

# Focus: Italian wines distribution

Wenda | Stories



“Finally a system that safeguards the producer’s efforts, that reassures the end-user about the integrity and traceability of quality products!” (Elena Fucci, CEO)

- Advanced supply chain traceability
- 100% increase in end-to-end supply chain visibility and accessibility
- Awareness of the main critical points of the supply chain



## Business Needs

Azienda Agricola Elena Fucci needed to check the conditions of some wooden boxes containing her wines during two separate shipments from Basilicata to Emilia Romagna made at different times of the year. It was therefore essential to find a monitoring software that would evaluate which were the critical points along the way, in terms of high temperature peaks. The company wanted to identify the differences in temperature variations between the operations carried out in summer and those completed in winter, in order to understand the technical obstacles and get a precise idea of the problems and advantages associated with certain periods of the year.



## Solution

Wenda has given Azienda Agricola Elena Fucci access to the Wenda all-in-one Platform, allowing it to monitor temperature and geolocalization in real time. The Platform received the data from the data loggers used along the chain crossed by Elena Fucci’s wines: during the July expedition some temperature problems were identified, especially during the first phase of the journey; in both expeditions, the bottles were not exposed to any light. The farm was able to observe in a single dashboard the integrity alerts regarding the maintenance of ideal conditions for the bottles of wine along the way, and an overview of the critical points along the supply chain.



## The client

Azienda Agricola Elena Fucci was founded in 2000 by the homonymous owner, on the vineyards of the Contrada Solagna del Titolo, at the foot of Monte Vulture, in Basilicata. Right from the start it was decided to focus everything on a single label, the "TITOLO", a first class wine whose quality is guaranteed by the representativeness of the volcanic soil on which it grows.

Wenda is the Italian company, with an international footprint, which has created the only cloud, collaborative, all-in-one Platform able to govern temperature and traceability data, from production to sale.

