



About NEXERA

Nexera is one of Poland's leading providers of high-capacity multi-fibre (min. 300 Mbps on offer for the residential market). It provides the possibility to choose the best internet or TV provider, but also to change it easily in the future. More than 700,000 households and more than 2,000 schools in over 5,000 towns and cities are already within the reach of Nexera's broadband network. Residents of houses and flats within the reach of the Nexera network can choose their high-speed internet provider from a group of up to a dozen providers. Educational units use the high-speed connection free of charge as part of the Polish Nationwide Educational Network (*Ogólnopolska Sieć Edukacyjna*, OSE).

In recent years, based on the Digital Poland Operational Programme (*Program Operacyjny Polska Cyfrowa*, POPC), Nexera has built a fibre-optic network in more than a dozen areas of central and north-eastern Poland. The aim of the programme was to eliminate territorial disparities in access to high-speed broadband internet and to counteract digital exclusion. Today, the coverage of Nexera's network on the map is steadily growing, and the number of residents using the operator's infrastructure has grown in the following voivodeships: Warmińsko-Mazurskie, Mazowieckie, Kujawsko-Pomorskie, Łódzkie, Świętokrzyskie, Opolskie and Śląskie.

NEXERA Group

The NEXERA infrastructure group consists of Nexera Holding Sp. z o.o. – the group's business management company and owner of the Group's operating companies, Nexera Sp. z o.o. – the wholesale operator and owner of the fibre optic network, and project special purpose vehicles, including Nexera Fiber Sp. z o.o. NEXERA is owned by the Infracapital fund, which has been active on the telecommunications market for many years.

NEXERA Management Board

Jacek Wiśniewski, Chief Operating Officer (CEO)

Manager with more than 20 years of experience in managing companies in the telecommunications and high-tech sector. At Nexera, he is responsible for managing the organisation and the entire company team. He also directly supervises the ESG area. He is the driving force behind a unique project on a Polish scale – an exclusively wholesale fibre-optic access network operator. Under his leadership, NEXERA was quickly recognised and acknowledged in the industry in Poland and internationally. For actively accelerating the development of the fibre optic network in Europe, Jacek Wisniewski received the prestigious FTTH Individual Award.

Previously associated with Netia for 8 years, where, as CTIO, he was responsible for the implementation of new technologies on the network and in IT systems, maintenance of services and networks and integration of over 40 acquired companies. Between 2002 and 2008, as a Member of the Management Board and CTO, he created and developed the telecom operator Tele2 Polska, whose actions started a revolution on the telephony services market in Poland.

Advocate of outsourcing solutions and agile organisations. He approaches problem solving in a pragmatic manner, observing the market in search of optimal tools.

Paweł Biarda, Chief Commercial Officer (CCO)

Manager and telecoms market expert with more than 20 years in the industry. At Nexera, he is responsible for the commercial area, including business and product development, customer relationship management, sales, marketing and PR. As one of NEXERA's first employees and board members, he was involved in building the organisation and brand from scratch. He is the creator of NEXERA's innovative, flexible wholesale offering, which was the first in Poland to enable retail operators to map and sell their services so extensively in the BSA model.

Over the course of his career, he has completed dozens of operational, strategic and regulatory projects for local and nationwide operators. He led the implementation of the first mass wholesale products on the Polish telecommunications market.

He is motivated to work by his curiosity, which leads him to constantly seek answers to the key questions in business: "why?" and "how?" He enjoys challenges and is not afraid to start again.

Paweł Hordyński, Chief Financial Officer (CFO)

A manager with more than 20 years of experience, he is a specialist in corporate finance, obtaining both commercial and EU funding, tax and accounting as well as broadly understood controlling including budgeting, modelling or analysis. He has been involved with Nexera since the company's inception – he is the creator of the organisation's financing model and the construction of the finance structure. He currently oversees all financial operations, analyses, strategic projects, logistics, purchasing or administration.

Previously, he worked as financial director and CFO in entities with multi-million or billion dollar revenues, both in state-owned enterprises, private companies and WSE listed companies.

Although much of his work is based on hard data and numbers, in managing a company he never forgets the important role people play in an organisation. He acknowledges that working in a close-knit, supportive team that is willing to share knowledge can be the key to an organisation's success.

Piotr Wieczorkiewicz, Chief Operations Officer (COO)

Manager with more than 20 years of experience in the telecommunications industry. He joined Nexera in April 2020 as a member of the management team responsible for the operations and technology area. He oversees the construction and maintenance of the network and the business operations implemented on it. He is responsible for the development of IT platforms and systems and the operation of Business Operations. The team launched a BSS/OSS system, unique in Europe, in 2020, setting the standard for telecom market players.

He has worked for major telecommunications companies. He started his career at Crowley Data Poland, where he served, among others, as COO and Vice-President of the Management Board. Then, at GTS Polska, as COO, he participated in the integration of the GTS and T-Mobile networks in Poland and in building the Business Access Department. Prior to joining NEXERA, as Advisor to the Management Board at T-Mobile, he successfully introduced convergent service platforms into the company's portfolio.



He believes that in business it does not pay to be a lone hero, as only teamwork makes success possible. He believes that trust, open communication and a willingness to take risks are the foundations of effective management.

Memberships

Nexera has been a member of the National Chamber of Commerce for Electronics and Telecommunications since 2020 and a member of the FTTH Council Europe since 2021. In early 2022, together with Fiberhost, it established the Open Allies Foundation to provide a platform for wholesale-focused players to collaborate and exchange experiences.

Competitions and Awards

The operator has won many industry awards and business plaudits. In 2023, the company reached for as many as three new ones. It received the 'Silver Laurel of Innovation,' awarded annually by the Supreme Technical Organisation, for its innovative and low-carbon multi-fibre technology, as well as a distinction in the ESG Innovator competition. It was also awarded the title of 'Trustworthy Employer' in the Internship Programme category for its proprietary 'NEXStudent' project.

In previous years, the company also received the award for Best Cloud Service Deployment in the Best in Cloud 2019 competition and won the international Global Carrier Awards 2020 in the best BSS/OSS deployment category. In 2021, Nexera was awarded the Dream Employer title and certification to use the prestigious 'Teraz Polska' promotional emblem.

In addition, in May 2022, Nexera's CEO Jacek Wiśniewski was honoured with the prestigious FTTH Individual Award. Awarded by the industry body FTTH Council Europe, the laurels give special recognition to individuals and organisations that have actively contributed to accelerating the development of the fibre optic network in Europe.

Nexera reports and studies

NEXERA has initiated a number of in-depth studies addressing the issue of internet access and the use of telecommunications services in the country.

The #NEXER Regions report

In 2023, the company completed the fifth edition of the #NEXERA Regions report, the result of a study conducted jointly with the GfK agency. The project is one of the most cross-sectional sources of knowledge about Polish Internet users in the areas where Nexera develops its activities. In the latest edition, surveys were conducted in five groups: residents, teachers, entrepreneurs and civil servants, as well as a comparative, nationwide sample of citizens. Detailed results and conclusions of the report can be found [HERE](#).

High-speed internet access and property value

The availability of high-speed internet has a positive impact on property valuations, and locations with access to such infrastructure are more sought after on the market. This is the main conclusion of the report Access to high-speed internet and property value carried out in 2022 by InsightOut Lab on behalf of Nexera. [The ANALYSIS](#) is the first study of its kind in the domestic market, and its value is evidenced by the number of dozens of publications and citations in the national press and industry periodicals.

Survey on remote working and online teaching

Nexera's 2020 survey on Poles' experiences with the transition to remote working and online learning due to the development of the COVID-19 pandemic. The survey, conducted between 27 and 30 March 2020 by InsightOut Lab on behalf of Nexera, shows how companies and employees have coped with the new online reality and how Polish schools have organised the process of teaching children remotely. More information on the survey can be found [HERE](#).

NEXERA Heroes

As a responsible company, Nexera is committed to the communities in the regions where it builds and manages its fibre optic network. The company supports local initiatives and organises its own pro-social projects. Charity and sustainability activities are carried out within the framework of the proprietary NEXERA Heroes project, and the company's employees are directly involved in providing assistance. In 2023 alone, the total support amounted to more than PLN 450,000 and was directed to 25 organisations and initiatives. In total, the amount collected to date has already reached almost one million PLN. Completed initiatives are summarised annually in the form of the NEXERA Heroes Report. The latest report can be viewed at [LINK](#).

Nexera's sustainability

Sustainability is a key element of Nexera's strategy. The company's goal is to create infrastructure that helps the world work together – while recognising that digitalisation and connectivity solutions are key to solving many societal challenges.

Nexera's mission is to generate long-term benefits for local communities, while continuously reducing its environmental impact. The company has made environmental, social and governance (ESG) issues part of its corporate strategy and a determinant of growth opportunities. In doing so, it starts from the premise that business growth and development must take place while acting for the benefit of society and the environment.

The company's ESG vision is based on 3 main pillars:

1) Credibility

Acting with commitment and goal-orientation

2) Innovation

The company takes an innovative approach to improvement and is constantly striving to get better, setting new challenges for itself and striving to achieve them, also motivating suppliers to apply sustainability principles.

3) Meeting standards

Nexera adheres to the new standards – not only as legal obligations, but also as requirements and expectations directed at responsible operators and participants in society.



Nexera values

As a socially responsible company, Nexera identifies with values that change the world, making it a better place. By building and developing its multi-fibre network, it is opening a digital window to the world for people living in small towns and villages. The company is committed to helping, inspiring those around it and conducting responsible business based on the following values.

1) Courage – Nexera is committed to bold ideas and innovative solutions. It is not afraid of setting new directions and pursuing completely new paths.

2) Trust – the foundation of Nexera's business is close and close cooperation with many partners, which is based primarily on mutual trust. Trust is also the driving force behind activities within the organisation.

3) Enthusiasm – Nexera's team is ambitious and approaches the next task with a smile. Every employee realises that this is not just a business, but also a mission and a real support for projects that are important for society.

4) Openness – the company is open to a variety of solutions and always tries to listen carefully to the needs of the other party.

5) Entrepreneurship – large-scale business requires an entrepreneurial and responsible approach. Nexera takes a prudent approach to project implementation and, as a result, regularly donates a portion of the funds raised to social causes.

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