Focus: Distribution of luxury wines

- Advanced supply chain traceability
- 100% increase in supply chain visibility and accessibility
- Awareness of critical points in the supply chain

Business Needs

Villa Oppi needed a system that would guarantee the monitoring of its wine throughout all phases of the supply chain in order to protect it and get it to its destination with all its distinctive characteristics intact. Since the first requests, coming from Japan and South Korea, the company felt the need to control the temperature conditions of the wine during shipments. The company's goal was to find a monitoring software that would assess the critical points along the way in terms of high temperature peaks, without using complex technologies that would block or slow down its operations and those of its customers.

Solution

Through the access to the Wenda Platform, Villa Oppi was able to monitor temperatures and geolocalization in real time. In the shipment to Japan, temperatures remained almost always within the established thresholds, recording short peaks. The expedition to South Korea suffered numerous peaks of high temperatures, especially in the second part of the trip (by sea): duration of the journey and warmer weather caused some risks of product integrity, showing them in real time to Villa Oppi. The travel and quality documents were stored in a cloud wallet on the Platform so that the company could leverage the information and easily share it with its customers.

The client

Villa Oppi is a winery in Emilia Romagna (Italy) that has always been oriented to limited production but with a high organoleptic value. Thanks to the manual selection of the grapes and the complete control of the production cycle from the vineyard to the cellar, up to the refinement first in barriques and then in the bottle, Villa Oppi carries out a work of constant research of excellence and quality.

Wenda è la Società Italiana, con un'impronta internazionale, che ha creato l'unica piattaforma cloud, collaborativa, all-in-one in grado di governare i dati connessi alla tracciabilità, dalla produzione alla vendita.