

Nightingale Fund Class Agent



The Nightingale Fund is our primary annual fundraising initiative. Funds raised flow directly into the school's operating budget, making an immediate impact on the Nightingale experience. Every gift makes a difference—and it's our vibrant parent community that helps make it all possible.

Class agents help build momentum and inspire support by partnering with the advancement office to engage fellow parents, encourage participation, and celebrate the generosity that sustains our community.

Your support matters. Your outreach makes an impact. Together, we ensure that every student benefits from an exceptional Nightingale experience—today and every day.

KEY RESPONSIBILITIES:

Lead by Example

Class Agents are asked to demonstrate their personal commitment by making a meaningful gift or pledge to the Nightingale Fund before inviting others to join them in giving.

Serve as an Ambassador

Help build awareness and enthusiasm for the Nightingale Fund by learning about its impact and sharing that message with others. Through personal outreach, class agents will encourage fellow parents to participate by making a gift of any size.

Celebrate Generosity

With support from the advancement office, class agents share periodic updates on class participation, helping to rally support and celebrate the collective impact of Nightingale champions.

KEY EXPECTATIONS & TIME COMMITMENT:

The fiscal year runs from July 1–June 30. **Agents can anticipate taking part in four to five touch points throughout the year**, and a fall training session will ensure volunteers are prepared and set for success.

Advance notice will be given ahead of outreach requests, providing opportunity for collaboration among fellow class agents.

All templates, data, and contact information will be provided, minimizing the workload of volunteers. Class agents are encouraged to personalize peer outreach as appropriate.

Most importantly, **the advancement team is always available to support you!**



NIGHTINGALE FUND LAUNCHES

Personalized outreach & intros

#GIVINGTUESDAY

December 2
Nightingale's biggest giving day of the Year!

END-OF-YEAR OUTREACH

Calendar year comes to a close

SHOW YOUR LOVE

Valentine's Day message

SPRING APPEAL

Non-donor mailing

NIGHTINGALE GIVES

Community-wide celebration of giving

JUNE OUTREACH

Final opportunity to boost participation

WHY DOES PARENT PARTICIPATION MATTER?

It adds up! Last year, over \$3.8 million was raised in support of the Nightingale Fund thanks to the generosity of over 1,400 donors. Collective support makes a meaningful and immediate impact—supporting field trips, hands-on learning, professional development, and more that helps bring the student experience to life.

It inspires others. Strong parent participation reflects the power of the Nightingale experience—inspiring a community-wide culture of giving that supports our mission every day.