UNICEF
for every child

Guidance on AI and Children

For AI policies and systems that uphold children's rights, UNICEF calls on governments, the private sector and others to meet these **ten requirements**:

1. Ensure **regulatory** frameworks, oversight and compliance for child-centred AI ✓

2. Ensure **safety** for children ✓

3. Protect children's **data and privacy** ✓

4. Ensure **non-discrimination and fairness** for children ✓

5. Provide **transparency, explainability and accountability** for children ✓

6. Respect human and child rights through **responsible AI practice** ✓

7. Support children's **best interests, development and well-being** ✓

8. Ensure **inclusion** of and for children ✓

9. Prepare and **skill** children for present and future developments in AI ✓

10. Create an **enabling environment** for child-centred AI ✓

Learn more about the **Guidance on AI and children** here:

unicef.org/innocenti/reports/policy-guidance-ai-children