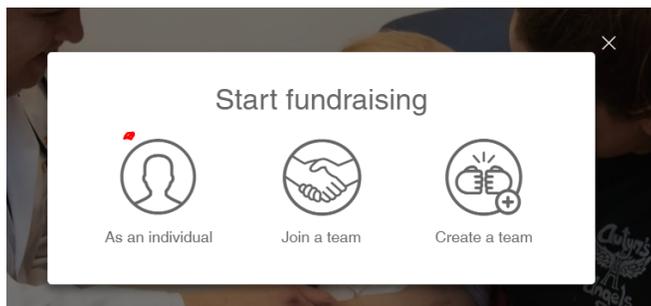


Here are step-by-step instructions so you can set up a peer-to-peer fundraising page.

Visit <https://give.wvu.edu/fundraiseyourway>

When you're on that page, there's a box that says, "Start Your Own". You're going to want to click on the "Fundraise" button in that box. Once you click on that button, it's going to prompt you to either join as an "individual, join a team or create a team". Since you are looking to fundraise for a particular fund, you are going to pick the "As an individual" option.



Most likely, you will not have a Classy account just yet, so in the next box that pops up, you'll need to click on "Create an account". The next step will be to create your own Classy account. You will need complete the boxes shown below:

I'm fundraising to honor someone else.

**Set your fundraising goal \***  
Currency cannot be changed once a donation to your page has been made.

USD \$ 500.00

**Fundraising end date \***  
12/14/2022

**Your Page's Headline \***  
Make a gift today to the Cancer Institute Music Therapy Program in honor of Audrey.  
83/255

**I'm fundraising for \***  
Cancer Institute Music Therapy Program

**Set your Fundraising Page's Short URL (optional)**  
https://give.wvu.edu/rememberaudrey  
rememberaudrey

**FINISH**

The **goal** can be anything you'd like for it to be. Say, you create a goal of \$750 and you succeed, nothing is turned off – the fundraiser keeps going!

The **fundraising end date** is completely up to you. Having an end date does create a sense of urgency, so a donor is more likely to give knowing they only have a certain amount of time to participate in your campaign.

The **page headline** is a description of what you're asking your friends and family to support. The information you put in this step, translates into your fundraising page. The more information you can provide, the better.

The **"I'm fundraising for"** section is where you pick the fund you are asking friends and family to support. *This step is SUPER important because it cannot be changed after you create the page.* **For the 2024 Breast Cancer Survivor Walk, please search Fund 2W861 (Betty Puskar Breast Care Enhancement Fund).**

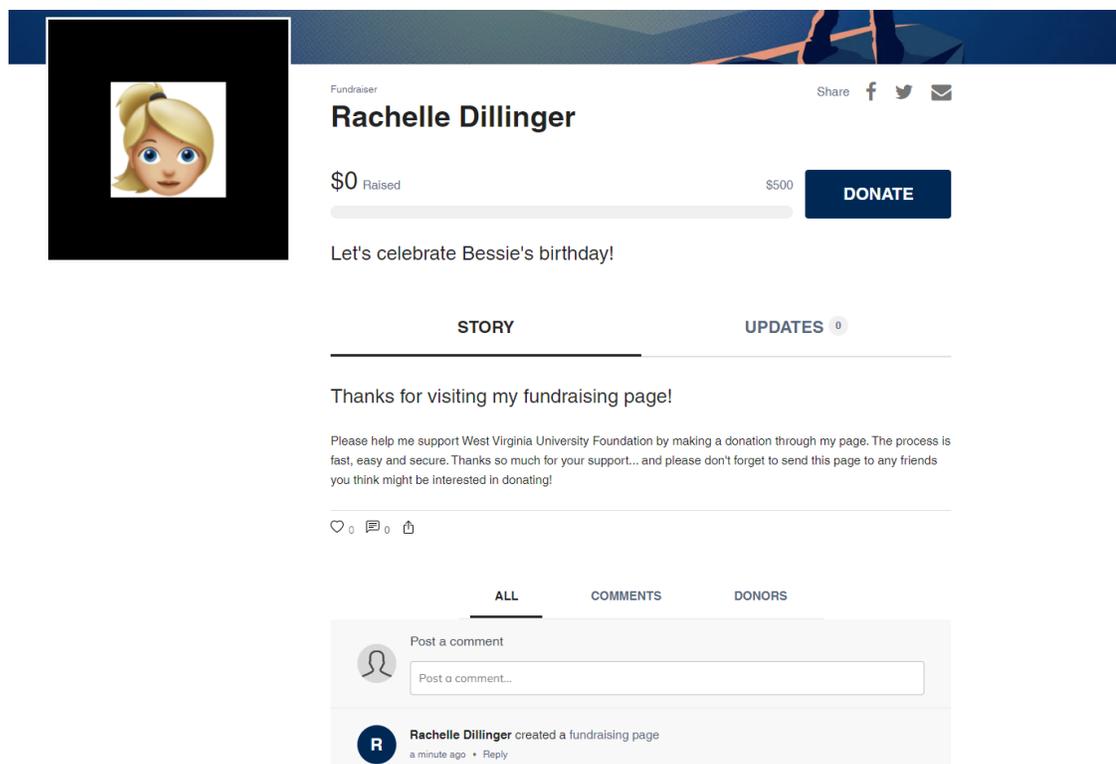
The **short URL** is completely optional, but highly recommended as a short URL is easier to share via social media, email, word of mouth, etc.

Once you've created your fundraiser page, Classy will prompt you to upload a photo. You might consider a photo honoring a loved one or a graphic featuring a cancer ribbon. Once the photo is added, you have your own fundraising page!

To share your page, you'll click on the Facebook logo in the top right-hand corner, and it will pull your page into a link for your Facebook post. You can also send this information as an email.

Now, when your friends and family click on "Donate" it will populate the fund you selected into the donation page.

This page is also where you can directly thank those for participating in the fundraiser!



The screenshot shows a Facebook fundraiser page for Rachelle Dillinger. On the left is a profile picture of a blonde woman. The main header includes the name "Rachelle Dillinger" and a "Fundraiser" label. Below the name, it shows "\$0 Raised" and a progress bar leading to a "\$500" goal, with a "DONATE" button. A post from Rachelle says, "Let's celebrate Bessie's birthday!". Below the post are tabs for "STORY" and "UPDATES 0". The post content reads: "Thanks for visiting my fundraising page! Please help me support West Virginia University Foundation by making a donation through my page. The process is fast, easy and secure. Thanks so much for your support... and please don't forget to send this page to any friends you think might be interested in donating!". At the bottom, there are tabs for "ALL", "COMMENTS", and "DONORS". A comment section is visible with a "Post a comment" prompt and a text input field. Below that, a notification states: "Rachelle Dillinger created a fundraising page a minute ago • Reply".