



COLORECTAL CANCER AWARENESS

In partnership with:

 **WVUCancerInstitute.**

*Mountains
of Hope* West Virginia Cancer Coalition
Collaborating to Conquer Cancer

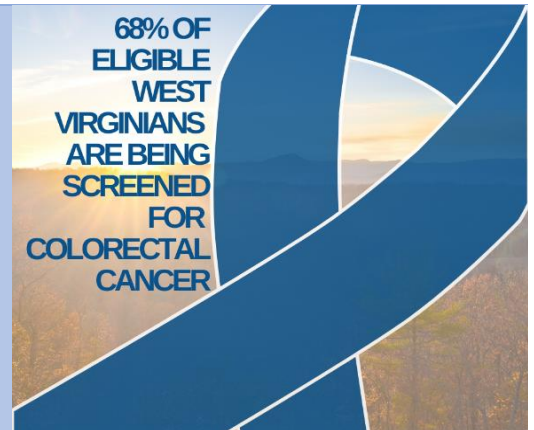


<https://bit.ly/screeningToolkits>

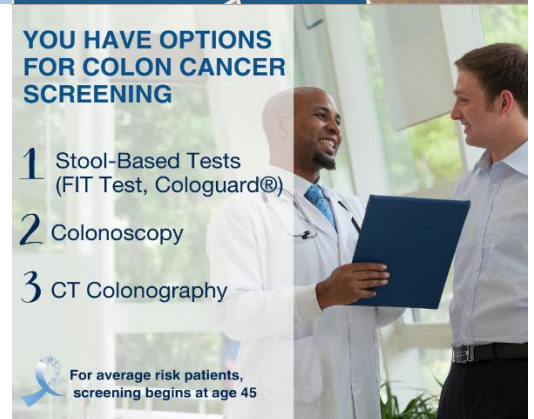
Attachment I - Social Media Content – This section includes suggested social media posts and graphics for use throughout the month of March to encourage colorectal cancer screening.

Colorectal Cancer Screening Messages

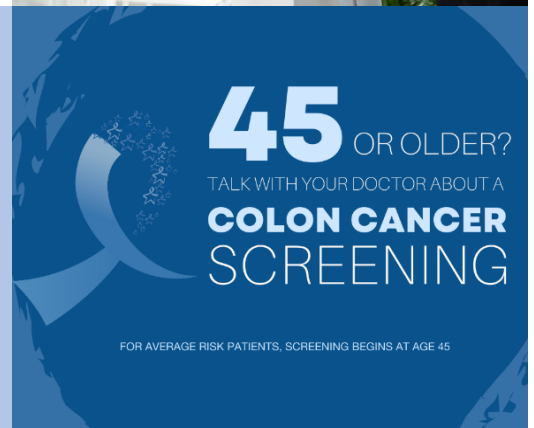
March is Colorectal Cancer Awareness Month! In West Virginia, 68% of eligible residents are being screened for colorectal cancer. Let's keep going! Learn more and talk to your doctor this month: bit.ly/3KddZ35
#WVBlueforCRC



You have options for colorectal cancer screening! Some can even be done from the comfort of your home at a low cost. Talk to your doctor to learn more about getting screened: bit.ly/3KddZ35
#WVBlueforCRC



If you are 45-75 years old, you should add colorectal cancer screening to your list of annual cancer screenings! Talk to your healthcare provider today to determine the best colorectal cancer screening test for your body. Learn more: bit.ly/3EeXSyt
#WVBlueforCRC



March 1st is #DressInBlueDay to raise awareness for colorectal cancer. This year wear blue and snap a photo to encourage others to learn more about colorectal cancer screening. Use the hashtags: **#WVBlueforCRC** and **#DressInBlueDay**

You take care of them...so take care of yourself. Don't wait! Getting screened for colon cancer is something you can do for your family and yourself. Learn more and get screened for colorectal cancer today: bit.ly/3EeXSyt **#WVBlueforCRC**

Certain factors such as family history and lifestyle may increase your risk for colorectal cancer. Learn more about your risk for colorectal cancer and talk to your doctor this month: bit.ly/3EeXSyt **#WVBlueforCRC**

The newest guidelines recommend colorectal cancer screening beginning at age 45. The recommended age was lowered from 50 to 45 because colorectal cancer is on the rise among young and middle-age adults. Talk with your healthcare provider about your screening options. **#WVBlueforCRC**

National Colorectal Cancer Awareness Month

DRESS IN BLUE DAY

FRIDAY, MARCH 1, 2024

Wear blue on March 1st to raise awareness and encourage screening for colorectal cancer

Post your photos using the hashtags

#WVBlueforCRC
#DressInBlueDay



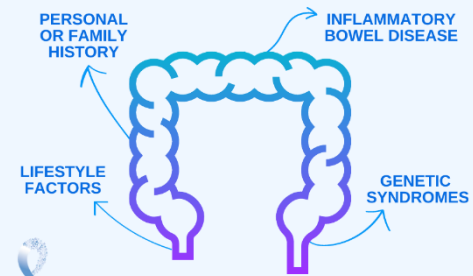
DO IT FOR YOUR FAMILY

Get screened for Colorectal Cancer

Call your health care provider or local health department to discuss your screening options



Risk Factors for Colorectal Cancer




PERSONAL OR FAMILY HISTORY


INFLAMMATORY BOWEL DISEASE

LIFESTYLE FACTORS

GENETIC SYNDROMES



45 IS THE NEW 50



DON'T WAIT! On-time screening is key to early detection and prevention

YOU HAVE SCREENING OPTIONS! A colonoscopy or a take home stool test are great ways to get screened.

REMEMBER: If you begin to have symptoms, talk to your doctor immediately.