



COLORECTAL CANCER AWARENESS

In partnership with:

 **WVUCancerInstitute.**

*Mountains
of Hope* West Virginia Cancer Coalition
Collaborating to Conquer Cancer



<https://bit.ly/screeningToolkits>

Attachment D: Sample Proclamation

Proclamation to Declare March 1, 2024 as Dress in Blue Day

As March is known nationally as Colorectal Cancer Awareness Month, **input your organization** wants to create greater awareness and participation in colorectal cancer screening. Individuals and organizations are encouraged to proclaim and celebrate Friday, March 1st as Dress in Blue Day. While wearing blue clothing, join with others across the state to recognize the importance of colorectal cancer screening.

Each year, over 152,000 Americans are diagnosed with colorectal cancer, and more than 50,000 die. In West Virginia, colorectal cancer is the fourth leading cause of cancer related deaths. Approximately 1 in 3 adults are not being screened for colorectal cancer as recommended. Screening is important to preventing and detecting colorectal cancer early when it is most treatable.

The Dress in Blue Day designation brings awareness to colorectal cancer and encourages men and women of average risk, ages 45-75, and those with a personal and family history, to screen for colorectal cancer on time.

In recognition of the important lifesaving prevention and early detection practices available for colorectal cancer, I, _____, of _____, do hereby proclaim March 1, 2024, as Dress in Blue Day. I urge all _____ citizens to wear blue clothing and to unite in promoting the importance of colorectal cancer screening.
