

PROSTATE CANCER AWARENESS

In partnership with:



September is Prostate Cancer Awareness month. It is estimated that 1 in 8 men will be diagnosed with prostate cancer in their lifetime. *

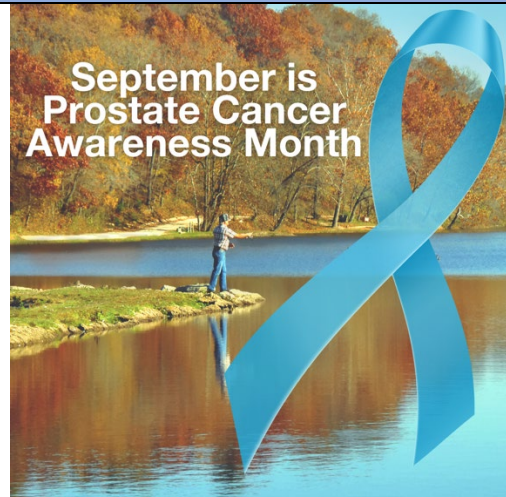


<http://bit.ly/screeningToolkits>

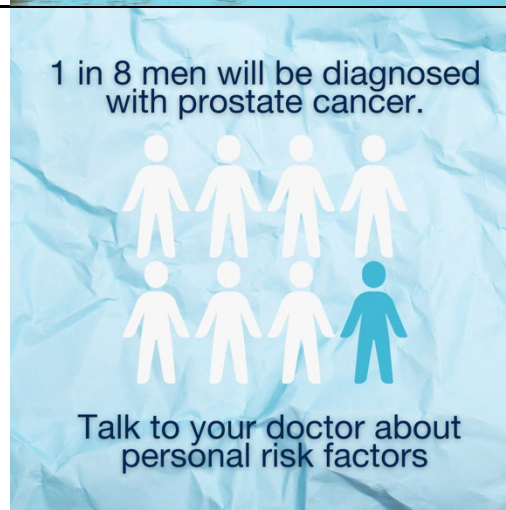
Attachment H - Social Media Content – This section includes suggested social media posts and graphics for use throughout the month of September to encourage prostate cancer screening.

Prostate Cancer Screening Awareness Month Messages

During the month of September, the WVU Cancer Institute and Mountains of Hope, the state's cancer coalition, invite you to engage with your community to raise Prostate Cancer awareness and encourage on-time Prostate cancer screening. #PreventProstateCancerWV
<http://bit.ly/screeningToolkits>



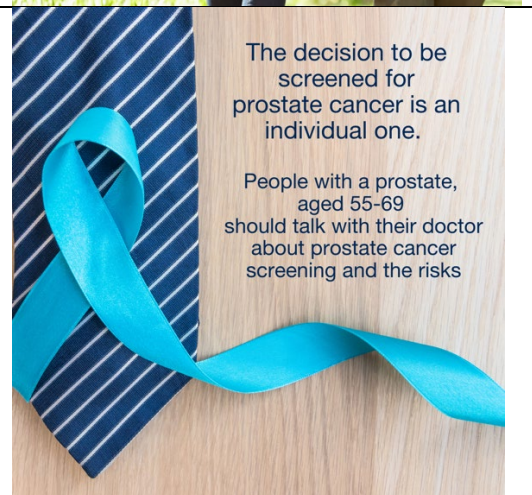
Other than skin cancer, prostate cancer is the most common cancer in American men. To learn more about prostate cancer visit: <https://bit.ly/Prostate1in8>
#PreventProstateCancerWV



All men are at risk for prostate cancer, but Black/African American men are more likely to get prostate cancer than other men. Learn more about this and other risk factors: <https://bit.ly/ProstateRiskFactors>
#PreventProstateCancerWV



The decision to be screened for prostate cancer is an individual one. People with a prostate, aged 55-69 should talk with their doctor about prostate cancer screening and the risks. Learn more: <https://bit.ly/ProstateScreeningAid>
#PreventProstateCancerWV



September 8th is Prostate Cancer Awareness Day! Join us in wearing blue to bring awareness to prostate cancer! Take pictures, tag @WVUCancer, and use the hashtag #PreventProstateCancerWV
Learn more from our Prostate Cancer Awareness Toolkit here: <http://bit.ly/screeningToolkits>

