommunications market: Infracapital and Nokia.

NEXERA is building an optical fibre network in 14 areas of central and north-eastern Poland within the Digital Poland Operational Programme (POPC). The programme aims to eliminate white spots in the country that do not have access to very fast Internet and to counteract digital exclusion of EU citizens. In addition to building a subsidized network, NEXERA plans to more than double its network coverage with funding from the company’s owners. Ultimately, thanks to the POPC funding and the implementation of its own projects, NEXERA’s cutting-edge fibre-optic network will cover 1 million households and almost 3,000 schools and educational units.



## NEXERA Regions

NEXERA has been rolling out telecommunications infrastructure in small towns and rural areas by building and managing a fibre optic access network in four Regions of Poland since 2017: Łódzki, Świętokrzyski, Kujawy, Pomorze & Mazowsze Region, and Warmia & Mazury Region. These areas are called the NEXERA Regions.

## NEXERA’s Mission

NEXERA’s mission is to open up new opportunities for residents to live, work and do business better. It achieves this goal by building and managing a fibre optic access network and providing fast, stable and reliable access to the digital world in Regions that have not been connected to a broadband network so far. We do not want to be merely a service provider. We want to actively participate in the lives of local communities in the NEXERA Regions and change their daily lives for the better.

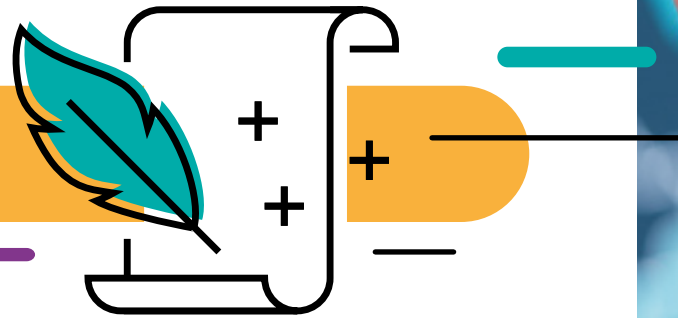
## Why Help Others?

Because we believe that good comes around and every bit of help changes the world for the better. Responsibility is one of the values that have guided us from the very beginning of NEXERA’s activity, which is why we actively engage in the life of local communities of our Regions. We act according to the idea that small steps can go a long way and even the smallest gesture can make a difference.



## Our Beginnings

Our brand has been with the residents of NEXERA Regions for over 3 years. We feel a part of these communities, which is why we strive to improve the inhabitants' quality of life in every aspect. We develop a fibre optic access network, provide fast, stable and reliable access to the digital world, but we also try to have a positive impact on a wider scale. That is why the NEXERA Heroes Project was created.



*The idea of acting for those in need was born in 2018 from the desire to actively participate in the lives of the people of NEXERA Regions. That was when we took the first step towards a better world. We started by working for an animal shelter in the Łódzki Region. Since Q3 2019, we have been working for charity, as part of the NEXERA Heroes Project.*

*The main goal of NEXERA is to fight digital exclusion and open new opportunities for a better life, work, education and business. However, our goals go further. We listen carefully to our stakeholders, transforming the challenges they face into actions to improve their quality of life. Our commitment is measured by the real help we provide to the most vulnerable communities and organisations in the field of education, sport, ecology and social initiatives in NEXERA Regions.*

*We believe that doing business requires responsible action, so we invest our time and funds in initiatives that help communities and respond to the most urgent problems. We believe that all help starts with small gestures, and consistent efforts produce impressive results. It is in this spirit that the NEXERA Heroes Project was created. For every 1000 steps taken by the NEXERA team, the company donates one zloty to a jointly selected charity.*

*Together, we are committed to changing the world. As a technology company, we believe our impact on everyday life is unique, so we want to inspire others by maintaining the highest ethical standards and conducting business responsibly.*

*We are releasing this Report, which is the fruit of the joint work of our employees and the involvement of a group of people from our social and business environment. In it you will find a description of the sustainable development activities implemented by NEXERA in 2018-2020.*

*I wish you a pleasant read.*

**Jacek Wiśniewski**

President of the Management Board NEXERA

## Since 2018, we have successfully...

**taken part in cleaning the area around Lake Turkusowe and building kennels for dogs in the shelter in the Łódzki Region**

In September 2018, the NEXERA team built wooden dog kennels, which we then donated to shelters in the Łódzki Region. A year later, we collected waste near Lake Turkusowe in Wapienniki. In total, we managed to collect 271 kg of waste.

**created the NEXERA Heroes Project**

As of June 2019, 115,058,523 steps of our employees were converted into more than PLN 115,000 to help local communities in NEXERA Regions.

**contributed to the Educational Leadership Academy of the Humanites Institute**

NEXERA, as a partner of APLO, has funded the participation in the programme for school principals in NEXERA Regions. Our efforts have given them the opportunity to participate in workshops and establish close cooperation with experienced business trainers and specialists in psychology, sociology and social innovation, thus helping improve the quality of education in the Regions.

**funded the purchase of an inclusive merry-go-round for children in wheelchairs in the School and Education Centre in Lidzbark**

As part of the NEXERA Heroes Project, we have supported the Special School and Educational Centre in Lidzbark Warmiński. We agreed with the community Mayor to use the money to buy an inclusive merry-go-round for disabled children.

**prepared the first #RegionyNEXERY Report**

The #RegionyNEXERY Report is one of the most cross-sectional sources of knowledge about Polish Internet users in NEXERA Regions, where access to broadband Internet is lacking or limited. Two editions of our original study have been produced so far.

**financially supported the Górniki Primary School and fully equipped a modern Multimedia Education Centre**

NEXERA fully covered the cost of equipping a modern Multimedia Education Centre at the primary school in Górniki in the Świętokrzyski Region. Thanks to our support, the school now has a projector and six new and fully-equipped computer workstations to support the students' education.

**supported Nursing Homes in the fight against COVID-19**

Nursing Homes residents are predominantly elderly people and they found themselves in a particularly difficult situation in early 2020. The coronavirus pandemic posed the greatest threat to them, which is why we decided to provide financial support to four selected Nursing Homes in NEXERA Regions. With our help, the homes were able to buy protective equipment.

**provided financial support to Nursing Homes over the Christmas period**

In December 2020, we allocated a total of PLN 40,000 to help four Nursing Homes in the NEXERA Regions. The funds were used to fight the pandemic extensively and to purchase necessary protective equipment for residents and staff.

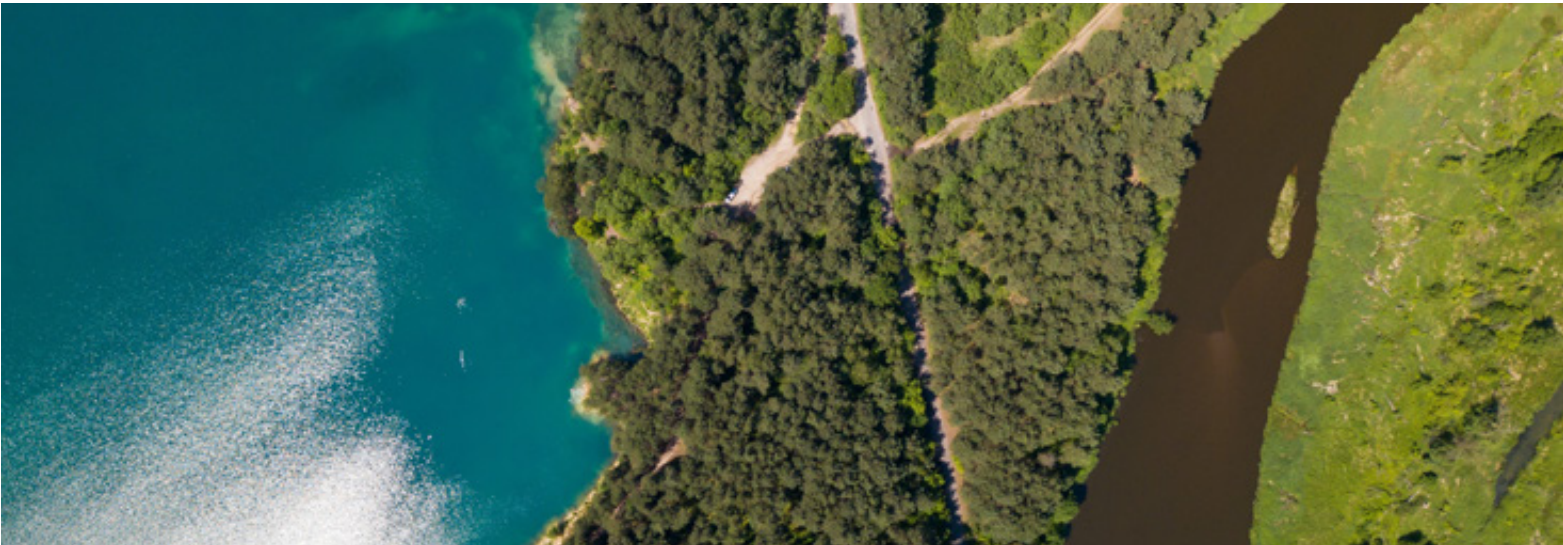


# Working for a Better World

We are changing the world. We believe that with small steps we can do big things. Before we moved on to helping those in need in all NEXERA Regions, we made the first move with our own hands. At NEXERA, we also appreciate small gestures that bring goodness because each one brings us closer to a better world. The NEXERA Heroes initiative is founded on the belief that each of us can be a hero.



The idea for the NEXERA Heroes project was created at a team-building meeting in September 2018. Divided into four teams, we built wooden kennels and we then donated them to dog shelters in the Łódzki Region. Direct participation in this initiative not only brought our employees together, but was also a stepping stone for further joint activities.



One year later, we decided to clean up the area around Lake Turkusowe in Wapienniki. Our employees, divided into four teams representing each of the NEXERA Regions, set off into the field. The teams not only had to collect as much rubbish as possible but also to outdo each other in the number of steps they walked. In total, we managed to collect 271 kg of waste!

271

kilograms  
of waste  
collected

49

bags  
filled

1.5

bags  
filled per  
minute



## Competition results

Total distance covered (metres)

6,470

Warmia & Mazury Region

5,185

Łódzki Region

3,920

Świętokrzyski Region

2,100

Kujawy, Pomorze & Mazowsze Region

”

Since mid-2019, there has been a greater emphasis on the charitable aspect within NEXERA Heroes. We operate on a wider scale. We financially support local nongovernmental organisations and education, sport, ecology and social initiatives in NEXERA Regions. From the very beginning, we have been guided by the idea that every step, even small, makes a difference.

Paweł Biarda, Member of the Board of NEXERA



# Turning Steps into a Good Cause

At NEXERA, we believe that good deeds come around and helping others can be simple. The NEXERA Heroes initiative was born out of a desire to support those most in need and a sense of responsibility for others. We launched the project in September 2018 with four teams whose steps we converted to zlotys to help others. Since Q3 2019, we have emphasised the charitable aspect of our venture, and for every 1,000 steps taken by NEXERA's teams, the company has donated PLN 1 to a jointly selected charity.

So who is a NEXERA Hero? Anyone who believes that even great changes start with small steps. A person who consistently strives for his or her goal and knows that they can change someone's life step by step. A NEXERA Hero is a hero that anyone can be.



If we counted our steps from Q3 2019 to the end of 2020, we could have walked from Zbeltowice (Świętokrzyski Region) to Frombork (Warmia & Mazury Region) more than 113 times. Together we would have walked 115,058,523 steps, which is almost 58,000 km.

In total, this translates into over PLN 115,000 donated to charity by the end of 2020.



The NEXERA Heroes Project involves employees divided into four teams, which correspond to the four NEXERA Regions: Warmia & Mazury, Kujawy, Pomorze & Mazowsze, Świętokrzyski and Łódzki. The team that makes the most steps during the quarter chooses an organisation or a cause for which the company donates money.



## Whom we have helped so far?



### Q3 2019

We donated the zlotys converted from walking 18,947,889 steps in Q3 2019 to the Słoneczna Przyszłość Foundation in Busko Zdrój. The organisation focuses on child education and cancer prevention among children. The coronavirus pandemic has forced the organisation to postpone previously planned activities until autumn 2020. Thanks to the financial support from NEXERA, eighty little patients had the opportunity to undergo free oncological screening tests in Busko Zdroj last October.



### Q4 2019

In Q4 2019, we allocated PLN 15,928 to help the Society of Children's Friends in Sieradz, which provides help, support and protection for children and young people.

### Q1 and Q2 2020

As the pandemic unfolded, we decided to spend PLN 40,000 raised in Q1 and Q2 2020 to support Nursing Homes in all four NEXERA Regions in the fight against coronavirus.

### Q3 2020

In the next quarter of 2020, the funds obtained from walking 23,377,798 steps were allocated to the Special School and Education Centre in Lidzbark Warmiński. The centre provides activities and education for children and young people with moderate, severe and profound intellectual disabilities.



NEXERA Heroes integrates employees with a common goal - to help local communities in NEXERA Regions. We also promote a healthy lifestyle and exercising daily. We want to show that helping is easy and everyone can become a hero. We are proud of our achievements so far and are full of enthusiasm to do good.

Piotr Wieczorkiewicz, Member of the Board of NEXERA



# Support for the School and Education Centre in Lidzbark Warmiński

Each NEXERA Heroes Project initiative is unique. NEXERA's teams compete with each other in the number of steps covered, but we all play to the same goal. The winning team that walks the most steps has the opportunity to choose an NGO to which NEXERA donates money to support a designated cause. We actively involve our employees and give them the opportunity to individually support those who are most in need.



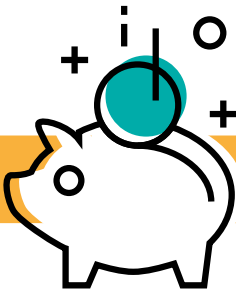
*The NEXERA Heroes initiative is maintained in the spirit of internal competition between teams, which further motivates us to be pro-active. Helping others matters. NEXERA Heroes is first and foremost a charity project but it also raises awareness of our employees and helps them integrate in teams. We are a responsible company and we want to be responsible for others. Our scored records motivate and drive our actions, and the biggest reward is seeing the impact of our support.*

**Paweł Hordyński, Member of the Board of NEXERA**



23,377,797 steps

The third quarter of 2020 was by far the best in our NEXERA Heroes history to date. In total, our teams walked as many as 23,377,797 steps.



PLN 23,377

We have raised PLN 23,377 which the winning team have decided to donate to the Special School and Education Centre in Lidzbark Warmiński. The Centre provides education to children and young people with moderate, severe and profound intellectual disabilities. The Centre houses a kindergarten, an elementary school, a preparatory school, remedial and educational groups, and provides early development support classes. There are 57 pupils and students aged 3-25 under care today.

The financial support provided by NEXERA has been used by the Centre to purchase an inclusive merry-go-round for children in wheelchairs.

The project is all the more unique because it is a grass-roots initiative coming from the Region and it is the result of a conversation between NEXERA team members and the local mayor.





## Partnership with the Educational Leadership Academy of the Humanites Institute

One of the main goals of NEXERA's activities is to improve the quality of life of the inhabitants in the Regions. As a partner to the 11th edition of the APLO programme, which is the first Leadership Development Programme in Education in Poland initiated in 2011, we have allocated funds for the participation of four school principals from the NEXERA Regions. Participation in the Humanites Institute's Educational Leadership Academy initiative is an opportunity for more educational leaders to acquire new business competences that they will be able to use in their everyday work. It is the first step to bringing the inhabitants of the Regions closer to introducing innovative education management techniques and helping Polish education meet the challenges of the modern era.



Digital Centre analysis shows that up to **30% of teachers** may not have the necessary competences to teach remotely.



The national "Teenagers 3.0" youth survey shows that the Internet and new technology are used mainly in a passive mode in the Polish education system. They support an imitative assimilation of information. In fact, **81.2% of students** claim that teachers use the Internet mainly to show videos or ready-made presentations (77.6%).



**77% of teachers** who participated in the NEXERA survey believe that access to fast and stable internet makes lessons more interesting for students.



**48% of teachers in NEXERA Regions** say that the Internet at school gives them the opportunity to participate in training to improve their competences.



*Simply bringing fibre optics to schools is not the solution to all the ills of our education system. That is why NEXERA supports the development of principals as leaders who will be able to use the full potential of the Internet. Our perspective, consistent with the Educational Leadership Academy of the Humanites Institute, ensures that by connecting people with technology we contribute to the most important educational goals and equalise the opportunities of inhabitants of small towns and rural areas with those of larger cities. The programme, in which NEXERA participates, supports development of competences, which will help its participants to make good use of new technologies and tools we provided.*

**Paweł Biarda, Member of the Board, NEXERA**

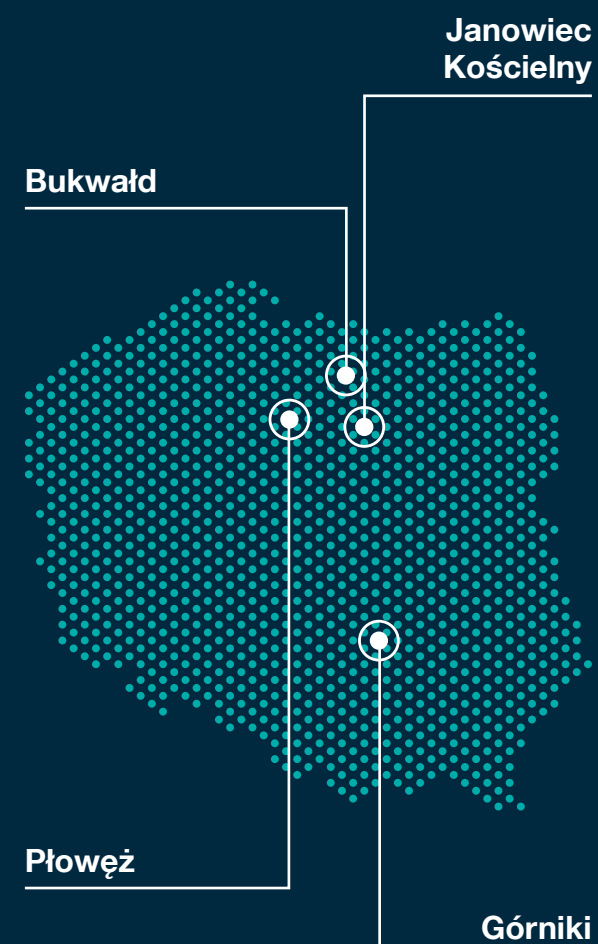
*After many conversations with school principals, we know that modern education is not keeping up with the pace of change in the environment, both in terms of content and teaching methods. Key competences, such as the ability to learn and unlearn, emotional intelligence, building relationships and collaboration, independence, perseverance and accountability, are poorly developed at school. Therefore, if we want to improve the quality of education that ensures both the proper transmission of knowledge and the development of competencies, headmasters of educational institutions must have an opportunity to develop at a level that until now has been largely reserved for top business executives. In our programme we broaden the perspective and bring together different worlds, which is why we value the opportunity to work with NEXERA. The practical dimension of APLO is also supported by more than 350 senior business executives who work individually with our headmasters as coaches and mentors.*

**Zofia Dzik, investor, entrepreneur and creator of the Educational Leadership Academy of the Humanites Institute (APLO)**

### Innovative programme for teachers

The Educational Leadership Academy of the Humanites Institute (APLO) is the first Leadership Development Programme in Education in Poland. It was created in 2011. The programme is committed to forge close partnerships between school principals and leading business, psychology, social innovation, sociology and pedagogy lecturers with a track record of working with top leaders. Thanks to NEXERA's involvement, headmasters of selected schools have a chance to take part in a unique year-long project offering a close relationship with experienced trainers.

The opportunity to participate in the programme is available to headmasters selected jointly by the organisers and Marshal Offices and regional NEXERA representatives.

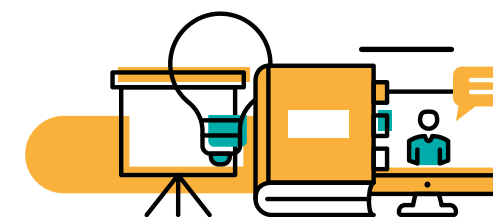


Educational Leadership Academy of the Humanites Institute website: [www.aplo.pl](http://www.aplo.pl)



*As early as two days into the training, I was able to reevaluate my life goals and start making changes, which I hope will have a positive impact on the school environment. The dynamism of the classes and the APLO experts' openness to others have created an experimental atmosphere and a sense of anticipation of new challenges. I look forward to more such meetings. I am honoured to be part of APLO and grateful to NEXERA for giving me an opportunity to participate in the project and covering the full cost of the training. People in NEXERA have a great empathy for rural communities that are still in need of equal development opportunities.*

**Sławomir Staciwa, Headmaster of the Primary School in Górniki**



Participation in the programme of the Educational Leadership Academy of the Humanites Institute is a unique opportunity for participants to acquire broad managerial competencies. The project lasts one year and consists of six two-day thematic workshops and individual cooperation over a period of 4-6 months with a designated mentor from a top-level business management.



*We provide optical fibre to almost 3,000 schools in need of stable access to the network. We know how important the Internet is in improving the quality of teaching and how many new opportunities it opens up. We deliver the Internet connection to places where access to broadband network is limited. In this way we give teachers and students the necessary tools to achieve their educational goals and contribute to improving the quality of education.*

**Paweł Biarda, Member of the Board of NEXERA**



# Financial Support for the School in Górniki

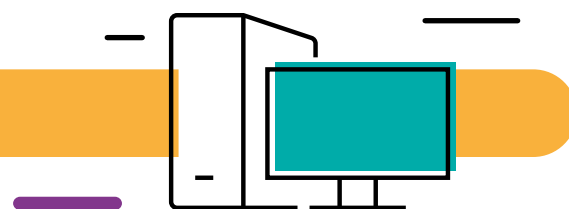
## Schools of the Future: How We Are Changing Education.

Back in 2019, it was an ordinary, simple and unremarkable classroom in an elementary school in Górniki, Świętokrzyskie Region. Multimedia facilities and teaching aids for students and teachers were then just a dream of the future. A year later, on February 21, 2020, thanks to NEXERA's support, a Multimedia Education Centre was completed bearing little resemblance to the old classroom.



NEXERA fully covered the cost of **PLN 16,700** for state-of-the-art equipment for the Multimedia Education Centre in the elementary school in Górniki, Świętokrzyski Region. It now features six complete new workstations and a projector.

From the very beginning, NEXERA has been driven by the idea that technology is an integral part of today's everyday life and no field should remain indifferent to progress. New technologies not only enable effective learning, but also make teaching more attractive. The process of implementing digital facilities in schools is time-consuming and requires a large financial investment. Therefore, NEXERA decided to financially support an educational institution in one of the four NEXERA Regions where the company is expanding its network.



NEXERA's donation has helped buy **computers, monitors, desks, a projector and a router**. In addition, the school invested its own funds to renovate the room and purchase a sound systems and software for the donated equipment.

The aim of the project was to create an interdisciplinary laboratory for students, teachers and parents as well as a school information and education centre. The centre allows students to use a variety of digital resources and teachers can now use multimedia in class. The new facilities include interactive monitors and e-learning platforms, a library and a multimedia reading room.

## The Benefits of Innovation in Schools

Through the use of technology, education becomes more attractive and effective. Interactive lessons can be an engaging factor for students, as innovation stimulates creativity and creative skills. Additionally, the multimedia form of classes can be a solution for students who find traditional ways of teaching difficult. New technologies make it possible to introduce solutions that can support people who are hearing impaired, visually impaired or struggle with disabilities, to equalise their chances of acquiring education.



The Internet is used by **90% of children and young people aged 7-15**, and already 80% of them have a cell phone for personal use, shows a 2019 UKE study.

Data collected in 2019 by the European Commission in the "Digital Skills and Distance Learning in the European Union" report shows that computer use in Polish schools is not far behind the EU average. However, there is still room for improvement, as up to a quarter (25%) of students never or almost never use a computer at school.



*Investing in new technologies is an opportunity for students to improve their digital skills and the quality of life. Our in-house #RegionyNEXERY2020 Report shows that 86% of teachers believe that educational institutions should have access to high-speed Internet, and three in four (77%) say that access to a stable connection makes classes more interesting for students. Wise use of innovation in schools can benefit both students and teachers, and coupling education with technological progress will allow for better adaptation of young people to the conditions of today's world.*

**Jacek Wiśniewski, President of the Management Board, NEXERA**





## Support for Nursing Homes in the Fight Against COVID-19

The coronavirus pandemic has affected every part of our life. It has presented us with new challenges and threats that we all face. In this situation, special care should be given to those who are most vulnerable to the negative effects of COVID-19. NEXERA has not remained indifferent and has decided to financially support four Nursing Homes located in each of the NEXERA Regions.

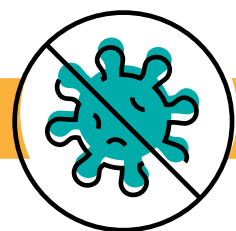
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*Needless to say, 2020 was a special year. We know that ensuring safety and protecting health and life is a top priority. In a pandemic, the elderly are most at risk. They are the first to receive our support in the fight against COVID-19. Four Nursing Homes, one in each Region, received funding from NEXERA to purchase necessary protective equipment. In total, we allocated PLN 40,000 to help those in need.*

**Paweł Hordyński, Member of the Board of NEXERA**



Nursing Homes, whose residents are mainly elderly people, have found themselves in an extremely difficult situation in the face of the COVID-19 pandemic. NEXERA has decided to support selected Nursing Homes in the Regions where it is expanding its network.



Financial aid in the amount of **PLN 10,000** each was provided to Nursery Homes in: Tolkmicko, Podobowice, Bełchatów and Skarżysko-Kamienna.

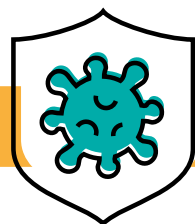
The funds were spent entirely on protective equipment such as: **masks, gloves, goggles, visors, anti-bacterial lotions and gels.**





## Christmas Support for Nursing Homes in NEXERA Regions

In 2020, we realised how important it was to be in touch with other people. The difficult situation we faced affected our everyday life and relationships with the loved ones. Christmas is a very special time, so we decided to help four selected Nursing Homes in order to show our solidarity with those in need during this special time of the very unusual year.



NEXERA has donated a total of **PLN 40,000** to four Nursing Homes located in: Pniewo in the Świętokrzyski Region, Sztyldek in the Warmia & Mazury Region, Zabłoty in the Łódzki Region and Nakło in the Kujawy, Pomorze & Mazowsze Region.

The money was allocated to support the fight against the pandemic. Each Nursing Home received funds to purchase protective equipment such as: masks, visors, gloves, disinfectants, and additional beds.



Numerous lockdown restrictions have increased the perceived value of direct contact with other people, but have also made it more difficult than ever. Due to the pandemic, last Christmas we decided to financially support those who needed help the most instead of giving gifts to our customers and partners. We are committed to the health and safety of residents and staff of the Nursing Homes in the NEXERA Regions and we decided to donate PLN 10,000 to each of the selected facilities. We were able to engage our customers, partners and co-workers to help us by providing support also on their behalf.

Piotr Wieczorkiewicz, Member of the Board of NEXERA



## #RegionyNEXERY Report

We cannot imagine the world without the Internet not merely because we are a telecommunications operator but above all because virtual reality affects the daily lives of each and every one of us. Year after year, the number of active network users is growing, and the digital transformation accelerated even further in 2020. The pandemic forced us to perform most of our duties remotely. This makes it all the more difficult to believe that there are still areas on the map of Poland where fast and stable Internet is not available.



NEXERA's mission is to open up new opportunities for the people of the Regions to **live, work, educate and do business more comfortably and better**. Since the beginning of our activity, we have been pursuing this goal by building and managing a fibre optic access network and providing access to the digital world in places that so far have not been connected to the broadband network or remain digitally excluded.



The #RegionyNEXERY Report has been created to bring out the relevance and extent to which the Internet affects several areas of our lives: **everyday web use, entrepreneurship, education and government services**.

The #RegionyNEXERY is our own study performed by GfK and launched in 2019. The report is one of the most cross-sectional resources about Polish Internet users in areas where access to broadband Internet is limited or lacking.

### Our #RegionyNEXERY2020 Report shows that:



32%

One in three respondents (32%) say that expanding access to a high-speed Internet network is now far more important than expanding the road infrastructure or developing cultural and educational facilities.



39%

39% of entrepreneurs in NEXERA Regions believe that boosting Internet speed would positively influence increased profitability and business development.



77%

Three out of four teachers (77%) believe that access to fast and stable Internet makes classes more interesting for students.



52%

Over half of online shoppers (52%) are regular users who shop online at least once every 2 weeks.



71%

71% of respondents access government services without leaving home.

We understood how many limitations and barriers could be overcome with the help of the Internet last year. Many of us realised only during the pandemic the enormous scale of possibilities of transferring some of our daily duties and tasks to the network. We can therefore assume that the process is not a temporary and sudden need but many habits acquired during the pandemic will remain with us even after it is over. Notably, one in four respondents (25%) is not satisfied with the quality of the online connection, and half of respondents (47%) are considering increasing the speed of their connection in the coming year.



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Our #RegionyNEXERY2020 Report was developed in unique or even ground-breaking circumstances. We observed a significant acceleration of processes already identified in the previous study. The NEXERA Report provides an in-depth interpretation and a detailed description of the processes. It is a complete resource on Internet users in the Regions. The uniqueness of the latest edition of the Report is evidenced by the fact that never before has the demand for services available on the Internet been as large and widespread as it is now. We look forward to seeing the effects of these changes, which we will present in the next edition of the #RegionyNEXERY Report.

Paweł Biarda, Member of the Board of NEXERA



# Help Within NEXERA Coverage



Our company  
has been in the  
market for

**4 years**



We are building  
a network in

**4**

Regions  
of Poland



Our ambition is for

**1,000,000**

homes to be covered  
by the NEXERA  
network



Our team  
consists of

**28**

employees



By the end of 2020,  
we had successfully  
connected

**100,000**

households in more than

**900**

villages to NEXERA's  
network



Within a few years,  
we have walked a total of

**115,058,523**

steps, which translated into

**PLN 115,000**

to support  
local communities



We have supported:

**PLN 23,377**

Special School  
and Educational Centre  
in Lidzbark Warmiński

**PLN 18,947**

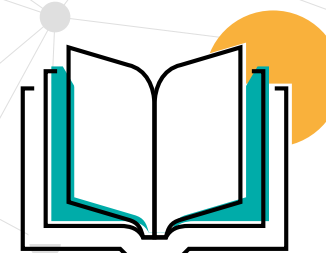
Słoneczna Przyszłość  
Foundation in Busko Zdrój

**PLN 15,928**

Society of the Friends  
of Children in Sieradz

**PLN 16,700**

Primary School  
in Górniki



We have published

**2**

#RegionyNEXERY  
Reports



We also supported

**8**

Nursing Homes, which  
received a total of

**PLN 80,000**

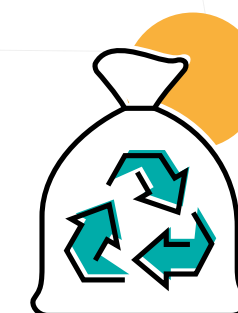
for the fight against  
COVID-19



We have financed the  
participation in the APLO  
programme of

**4**

School Directors from  
NEXERA Regions



We collected

**271 kg**

of waste in the area  
of Lake Turkusowe  
in Wapienniki



## More to come

As a telecommunications operator, we know how much we influence the everyday lives of others. Thanks to us, inhabitants of four Polish Regions: Łódzki, Świętokrzyski, Kujawy, Pomorze & Mazowsze and Warmia & Mazury Region can access the potential of the digital world every day. Thus, we open new opportunities for them to live, work and do business more comfortably. Ultimately, thanks to the POPC funding and the implementation of its own projects, NEXERA's cutting-edge fibre optic network will cover 1 million households and almost 3 thousand schools and educational units.

We want to be perceived not only as a service provider, but first of all as a partner. Our activities focused around NEXERA Regions are based on mutual dialogue and strong involvement in everyday life of our inhabitants. We strive to build relationships based on mutual respect and good cooperation. Our initiatives respond to the needs of local communities of the NEXERA Regions. We act as a team because we believe that good unites.

Our goal is to run our business responsibly. Every day we make every effort to improve the quality of life of our stakeholders. The greatest motivation for us are the visible effects of our work. The initiatives implemented by NEXERA in 2018-2020 reflect on the next steps we intend to take in the future.

We do not rest on our laurels. Social responsibility is part of our work culture. Since its inception, NEXERA has supported the development of the local communities of the Regions by responding to the expectations of residents. In a technological world, everyday life is constantly changing. We are not indifferent to changes and adapt our actions to the prevailing circumstances and important events. We believe that dialogue, good cooperation and responsibility are a step towards positive changes in our environment. The idea of social responsibility is permanently inscribed in the strategy and daily practice of NEXERA's business activities.







SOURCES:

- NEXERA, #RegionyNEXERY Report, 2020.
- Office of Electronic Communications, "Consumer survey of children and parents 2019", January 2020.
- Polish Agency for Enterprise Development, "Digital Skills and Distance Learning in the European Union", 2019.
- Digital Centre, "The problem of digital exclusion in remote education", 2020.
- NASK, "Teens 3.0 report", 2019.





NEXERA

**ATRIUM PLAZA, Vip.,  
al. Jana Pawła II 29,  
00-867 Warszawa**

[www.nexera.pl](http://www.nexera.pl)

