

## THE ROLE OF A

# Nightingale Fund Class Agent

The Nightingale Fund is our annual fundraising initiative. Funds raised flow directly into the school's operating budget, immediately impacting what is possible for our students, faculty, and programs. Across generations, the continued generosity of alumnae champions supports all that we do within and beyond the blue doors.

Nightingale Fund Class Agents play a vital role in helping us reach dollar and alumnae participation goals each year. Together with the advancement office, Class Agents will encourage peers to participate in the Nightingale Fund, strengthening the success of our efforts through personal outreach and meaningful connection.

**KEY RESPONSIBILITIES:****Take the lead and make your gift first!**

Demonstrate personal commitment to the Nightingale Fund by making a gift or pledge that is most significant to you and your family prior to soliciting others.

**Rally the support of your peers:**

Through personal outreach, encourage classmates to join you in making their gift of any size to the Nightingale Fund.

**Celebrate class participation:**

Connect with your class two to three times a year to provide an update on progress and celebrate participation!

**KEY EXPECTATIONS & TIME COMMITMENT:**

The fiscal year runs from July 1-June 30. **Agents will be asked to take part in three to four touch points a year.** Agents are expected to attend one Connect-a-Thon. Both in-person or virtual options will be made available.

**You will be given advance notice of outreach requests,** providing opportunity to collaborate with any fellow Class Agents.

The advancement office will ensure that you are prepared with the necessary materials and information to take on this role. While you are encouraged to personalize peer outreach, you will not be asked to create content. **All templates, data, and contact information will be provided, minimizing the work of volunteers.**

As a Class Agent, you will be informed of progress and any important updates. Most importantly, **the Advancement team is always available to support you in any way!**

**NIGHTINGALE FUND****LAUNCHES**

Personalized outreach & intros

**#GIVINGTUESDAY**

November 28

Nightingale's biggest giving day of the Year!

**END-OF-YEAR****OUTREACH**

Calendar year comes to a close

**REUNION 2024**

Reunion years take part in the annual Race for the Reunion Cup

**NIGHTINGALE GIVES**

Community-wide celebration of giving

**JUNE OUTREACH**

Final opportunity to boost participation

**WHY DOES ALUMNAE PARTICIPATION MATTER?**

**It adds up!** When pooled together, gifts to the Nightingale Fund have a major impact on the current school year's budget—making it possible to take that field trip, support the continued education of our faculty, practice that lab in the classroom, and so much more.

**It inspires others.** Everyone loves to support a winning team! High levels of alumnae participation inspires others to give and speaks to the Nightingale experience beyond the blue doors.